

**ROSENBERG DEVELOPMENT CORPORATION
SPECIAL MEETING MINUTES**

On this the 18th day of January 2014, the Rosenberg Development Corporation (RDC) of the City of Rosenberg, Fort Bend County, Texas, met in a Special Session, at the Rosenberg Civic Center located at 3825 Highway 36 South, Rosenberg, Texas 77471.

DIRECTORS PRESENT

Bill Knesek	President
Allen Scopel	Vice President
Ted Garcia	Treasurer
Dwayne Grigar	Director
Jimmie Peña	Director

DIRECTORS ABSENT

Laurie Cook	Secretary
Vincent M. Morales, Jr.	Director

CITY OF ROSENBERG STAFF PRESENT

Matt Fielder	Economic Development Director
Rachelle Kanak	Assistant Economic Development Director

GUEST

Dr. Lauren Edwards, Sam Houston State University

CALL TO ORDER.

Director Knesek called the meeting to order at 9:00 a.m.

AGENDA

1. HOLD STRATEGIC PLANNING WORKSHOP.

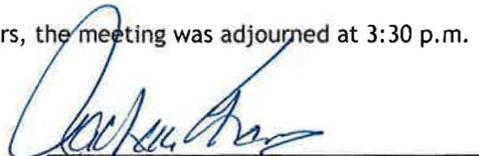
Key discussion points:

- Overview of Strategic Planning Process by Dr. Lauren Edwards.
- Discussion about a vision statement. It was agreed a vision statement was unnecessary.
- Discussion regarding benefits of strategic planning process, elements of a strategic plan, the benefits of the planning process, and the barriers to completing and implementing the plan.
- Discussion as to what the vision is for Rosenberg for the next five years.
- Discussion as to what role RDC will play in the development of Rosenberg the next five years.
- Discussion of the strengths, weaknesses, opportunities, and strengths of the organization.
- Review of SWOT analysis and goal development. Discussion centered on five areas of emphasis: Quality of Life, Communication, Image, Business Related Infrastructure Needs, and Business Development and Retention.
- Strategies were identified to work toward the goals outlined.
- Discussion regarding prioritizing goals. It was agreed this would be a topic for an upcoming RDC meeting once the plan is complete.
- Discussion regarding a monthly update via the Director's Report on one area of emphasis.

No action was taken.

2. ADJOURNMENT.

There being no further business for the Board of Directors, the meeting was adjourned at 3:30 p.m.



Rachelle Kanak, Interim Economic
Development Director
City of Rosenberg



Bill Knesek, President
Rosenberg Development Corporation