



# MAIN STREET PROGRAM

A Report on Recent and Upcoming Downtown Happenings Main Street Program - January 2016

## Rosenberg Christmas Nights Brings Winter Cheer, and "Snow"

The Rosenberg Parks & Recreation Department staged a wonderful winter festival in downtown Rosenberg on Friday and Saturday, December 5th & 6th. The event, 'Rosenberg Christmas Nights', included the lighting of the City Christmas Tree and a gourmet 'Dinner Under the Stars'. Also, Cast Theatrical Company presented a one-act Christmas play, and the festival featured pictures with Santa, a trackless train ride, seasonal crafts for kids, and lots of fun activities



Outdoor movies were shown

at the Rosenberg Railroad Museum. Furthermore, Christmas movies were shown outdoors at the 3rd Street Art Park. One of the most popular features of the event was the creation and scattering of imitation snow that evaporated by the time it hit the ground. Rosenberg Christmas Nights gave a wonderful start to the Christmas shopping season, and even after the event, on many evenings, shoppers enjoyed holiday music played on downtown sidewalks by the 2nd Street Brass Quintet.

## Janice Vyoral Wins Decoration Contest

Mayor Cynthia McConathy presented the Champion's Trophy to Janice Vyoral of Janice Vyoral State Farm Insurance Agency (1900 Ave. G) who was named the winner of the 2015 Downtown Christmas Decoration Contest. The contest was staged to encourage merchants to decorate for the holidays, and it was judged by an impartial out of town judge.



Mayor McConathy, left, presented the Champion's Trophy to Janice Vyoral



One of the fun events of Rosenberg Christmas Nights was a 'Dinner Under the Stars' with serenading music by the Rosenberg Symphonic Band

### Coming up Soon

**December 31st** New Year's Eve Party at BR Vino, Ol' Railroad Café & the Vogelsang Building with live music by 'Left to Right', 7:00 PM to 12:30AM

**January 2nd** 1st Saturday Art Reception, 5-7 PM at Vogelsang Building, 1903 Avenue G, Free snacks & bev's, viewing of art, and live music by Jazz vocalist Gail Best

**Most Weekends** Live Music at BR Vino, 1917 Avenue G

#### Variable Hours - Art Galleries

The 5th Street Gallery, 2201 Avenue I  
Vogelsang Heritage Hall & Upstairs  
1903 Avenue G

3rd Street Antique Emporium  
905 3rd Street with multiple art galleries under one roof

#### The Rosenberg Railroad Museum

1921 Avenue F, Wed.-Sat., 10 AM-5 PM, and Sun. 1 PM-5PM

# December Art Reception Featured All Artists from 2015

The most recent 'First Saturday Art Reception' was held on December 5th. The reception featured art by all of the artists who had been featured at these receptions during 2015, and live music was provided by the Second Street Brass Quintet.

The next 'First Saturday Art Reception' will be held on January 2nd and it will featured art by Paul Sanchez, Lee Groff and Cisco Tucker Kolkmeier, and live music will be provided this month by Jazz vocalist Gail Best.



There was a good turnout at the 1st Saturday Art Reception on Dec. 5th

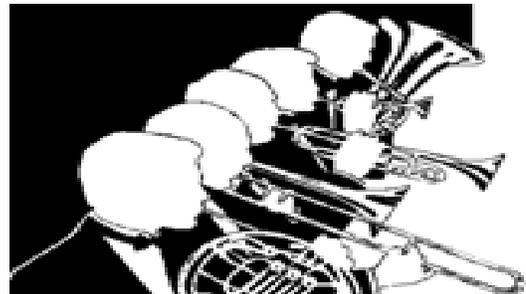
**Please Come to the next  
1st Saturday Arts Reception**

**January 2<sup>nd</sup> from 5:00-7:00 PM  
at Vogelsang Heritage Hall - 1903 Avenue G**



**Jazz Vocalist Gail Best  
will perform live at the next  
First Saturday Art Reception**

## Second Street Brass Plays Carols on Downtown Streets



The Second Street Brass Quintet played Christmas tunes on downtown sidewalks on several evenings during the Christmas holiday season. Their music helped create a welcoming and festive mood for holiday shoppers.

## Pancho Claus Visits Downtown Rosenberg

Pancho Claus made a special guest appearance on December 12th in downtown Rosenberg at Bob's Taco Station. He is shown here with young Ruben Salazar.



# Several Downtown Stake Holders Request TMSP Design Reports

The Main Street Design Committee met on December 8th and discussed several issues. First, they noted that the Main Street Façade Improvement Matching Grant Program and the Main Street Physical Improvement Matching Grant Program have been approved and funded by the Rosenberg City Council. Main Street Manager Dan Kelleher explained that prior to applying for a façade improvement matching grant, most applicants will need to request and receive a design report and a building-rendering from the Texas Main Street Program (TMSP) design office. He also said that several people had already requested such reports, that others had requested and received such reports back from the TMSP, and that some were considering submitting applications for a matching grant.



**The Downtown Studio**



**Gabby's Western Wear**



**The 'Caboose' at the Rosenberg RR Museum**

People who have requested design assistance from TMSP include Candice Beck for the façade of the Downtown Studio salon, Gabby Rodriguez, for the façade of Gabby's Western Wear, and Ratha Liladrie for the Caboose at the Rosenberg Railroad Museum. Under the Façade Improvement Matching Grant Program rules, tenants who do not own their buildings may request design reports that will outline how their building might be restored, but they cannot actually apply for a matching grant without the approval and a signature from their landlord.



**A recent TMSP design report called for the installation of several new signs on the façade of the Vogelsang Building**

People who have requested and received-back design reports from the TMSP include Jeff McClellan, who would like to install a business sign on the outside of his building, and Bob Vogelsang, who would like to make improvements to the signage on the front of his building and more extensive improvements to the alley on the east side of his building.



## Downtown Merchants Posed for a Group Photo Around the City Christmas Tree



On December 17, Downtown Merchants posed for a photo around the City Christmas Tree located in the downtown 3rd Street Art Park. After the photo, everyone went across the street to enjoy a holiday reception at Another Time Soda Fountain & Café.

Happy Christmas to all!

## Early Planning Begins for Spring Festival

On December 18, a group of downtown merchants and downtown arts stake holders held their first of many meetings to plan for a Spring Downtown Festival. No issues were decided at this preliminary meeting, but discussions took place about what should be some of the components of the event, when it should be held, and how it should be organized.

### Rosenberg Main Street Program

1923 Avenue G  
Rosenberg, TX 77471

PLACE  
STAMP  
HERE

