



October 1, 2015

Dear Valued Community Partner,

As summer turns to fall and fall to winter, excitement is building in anticipation of the 2nd Annual **Rosenberg Christmas Nights!** This premier event will feature two evenings of merriment for all, set against the backdrop of Historic Downtown Rosenberg illuminated in the splendor of the holiday season.

Rosenberg Christmas Nights will focus on the wide variety of cultural activities, retail wares and local cuisine which have made our downtown district unique for many years. Through partnerships with the Rosenberg Main Street Program, the Rosenberg Cultural District, the Historic Downtown Rosenberg Division and all of the downtown merchants, revelers can participate in a wide array of yuletide fun:

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| Friday, December 4th | Tree Lighting Ceremony
Family Movie in 3 rd Street Park
Dinner & Theatre "Under the Stars" |
| Saturday, December 5th | Pictures with Santa & Mrs. Claus
Trackless Train Rides
Activities at the Railroad Museum
Stage Coach Children's Theatre Performances
Family Movie in 3 rd Street Park
Holiday Activities for Children
Shopping, Dining & More... |

Our mission is to attract people from around the Houston area to make this affair an annual tradition. Naturally, such an impressive undertaking can't happen without the generous support of our community partners. What better way to market your brand or support the community than through the much-anticipated **Rosenberg Christmas Nights** event? Please take a moment to review the attached sponsorship brochure and complete the Investment Commitment Form, indicating your preferred financial level. In order to be a part of this year's event, completed forms must be received no later than November 9, 2015. Should you need further information, please contact Lydia Acosta, Recreation Programs Coordinator, at lydiaa@ci.rosenberg.tx.us or (832)595-3520.

Please accept our sincere appreciation for your consideration and commitment to this premier Rosenberg event; we look forward to ringing in the holiday season with you during **Rosenberg Christmas Nights!**

Sincerely,

Cynthia A. McConathy
Mayor, City of Rosenberg

