MAIN STREET PROGRAM

A Report on Recent and Upcoming Downtown Happenings Main Street Program - May 2016

Livable Centers Study Recommends Public Investments Downtown

On April 27th, the lead consultants on the Livable Centers Study (LCS) presented their final report including findings and recommendations at a Downtown Improvement Breakfast. The LCS recommendations included proposed improvements to downtown streets, sidewalks, landscaping and signage. The report also included recommendations for improvements in North Rosenberg and in the commercial districts east and west of downtown Rosenberg along Highway 90. The Main Street Advisory Board will review these recommendations and decide if they want to ask the City Council to provide funding for any of these projects in the FY 2016-17 budget.

LCS Consultant, Christof Spieler

Thousands Turn Out for RailFest2016

Three generations of families enjoyed the activities and exhibits at Railfest

On Saturday April 9th, thousands of visitors came to downtown Rosenberg to participate in RailFest. The event was both educational and fun. It included a model train layout show, festival foods and beverages for sale, a 'Tot Spot', and a Trackless Train ride. In addition, there was a balloon artist, crafts and games for children, the Museum's popular observation platform for viewing trains, and live music by the Brazos River Pickers. Congratulations to the staff and volunteers of the Railroad Museum who staged such an outstanding downtown community event.

Coming up in April

Every Saturday in May - Live music at BR Vino, 7:30-10:30 PM, 1917 Ave. G

May 6th & 13th - Live music at Another Time Soda Fountain - Cody Ray Henry 6-8 PM - 8:00 3rd Street

May 14-15 - Spring Arts Festival in downtown Rosenberg - including: food trucks, vendor booths, crafts, games, and...

- Live outdoor stage performances
- Spring Art Show of the Art League of Fort Bend
- Four Additional Fine Art Exhibits
- A Play by Cast Theatrical Company
- The Chocolate Walk
- A Live Concert by the Rosenberg Symphonic Band

The Rosenberg Railroad Museum
Wed.-Sat., 10AM-5PM, & Sun. 1PM-5PM

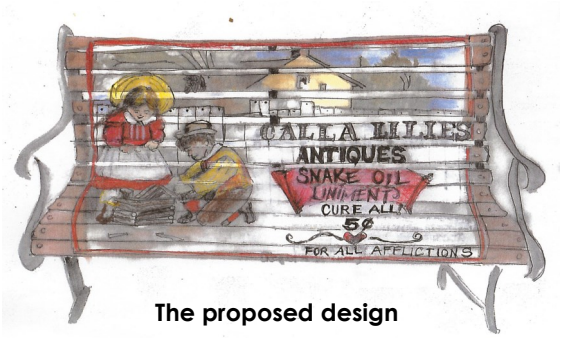
Main Street Design Committee Recommends Approval of Grant

The Main Street Design Committee met on April 11th and reviewed a Façade Improvement Matching Grant application from William Hawkins. The grant request was for matching assistance for the replacement of a worn business sign and repair of a worn door (see images below).

The Committee recommended approval of the grant application in the not to exceed amount of $1,604.27, which is 1/2 of the total project cost.

The Committee also considered an application from Ernie Dixon, of Calla Lilies Antiques, for a Physical Improvement 'Beautification' Grant to offset the costs of painting a bench to be placed in front of her store. The Committee recommended approval of this grant request in the not to exceed amount of $175.00, which is 1/2 of the estimated project cost, on the condition that the project complies with all applicable local laws. The Rosenberg City Staff Design Review Committee reviewed the request and found it to be an appropriate design as proposed, however they recommended that it would be preferable to not have the bench include a business name. The Main Street Advisory Board will consider these grant requests at their meeting on April 28th.

The Bench



The proposed design

Promotion Committee Discusses Upcoming Activities

The Main Street Promotion Committee met on April 12th and discussed several issues. First, they elected Helen Moon Ramirez as 2016 Committee Vice Chair; and then they discussed logistics and planning for some upcoming events and activities. The group also discussed upcoming planning meetings for the Downtown Spring Festival that had, at that time, been scheduled for April 19th & 26th. The group also discussed updates that are now being 'shot' to the downtown merchants' promotional video, and they received a report from Jasmine Bowens, who reported on her work in developing a brochure that will be able to promote downtown Rosenberg in various applications including through the distribution of the brochures into new nearby subdivisions.

Spring Arts Festival

Downtown Rosenberg, TX *3rd St. & Ave G*

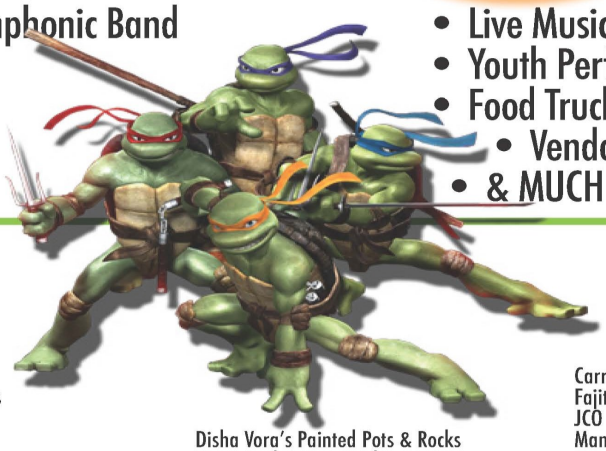
May 14-15, 2016

MAINSTREET ROSENBERG PRESENTS
a Chocolate Walk
Sponsored by: OAKBEND MEDICAL GROUP

Event Hours: Saturday, May 14th, 2016 • 10AM-8PM
Sunday, May 15th, 2016 • 12 Noon-5PM

...a weekend of fun for everyone!

- Art League of Fort Bend Spring Show & Reception
- Three additional Art Exhibit Receptions
- A Performance by the Rosenberg Symphonic Band
- A Play by Cast Theatrical Company
- Live appearances by the Teenage Mutant Ninja Turtles
- Chocolate Walk & JR Chocolate Walk
- Live Music
- Youth Performances
- Food Trucks
- Vendor Booths
- & MUCH MORE!

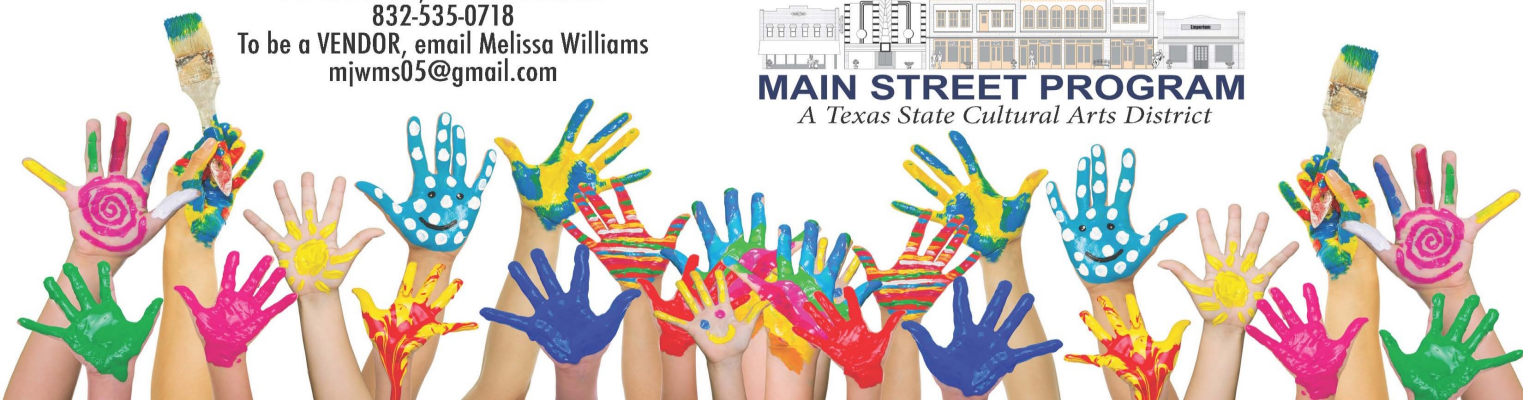


Festival Vendors...

Mary Kay by Tiffany
Simply Artistic (Paul Sanchez)
Transformation Center
Fireflies & Freedom Boutique
Face Painting by Skiddles
Inflatable Adventures & Beyond
Mt. Doom Mercantile
Orgami Owls
Paparazzi Jewelry & Accessories
Scentsy
Younique by Danielle
Usborne Books & More
Magical Vacations by Di
Woman InSpirit
Matthew Colburn Antiques
Derby Girls
Cowabunga Factory
Worship United
Faith UMC
US Navy
Blue Sky Clown
Beautiful She
Blue Tiger Martial Arts
Children Dentistry
Church of Living Waters
Antiques & Things
Ft. Bend County Sheriff
Friendship Church
Full Ability
Art of Church of Living Waters
Mountain Top Ministries
Navy Military
Rosenberg Fire Department
Rosenberg CPA Alumni Association
Tupperware by Donna
Ft. Bend Pets Alive
Disha Vora's Painted Pots & Rocks
Stagecoach Acting Academy
Kristi Clark Designs (Custom Jewelry)
Jewels by Parklane
Oscar Santoya, Artist
Maria & Daisy's Crafts
JAX Face Paint & Balloon Art
H&H Designs
Jeff Howell, Artist
KatieRie's Crafts & Boutique
Carri's Sno-Balls
Fajita Pete's
JCO Shaved Ice
Mama's Corny Cob
Tamales in a Hoagie
& many more!

For more info, call Dan Kelleher
832-535-0718
To be a VENDOR, email Melissa Williams
mjwms05@gmail.com

Rosenberg
MAIN STREET PROGRAM
A Texas State Cultural Arts District



Economic Vitality Committee Hears Report on Food Trucks

The Economic Vitality Committee met on Wednesday, April 13th and discussed several issues. First, they continued their discussion the about the schedule for upcoming classes in the Main Street Small Business Training Series. The next training sessions in this Series will be a two-day class on QuickBooks, and it will be held on the mornings of May 12th and May 19th. Several downtown business-people are already planning to attend. To sign up for this class and to receive a special downtown Rosenberg discount, call (281) 499-9787.

Rosenberg's Director of Community Development, Travis Tanner, told the Committee that the City is conducting a review of its policies governing food trucks

The Committee also heard a report from Rosenberg Community Development Director, Travis Tanner. Mr. Tanner explained that the City is now looking into the possibility of relaxing some of its restrictions on mobile food service trucks, and he wanted to hear how the members of the Committee felt about the issue. The group discussed the issue with Mr. Tanner and indicated that they were generally positive about the idea of making it easier for food trucks to operate in Rosenberg.

Committee Draws Names from a Hat to Determine Terms

The Main Street Organization Committee met on April 12th and discussed several issues. First, as provided under the Main Street Advisory Board Bylaws, the Committee drew lots to determine which members of the Board would have their terms end on June 30, 2016, and which members would have their terms end on June 30 2017. Through this process, the names of Jennifer Hartman, Mike Mercado, Lupe Uresti Cabello, and Janice Vyoral were selected for terms ending this year. All of these members have been invited to apply for re-appointment to the Board, and the City Council is expected to make their decisions about Board appointments soon. A fifth name, Juanita Vazquez, was also selected for a 2016 end of term, because Juanita has indicated that she would prefer not to continue on the Board because her business and professional commitments will make it difficult for her to continue.

The Committee also discussed planning for the next meeting of the Main Street Board, and for the next Downtown Improvement Breakfast. In addition, they discussed planning for the 2016 Architectural Appreciation Photography Contest that will be part of our community observance of Preservation Month, which is May.