

JOINT CITY COUNCIL AND ROSENBERG DEVELOPMENT CORPORATION MEETING MINUTES

On this the 14th day of August 2014, the City Council and the Rosenberg Development Corporation (RDC) of the City of Rosenberg, Fort Bend County, Texas, met in a Joint Session, at the Rosenberg Civic Center, located at 3825 SH 36S, Rosenberg, Texas.

PRESENT

William Benton	Councilor at Large, Position 1*
Teresa Bailey	Secretary, Rosenberg Development Corporation
Amanda J. Bolf	Director, Rosenberg Development Corporation
Ted Garcia	Treasurer, Rosenberg Development Corporation
Dwayne Grigar	Councilor, District 3
Bill Knesek	President, Rosenberg Development Corporation
Jimmie J. Pena	Director, Rosenberg Development Corporation
Cynthia McConathy	Director, Rosenberg Development Corporation
Vincent M. Morales, Jr.	Mayor
Allen Scopel	Vice President, Rosenberg Development Corporation**

STAFF PRESENT

Robert Gracia	City Manager
Randall D. Malik	Economic Development Director
Maritza Salazar	Budget Analyst
Cynthia Sullivan	Secretary II
Kaye Supak	Executive Assistant
Travis Tanner	Executive Director of Community Development
Scott Tschirhart	City Attorney
Joyce Vasut	Executive Director of Administrative Services

GUESTS

Jack Belt	Executive Vice President, Greater Fort Bend Economic Development Council
Ron Ewer	Owner, Legacy Ford
Shanta Kuhl	President, Central Fort Bend Chamber Alliance
Kate Singleton	Executive Director, West Fort Bend Management District
Lane Ward	Director, West Fort Bend Management District
Jesus Acevedo	Reporter, Fort Bend Herald, Rosenberg

The City Council reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any of the matters listed below, as authorized by Title 5, Chapter 551, of the Texas Government Code.

CALL TO ORDER.

RDC President Knesek called the meeting to order at 4:00 p.m.

GENERAL COMMENTS FROM THE AUDIENCE.

Citizens who desire to address the City Council with comments of a general nature will be received at this time. Each speaker is limited to three (3) minutes. In accordance with the Texas Open Meetings Act, the City Council is restricted from discussing or taking action on items not listed on the agenda. It is our policy to have all speakers identify themselves by providing their name and residential address when making comments.

COMMENTS FROM THE AUDIENCE FOR CONSENT AND REGULAR AGENDA ITEMS.

Citizens who desire to address the City Council with regard to matters on the Consent Agenda or Regular Agenda will be received at the time the item is considered. Each speaker is limited to three (3) minutes. Comments or discussion by the City Council Members will only be made at the time the agenda item is scheduled for consideration. It is our policy to have all speakers identify themselves by providing their name and residential address when making comments.

CONSENT AGENDA

1. Review of Consent Agenda.

All Consent Agenda items listed are considered to be routine by the Rosenberg Development Corporation and may be enacted by one (1) motion. There will be no separate discussion of Consent Agenda items unless a Rosenberg Development Corporation Board Member has requested that the item be discussed, in which case the item will be removed from the Consent Agenda and considered in its normal sequence on the Regular Agenda.

- A. CONSIDERATION OF AND ACTION ON THE REGULAR ROSENBERG DEVELOPMENT CORPORATION MEETING MINUTES FOR JULY 17, 2014.
- B. CONSIDERATION OF AND ACTION ON THE MONTHLY ROSENBERG DEVELOPMENT CORPORATION FINANCIAL REPORTS FOR THE PERIOD ENDING JULY 31, 2014.
Executive Summary: The July 2014 RDC Financial Reports are attached for your review and consideration. Staff recommends approval.
- C. CONSIDERATION OF AND ACTION ON A REPORT FROM THE COMMUNICATIONS DEPARTMENT REGARDING THE PREVIOUS MONTH'S ACTIVITIES
Executive Summary: This item has been included to provide an overview of Communication activities in the previous month, as they relate to economic development.

Action: RDC Director McConathy moved and RDC Director Bailey seconded a motion to approve the Consent Agenda items A, B, and C. The motion carried by a unanimous vote of those present.

- 2. REVIEW AND DISCUSS JOINT CITY COUNCIL AND ROSENBERG DEVELOPMENT CORPORATION MEETING PUBLIC POSTING OF NOTICES AND PROCEEDINGS PURSUANT TO THE TEXAS OPEN MEETINGS ACT.
Executive Summary: This item has been added to the Agenda to offer the City Attorney an opportunity to discuss public posting of notices and proceedings pursuant to the Texas Open Meetings Act.

Key discussion points:

City Attorney Tschirhart opened the discussed by providing an overview of the required posting procedures. He indicated that though the agenda is jointly posted, that the action items relate only to the Rosenberg Development Corporation. He added that though the meetings are posted as a joint meeting of City Council and the Rosenberg Development Corporation, the potential that there could be a quorum of City Council in attendance makes the meeting subject to the Open Meetings Act, thus requiring the posting of a City Council Meeting. He continued that the structure of the joint posting for this meeting would allow City Council to participate in the meeting, but not vote on action items.

Councilor Benton asked that City Council be provided with clarification in the future so that Councilors know that they may choose not to attend the jointly posted meeting.

- 3. HOLD PUBLIC HEARING REGARDING THE DESIGNATION OF PROJECTS FOR THE ROSENBERG DEVELOPMENT CORPORATION.
 - 1) AS A TYPE OF GENERAL PROJECT OF THE CORPORATION FOR FISCAL YEAR 2014-2015, DIRECT INCENTIVES TO, OR ON BEHALF OF, NEW OR EXPANDED BUSINESS ENTERPRISES FOR INFRASTRUCTURE (LIMITED TO STREETS AND ROADS, RAIL SPURS, WATER AND SEWER, ELECTRIC, AND GAS UTILITIES, DRAINAGE, SITE IMPROVEMENTS AND OTHER RELATED IMPROVEMENTS, AND TELECOMMUNICATIONS AND INTERNET IMPROVEMENTS) FOUND BY THE BOARD OF DIRECTORS TO BE REQUIRED OR SUITABLE AND NECESSARY TO PROMOTE OR DEVELOP SUCH NEW OR EXPANDED BUSINESS ENTERPRISES, INCLUDING THE DEVELOPMENT OF A BUSINESS OR INDUSTRIAL PARK. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$500,000.
 - 2) AS A PROJECT OF THE CORPORATION, TO PROVIDE TARGETED INFRASTRUCTURE TO THE WALSH ROAD INDUSTRIAL PARK. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$300,000.
 - 3) AS A PROJECT OF THE CORPORATION, FOR THE DEVELOPMENT, IMPROVEMENT, EXPANSION OR MAINTENANCE OF FACILITIES RELATING TO THE OPERATION OF COMMUTER RAIL, LIGHT RAIL, OR MOTOR BUSES. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$80,000.
 - 4) AS A PROJECT OF THE CORPORATION, IMPROVEMENTS TO ENHANCE THE CITY OF ROSENBERG'S "GATEWAYS" BY LANDSCAPING AND RELATED MAINTENANCE OF ENTRANCES AND COMMERCIAL ROADWAYS WITHIN THE CITY (OPEN SPACE IMPROVEMENTS), FOUND BY THE BOARD OF DIRECTORS TO BE REQUIRED OR SUITABLE FOR OPEN SPACE IMPROVEMENTS. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$80,000.
 - 5) AS A PROJECT OF THE CORPORATION, LAND, BUILDINGS, EQUIPMENT, FACILITIES, AND IMPROVEMENTS TO ENHANCE THE CITY OF ROSENBERG'S PUBLIC PARK FACILITIES, FOUND BY THE CORPORATION TO BE REQUIRED OR SUITABLE FOR AMATEUR SPORTS, ATHLETIC, ENTERTAINMENT, TOURIST, CONVENTION, AND PUBLIC PARK PURPOSES AND EVENTS, INCLUDING BALL PARKS, PARKS AND PARK FACILITIES, OPEN SPACE IMPROVEMENTS, AND RELATED PARKING FACILITIES, ROADS, WATER AND SEWER FACILITIES, AND OTHER RELATED IMPROVEMENTS THAT ENHANCE ANY OF THOSE ITEM.

THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$200,000.

- 6) AS A PROJECT OF THE CORPORATION, LAND, BUILDINGS, EQUIPMENT, FACILITIES, AND EXPENDITURES, TARGETED INFRASTRUCTURE, AND IMPROVEMENTS THAT ARE FOR THE CREATION OR RETENTION OF PRIMARY JOBS THAT ARE FOUND BY THE BOARD OF DIRECTORS TO BE SUITABLE FOR THE DEVELOPMENT OF PRIMARY JOB TRAINING FACILITIES FOR USE BY INSTITUTIONS OF HIGHER EDUCATION. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN FISCAL YEAR 2014-2015 IS \$250,000.
- 7) AS A PROJECT OF THE CORPORATION, FOR INFRASTRUCTURE IMPROVEMENTS NECESSARY TOWARDS THE CREATION A CITY-WIDE GIS SYSTEM. THE ESTIMATED AMOUNT OF EXPENDITURES FOR SUCH TYPE OF GENERAL PROJECT IN THE FISCAL YEAR 2014-2015 IS \$50,000.
- 8) AS A PROJECT OF THE CORPORATION, TO DESIGN AND CONSTRUCT A TRAFFIC SIGNAL AT READING ROAD AND TOWN CENTER BOULEVARD. THE ESTIMATED AMOUNT OF EXPENDITURES IS \$115,375.

Executive Summary: State law requires that Type B economic developments corporations must formally designate their projects by published notice and then must wait sixty (60) days after the published notice to expend funds on the designated projects. A Public Hearing regarding the projects must also be held during the 60-day waiting period.

Pursuant to said requirements, the requisite public notice was published in Fort Bend Herald on Thursday, July 31, 2014, beginning the 60-day waiting period required by state law.

This item has been included on the Agenda to accommodate the required Public Hearing as advertised in the published notice.

The Public Hearing was opened by RDC President Knesek at 4:15 p.m.

Mike Parsons – 2635 Sequoia Street, Rosenberg, Texas, expressed that he could not determine gains, costs, and the long-term positives and negatives of the various projects; stated that he felt that the hearing was not well publicized; and added that he is trying to decipher how much funding would be necessary to accommodate all of the projects.

As there were no additional speakers, the Public Hearing was closed by RDC President Knesek at 4:17 p.m.

No action was necessary or taken.

4. **REVIEW AND DISCUSS ROSENBERG DEVELOPMENT CORPORATION BUSINESS RESOURCE EXPO, AND THE ROSENBERG DEVELOPMENT CORPORATION BOARD MAY TAKE ACTION AS NECESSARY.**

Executive Summary: This item has been included on the Agenda to provide an opportunity to discuss the recent Business Resource Expo, and offer suggestions for next year's event.

Key discussion points:

Mr. Malik introduced Shanta Kuhl, President of the Central Fort Bend Chamber Alliance. Ms. Kuhl opened the discussion by distributing a brochure that was used on the day of the Business Resource Expo. The event was held on Tuesday, July 29, 2014, from 11:00 a.m. to 2:00 p.m., at the Rosenberg Civic Center. Ms. Kuhl presented a "Recap Report" in the form of a PowerPoint that included the brochure, photos, and an Evaluation Summary that included the following information:

- Sixty-four surveys completed.
- Rating criteria.
- Overall experience.
- Restaurants and caterers.
- Variety of exhibitors.
- What element(s) did you find most valuable at the Expo?
- Exhibitor feedback.
- Exhibitor comments.
- Improvements and ideas.
- Other suggestions from attendees.
- How did you find out about the event?
- Attendance.
- Tentative date for 2015 reception – Thursday, August 30, 2015.

Ms. Kuhl added that 150 individuals signed in, with 235 total in attendance. RDC Director Garcia noted that he found the survey short and concise and agreed that a prize for returning the survey was well-received. He stated that he felt that there was a need for more local food vendors and commented that since the RDC was considered a sponsor of the event, that the attendees should have been officially welcomed and that RDC Board of Directors should have been recognized as a co-sponsor of the event. RDC President Knesek indicated that he would prefer to see a greater representation of local businesses next year.

RDC Director Pena commented positively about the food and ambiance, and that the exhibitors appeared to be enthusiastic.

Ms. Kuhl ended the discussion by stating that a more formal program might be an opportunity to address some of the concerns mentioned.

No action was necessary or taken.

5. **REVIEW AND DISCUSS POTENTIAL ROSENBERG DEVELOPMENT CORPORATION FY2015 BUDGET REVISIONS, AND THE ROSENBERG DEVELOPMENT CORPORATION MAY TAKE ACTION AS NECESSARY.**

Executive Summary: This item allows the Rosenberg Development Corporation Board the opportunity to discuss FY2015 Budget items and take action as necessary.

Key discussion points:

RDC President Knesek opened the discussion by noting that the RDC Budget has been approved, and that the Budget requires final approval by the City Council.

RDC Director McConathy began by stating that she would be addressing her comments to line item "43-90" entitled *Professional Services* in the RDC Budget, in particular the funding participation by the RDC in the West Fort Bend Management District (District). RDC Director McConathy commented that the District appears to be another layer of governmental redundancy, and as a result, was not sure that she could support RDC funding for the District in the amount of \$40,000.

RDC Director Scopel stated that the purpose of District was for the cities of Richmond and Rosenberg to implement certain standards to facilitate the improvement and consistency of infrastructure and landscaping within shared main thoroughfares. He suggested that the District be funded for one or more years, and added that the District should move toward self-sufficiency through fines or other funding mechanisms to avoid support by the cities going forward.

RDC Director Pena commented on the ineffectiveness of the District due to certain improvements that could be considered less than successful, i.e., the installation of trees/bushes under the power lines at the recently built Aldi store location. Additionally, he questioned the District's purpose and added that the District should represent the wishes of the cities.

RDC President Knesek provided a brief account of the District's history and his participation in its formation. He noted that the District is a partnership between the cities of Richmond and Rosenberg, both cities contributing the same amount, \$40,000.00 per year. He added that the District's purpose is to fulfill and expand the cities standards and image within those areas that are considered thoroughfares and/or corridors in order to attract quality development.

The general consensus was to propose the formation of a committee that would work together with the associated entities and the District in order to streamline their processes to achieve greater efficiency, reduce redundancy, to ensure that current operations continue uninterrupted, until a solution is reached and to suggest ways to move the District toward self-reliance.

Action: RDC Director Bolf moved and RDC Director Scopel seconded that funding remain in the FY2015 RDC Budget for the West Fort Bend Management District; and, that RDC President Knesek appoint a Committee to include RDC Directors Pena and Scopel to represent the Rosenberg Development Corporation, to begin dialogue with representatives of the West Fort Bend Management District, and the City of Richmond in order to address concerns regarding standards, regulatory redundancies, or other issues that may be germane to the operations and processes of the West Fort Bend Management District.

Additional comments included:

- Concerns about the implementation of existing ordinances.
- Need for sufficient staff to enforce existing ordinances.
- Positive and negative affects the District might have on prospects for the City.
- Discussions and outcome should be favorable to the City to merit funding.

- Funding for this year will support the District's uninterrupted operations until such time as RDC comes to a final conclusion.
- George Foundation is a partner as well, with matching funds anticipated in the amount of \$80,000.

The motion carried by a unanimous vote of those present.

RDC President Knesek confirmed that there were no other budget-related items to be discussed, and moved on to those individuals that requested the opportunity to comment on this agenda item.

Public Comment:

Lane Ward – 4014 Brynmawr Drive, Richmond, Texas, with a business address of 3400 Avenue H, Rosenberg, Texas. Mr. Lane opened by addressing the concern mentioned regarding Aldi, noting that the standards do not apply to CenterPoint easements or were misunderstood by Aldi. He continued that in order to avoid inefficiency and multi-layered bureaucracy, the District requested that the cities take over the inspections and meeting with applicants. He noted that all collected fees go to the City of Rosenberg. Mr. Ward indicated that there is a voluntary aspect to the District and has been so since the District's formation up until the last three years when the District hired an Executive Director. He added that the District has established building standards, with certain recent developments reflecting the improved standards, and has caused some businesses that are not in the corridors to improve their construction efforts. The District is participating in efforts for the Livable Centers Initiative study, and other studies. Mr. Lane added that he is a Director with the District, and has participated as a Director since the District's inception, while noting that the District has been an asset to both cities.

Ron Ewer – 8515 Kelsey Path, Missouri City, Texas, with a business address of 27225 Southwest Freeway, Rosenberg, Texas, representing Legacy Ford. Mr. Ewer provided an overview of his business experience and association with the District. He indicated his support for the District and standards that he feels have improved businesses along US59.

Kate Singleton - 2208 Spruce Drive, Rosenberg, Texas, serving as Executive Director of the West Fort Bend Management District. Ms. Singleton volunteered to contact the City of Richmond and their Economic Development Corporation regarding their participation on the Committee in order to improve the current process.

RECESS SESSION, RECONVENE SESSION.

RDC President Knesek recessed the Session at 5:15 p.m., and reconvened the Session at 5:30 p.m.

6. REVIEW AND DISCUSS ROSENBERG DEVELOPMENT CORPORATION TRANSPORTATION GATEWAY MAINTENANCE PROJECTS FOR FISCAL YEAR 2014-2015, AND THE ROSENBERG DEVELOPMENT CORPORATION BOARD MAY TAKE ACTION AS NECESSARY. (This item was taken out of order as Item No. 5.)

Executive Summary: This agenda item allows the RDC the opportunity to review and discuss current Transportation Gateway Maintenance Projects. The RDC currently funds mowing and landscape maintenance to the following areas:

1. Rough Cut Mowing on US 59 from FM 762 to SH 36 (East) - \$22,928.
2. Finish Cut Mowing on US 59 at FM 2218 and SH 36, and at US 90A and SH 36 - \$27,500.
3. Landscape Maintenance at US 59 at FM 2218 and SH 36 (Partial Year) - \$3,680.
4. Rough Cut Mowing on US 59 from SH 36 to Spur 10 (West) (Partial Year) - \$17,999.
5. Finish Cut Mowing on FM 2218 from US 59 to Richmond City Limits (Partial Year) - \$2,072.

Staff is seeking direction on whether the Board is satisfied with the current areas being maintained and if any additional areas need to be considered.

Mr. Malik provided an overview of the item noting that \$80,000 has been budgeted this year for gateway maintenance, with approximately \$75,000 in existing contracts for mowing and landscaping. He added that the contracts are entered into with the City; however, RDC funds the contracts. Mr. Malik added that he will take I-69/US 59 or other construction mowing into consideration in the preparation of the contracts.

Key discussion points:

- Construction site maintenance – on call as needed.
- Maintenance cycles and number of mowings to be limited during construction.
- Performance concerns with the current contractors.
- Contracts for Numbers 1 and 2 above are subject to one-year extensions.
- Numbers 3, 4, and 5 above are due to expire this year.
- Additional liquidated damages and bonding language to be included in the contracts to make contracts favorable to the City and easier to enforce.

No action was necessary or taken.

7. REVIEW AND DISCUSS WAY FINDING SIGNS, AND THE ROSENBERG DEVELOPMENT CORPORATION MAY TAKE ACTION AS NECESSARY.

Executive Summary: This item allows the Rosenberg Development Corporation Board the opportunity to discuss working with Texas Department of Transportation (TxDOT) on adding "Way Finding Signage" on I-69/US 59 to promote Avenue H, the Cultural District, and the Historic Downtown.

RDC President Knesek began the discussion by explaining the extension of Reading Road, and early efforts to build a connection with new expansion and growth, and Avenue H in an effort to protect Avenue H's economic viability. He continued by noting that we now have Brazos Town Center which attracts thousands of visitors to our City, and that those visitors may not be aware of amenities on Avenue H and other areas of the City. Strategically placed signs, or wayfinding signs, would alert visitors to Brazos Town Center to areas such as the Antiques and the Cultural Arts District, Historic Downtown Rosenberg, Rosenberg Railroad Museum, etc.

Key discussion points:

- The signage would not be necessarily directional, but would encourage traffic to move the length of Avenue H.
- Signage would require coordination and the cooperation of the Texas Department of Transportation.
- Cost to be investigated.
- Avenue H signage would be the most expedient and practical.
- Maintain a manageable scope, as previous efforts expanded to an unmanageable scale.

Mr. Malik was directed to research and report to RDC with renderings and examples of potential wayfinding signage, associated costs, etc., at a future meeting.

No action was necessary or taken.

8. HOLD JOINT EXECUTIVE SESSION FOR DELIBERATIONS REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.087.

Action: RDC Director McConathy moved and RDC Director Scopel seconded the motion to adjourn for Joint Executive Session at 5:40 p.m. The motion carried by a unanimous vote of those present.

A Joint Executive Session was held for deliberations regarding Economic Development negotiations pursuant to Texas Government Code 551.087.

9. ADJOURN JOINT EXECUTIVE SESSION, RECONVENE INTO REGULAR SESSION, AND THE ROSENBERG DEVELOPMENT CORPORATION MAY TAKE ACTION AS NECESSARY AS A RESULT OF EXECUTIVE SESSION.

RDC President Knesek adjourned the Joint Executive Session and reconvened into Joint Session at 6:20 p.m.

No action was necessary or taken as a result of Joint Executive Session.

10. CONSIDERATION OF AND ACTION ON A REPORT FROM THE ECONOMIC DEVELOPMENT DIRECTOR REGARDING THE PREVIOUS MONTH'S ECONOMIC DEVELOPMENT ACTIVITIES AND CONTACTS.

Executive Summary: This item has been included to provide the Economic Development Director the opportunity to update the Board on the previous month's activities, contacts, and projects.

Key discussion points:

- Mr. Malik announced the hiring of Assistant Economic Development Director Jeremy Heath.
- Transit schedule to be discussed by the RDC Board at the next regular meeting.
- Livable Centers Study has chosen Morris Architects, and will begin their process soon.
- Greater Fort Bend Economic Development Council will begin discussions regarding the regional marketing plan; their regional efforts take place over the next five years.
- Sales tax is continuing upward.
- Unemployment rate is under 5% at 4.9%.

RDC President Knesek asked for expeditious reporting of construction or other projects in order to inform the RDC Board and City Council as soon as possible.

Additional discussion:

- City's sidewalk plan.
- Penguin Daiquiris.

No action was necessary or taken.

11. CONSIDERATION OF AND ACTION ON REQUESTS FOR FUTURE AGENDA ITEMS.

Executive Summary: This item provides the Rosenberg Development Corporation Board the opportunity to request future agenda items.

Key discussion points:

- Wayfinding signage.
- Sidewalk plan.
- Fort Bend Transit System schedule.
- Image professional to address marketing and image of the City.
- Discussion regarding "joint" City Council and RDC Board Meetings.
- Imperial Arts.

The Board indicated their desire to revisit Item No. 2 entitled "REVIEW AND DISCUSS JOINT CITY COUNCIL AND ROSENBERG DEVELOPMENT CORPORATION MEETING PUBLIC POSTING OF NOTICES AND PROCEEDINGS PURSUANT TO THE TEXAS OPEN MEETINGS ACT." RDC Director Pena expressed concern regarding the use of the term "joint" for future meetings of the RDC Board that might include the attendance of City Councilors. City Attorney Tschirhart explained that the reason for posting the "joint" meeting was that the posting would be consistent with the direction given by the Attorney General's Office and noted certain associated cases. He continued that when such meetings are held, City Council has supervisory control. He noted that the meetings can be posted with a "joint" Executive Session, or with an RDC Board Executive Session. The RDC Board Executive Session would allow *only* the RDC Board and their invitees to participate. He continued that since there was no specific direction given, and out of an abundance of caution, the agenda was drafted in order that both the RDC Board and City Council might participate in Executive Session. City Attorney Tschirhart added that there has to be a consensus on how the RDC Board prefers to proceed with future meetings, knowing that there is a potential quorum of City Council that might be in attendance.

After general discussion regarding the objective of the joint posting, Mayor Morales commented that the Mayor needs to be a part of the RDC Board and that future Mayors will need to be a part of the Board in order to impart particularized information, and the necessary participation of the Mayor in economic development-related projects and prospects.

RDC President Knesek posed a question regarding the incidental attendance of a City Councilor at a RDC Board meeting and asked the question in the reverse, that being the attendance of an RDC Director at a City Council meeting where there is the potential quorum of the RDC Board. City Attorney Tschirhart explained that the City Council is considered the "parent" entity with subsidiary entities. He responded that if there is an item on the City Council agenda related to economic development issues, that the agenda should be posted as an RDC Board meeting as well. He continued that City Council could insert language in the prophylactic portion of the City Council agenda that puts the public on notice that there may be a quorum of the RDC Board present at the City Council meeting.

City Attorney Tschirhart recommended that an item be added to the next RDC Board meeting agenda to discuss future postings and future participation of City Councilors in the RDC Executive Sessions in order to clarify the RDC Boards position. RDC President Knesek asked that the RDC Board Members to consider whether City Attorney Tschirhart should attend the next meeting, be available by conference call, or submit a written report on this or other issues.

No action was necessary or taken.

12. ANNOUNCEMENTS.

There were no announcements.

13. ADJOURNMENT.

Action: RDC Director McConathy moved and RDC Director Scopel seconded a motion to adjourn the RDC Board Meeting. The motion carried by a unanimous vote of those present at 6:55 p.m.

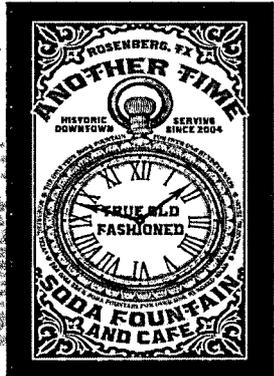

Kaye Supak, Acting City Secretary

* Councilor Benton left at 4:10 p.m.
** RDC Director Scopel arrived at 4:35 p.m.

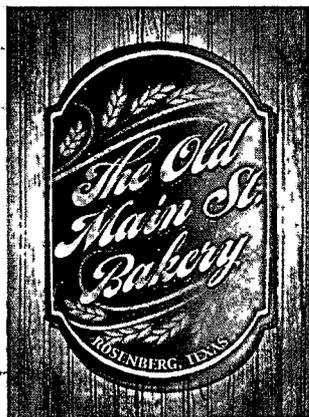
Minute Attachments:

1. 2014 Business Resource Expo Brochure
2. 2014 Business Resource Expo PowerPoint Presentation

Special Thanks To:



819 2nd Street



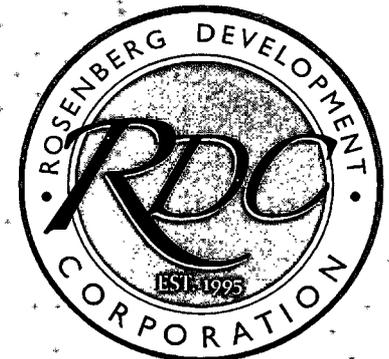
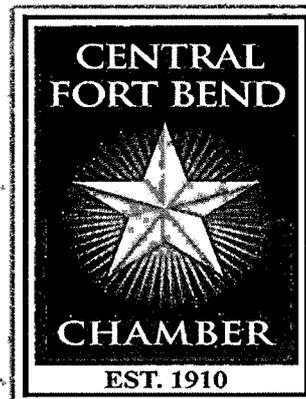
2014 BUSINESS RESOURCE EXPO

ROSENBERG DEVELOPMENT CORPORATION
...growth through opportunity

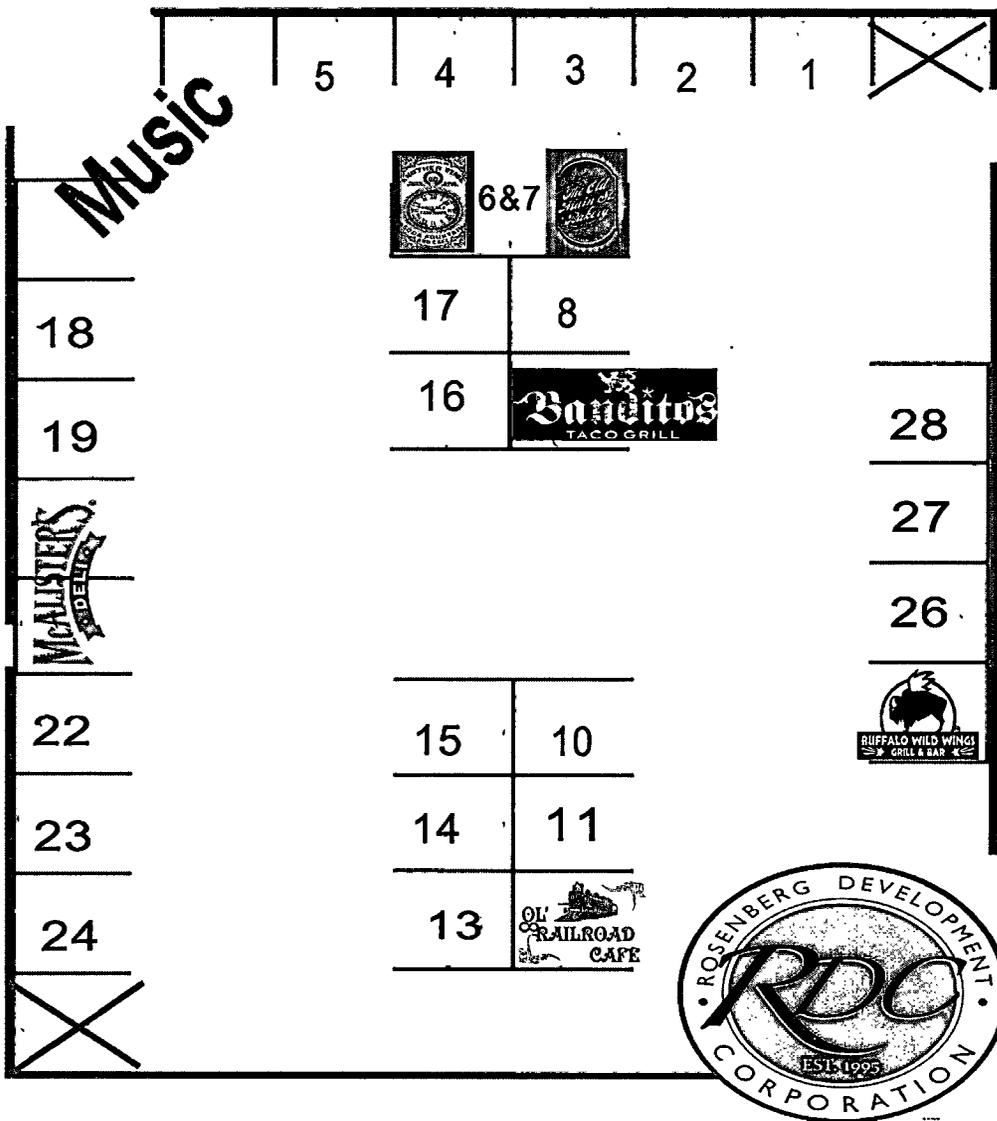
Learn about city and community business resources, while sampling some of the finest cuisine in Rosenberg!

TUESDAY
JULY 29, 2014
11 AM - 2 PM

Presented in partnership



EXPO VENDOR MAP



- 1 City of Rosenberg Community Development
- 2 Central Fort Bend Chamber
- 3 US Small Business Administration
- 4 West Fort Bend Management District
- 5 Literacy Council of Fort Bend County
- 6 Another Time Soda Fountain & Cafe
- 7 Old Main Street Bakery
- 8 CenterPoint Energy
- 9 Bandito's
- 10 Texas Department of Transportation
- 11 Rosenberg Development Corporation
- 12 Ol' Railroad Cafe
- 13 Reading Road Professional Office Park
- 14 Texas State Technical College
- 15 Fort Bend County Women's Center
- 16 Lamar CISD
- 17 Fort Bend Herald
- 18 Rosenberg Fire Administration
- 19 Rosenberg Police Department
- 20 McAlister's Deli
- 22 Texana Center
- 23 University of Houston - SBDC
- 24 Workforce Solutions
- 25 Buffalo Wild Wings
- 26 Fort Bend County Public Transportation
- 27 Fort Bend County Emergency Management
- 28 Fort Bend County

2014

ROSENBERG DEVELOPMENT CORPORATION

BUSINESS RESOURCE

EXPO

...growth through opportunity

Recap Report

8/14/2014

ROSENBERG DEVELOPMENT CORPORATION

2014 BUSINESS RESOURCE EXPO

...growth through opportunity

Learn about city and community business resources,
while sampling some of the finest cuisine in Rosenberg!

Public Welcome

TUESDAY
July 29, 2014
11 am - 2 pm

Presented in partnership with



&




- CenterPoint Energy
- Fort Bend County
- Fort Bend County Office of Emergency Management
- Fort Bend County Public Transportation
- The Fort Bend Herald
- Lamar Consolidated ISD
- Literacy Council of Fort Bend
- PennyWise Resale Center
- Reading Road Professional Office Park
- Rosenberg Business Park, Ltd.
- Rosenberg Community Development Department:
 - Planning, Permitting, Code Enforcement
- Rosenberg Development Corporation
- Rosenberg Fire Administration
- Rosenberg Police Department
- Texana Center
- Texas Department of Transportation
- Texas State Technical College
- University of Houston - SBDC
- West Fort Bend Management District
- Workforce Development
- US Small Business Administration

Rosenberg Civic Center, 3825 Hwy 36 S

For information, contact Shannan at 281.342.5464 or sstavinoha@CFBCA.org



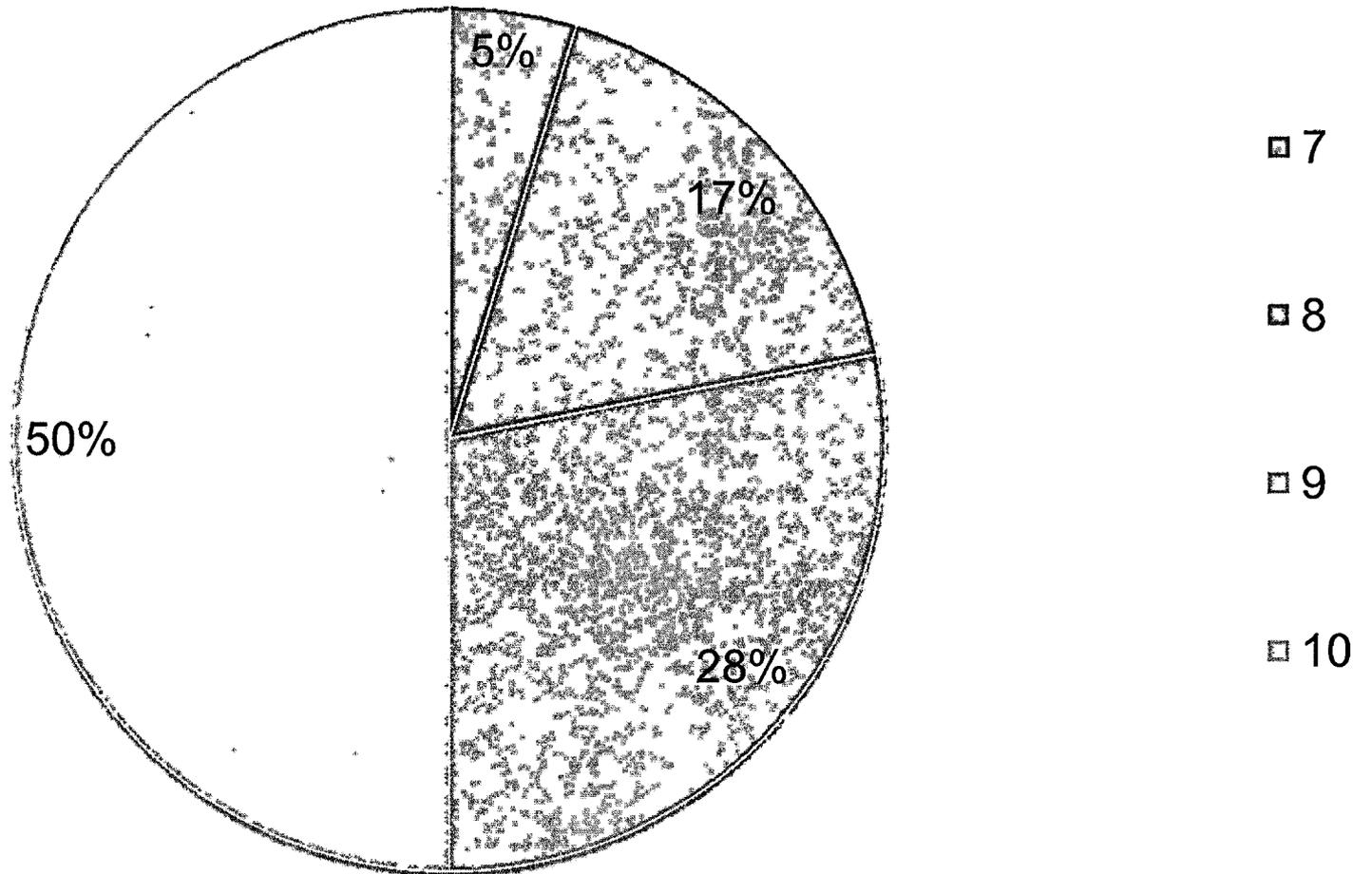
Evaluation Summary

64 Surveys Completed

**On a scale of 1 to 10, with 1
being the lowest and 10 being
the highest, please rate these
elements of the Business
Resource Expo:**

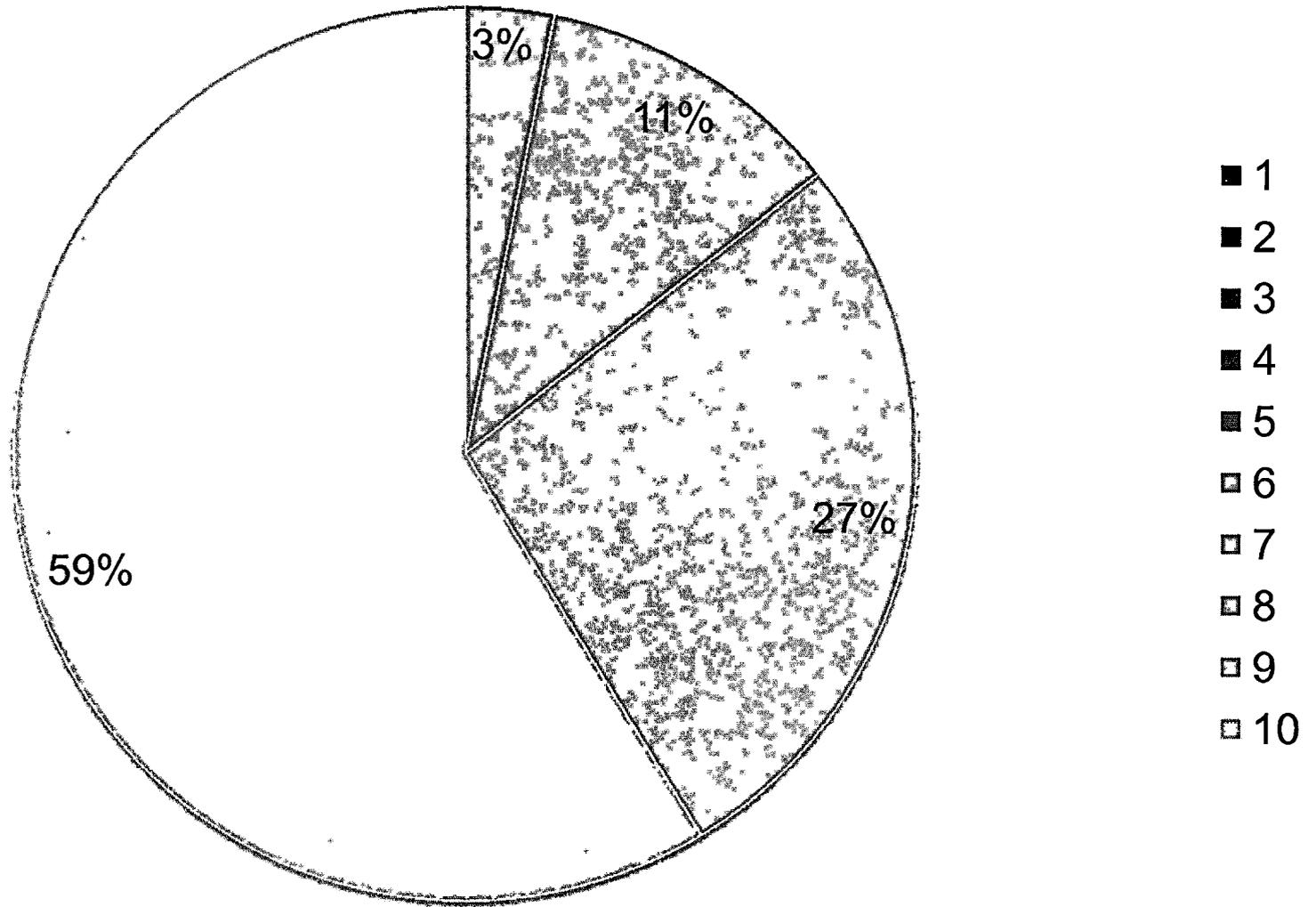
Overall Experience

95 % of surveys completed rated it an 8 or higher



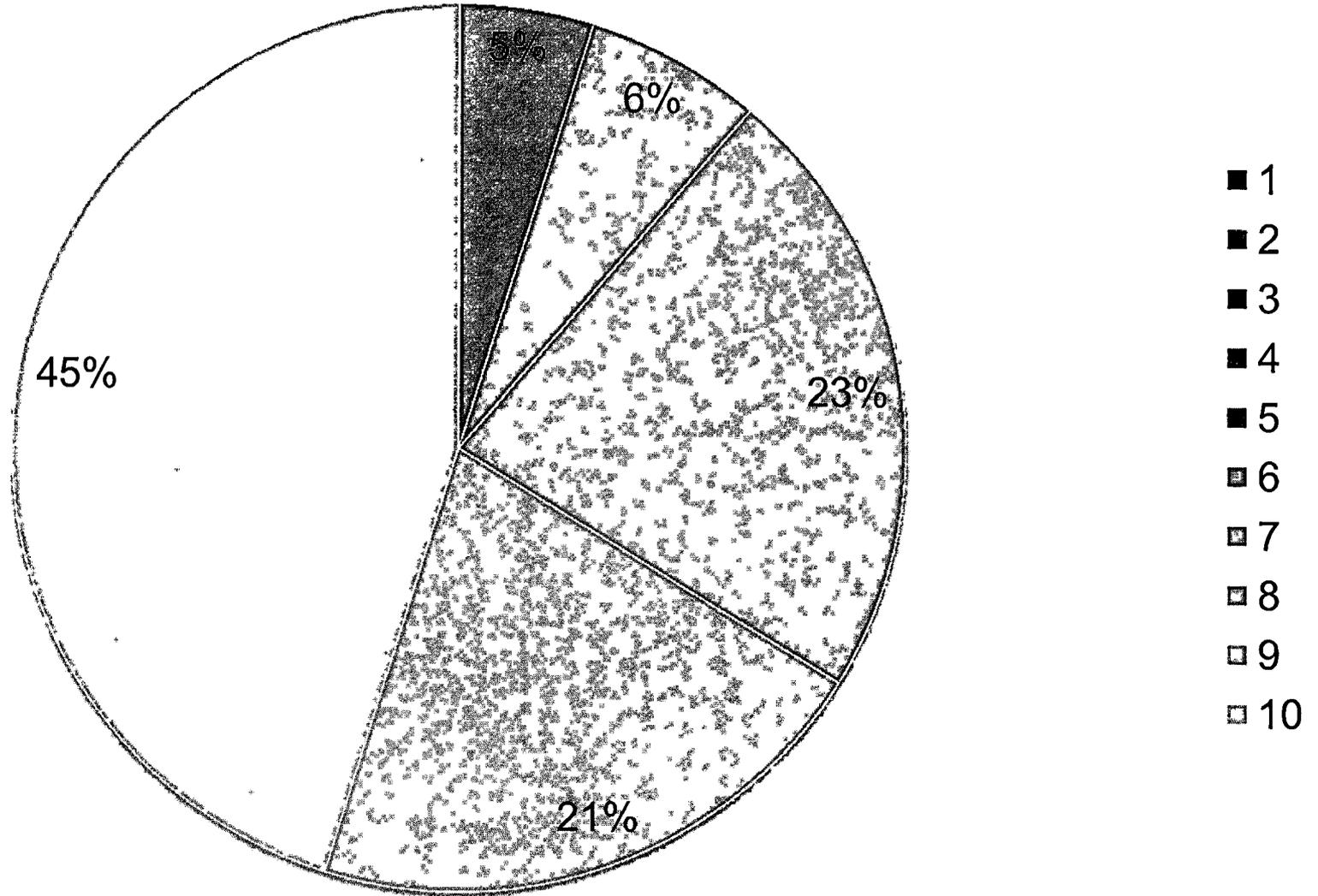
Restaurants & Caterers

97 % of surveys completed rated the food an 8 or higher

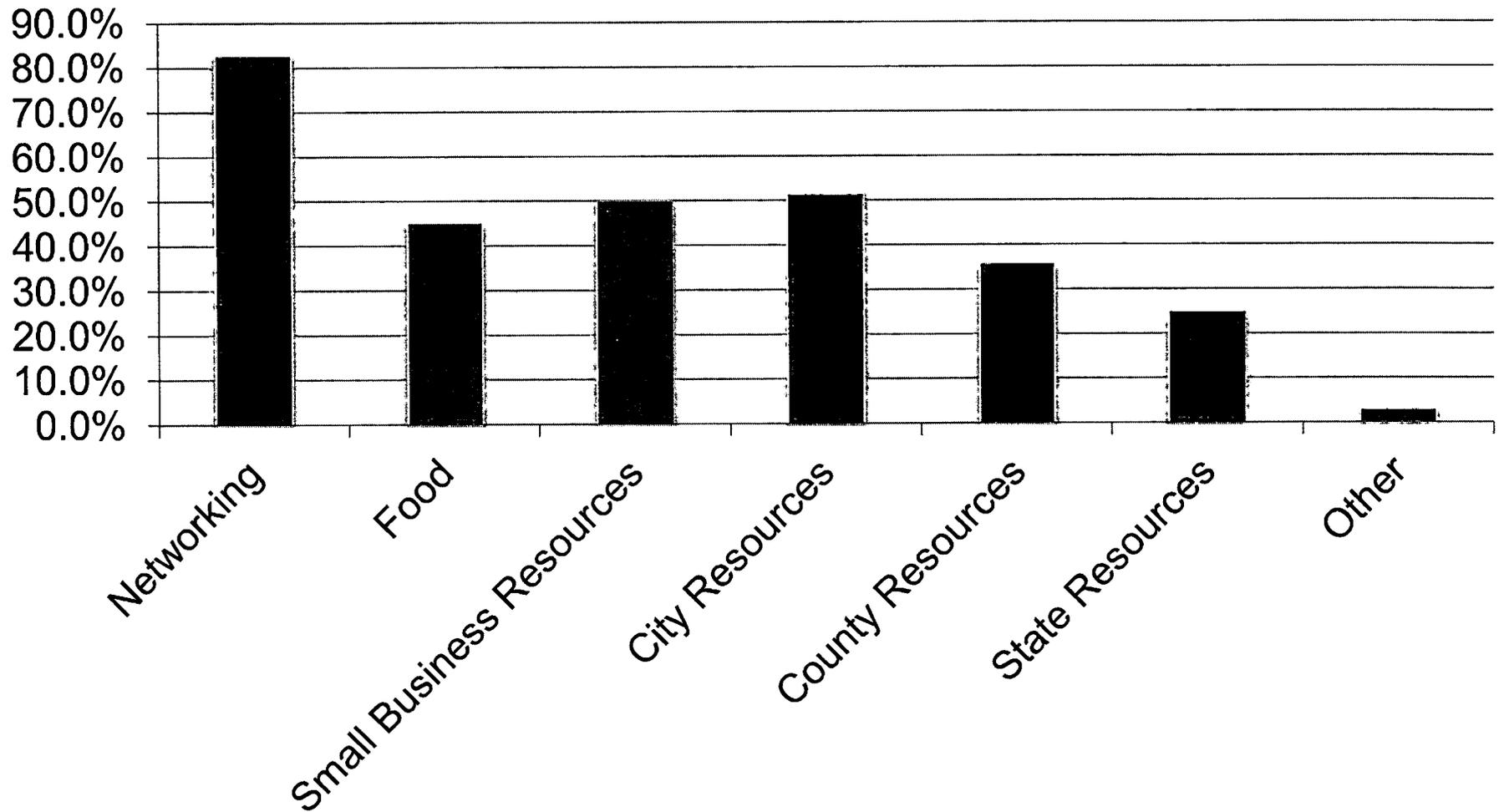


Variety of Exhibitors

Although 45% of respondents thought the variety of exhibitors was excellent, a greater number of respondents felt more private sector exhibitors were needed.



What Element(s) did you find most valuable at the Expo?



Exhibitor Feedback

All exhibitors who turned in evaluations reported:

- Pleased with marketing exposure for the Expo
- 85% have requested to return in 2015
- Chamber did turn down several non-profits that did not fit the Business Resource focus of the Expo
- Exhibitors learned of the Expo through direct requests from the Central Fort Bend Chamber. City offices were requested through the Rosenberg Development Corporation

Exhibitor Comments

“We will be back!” ~ Barbara Johnson, LCISD

“Always a pleasure.” ~ Judy Cox, TSTC

“We really came out ahead from the Expo, it was by far the most beneficial expo we’ve been a part of.” ~ Christina Guerra, Literacy Council of Fort Bend County

“Thank you for including us! We got to meet a lot of great people.” UH-SBDC

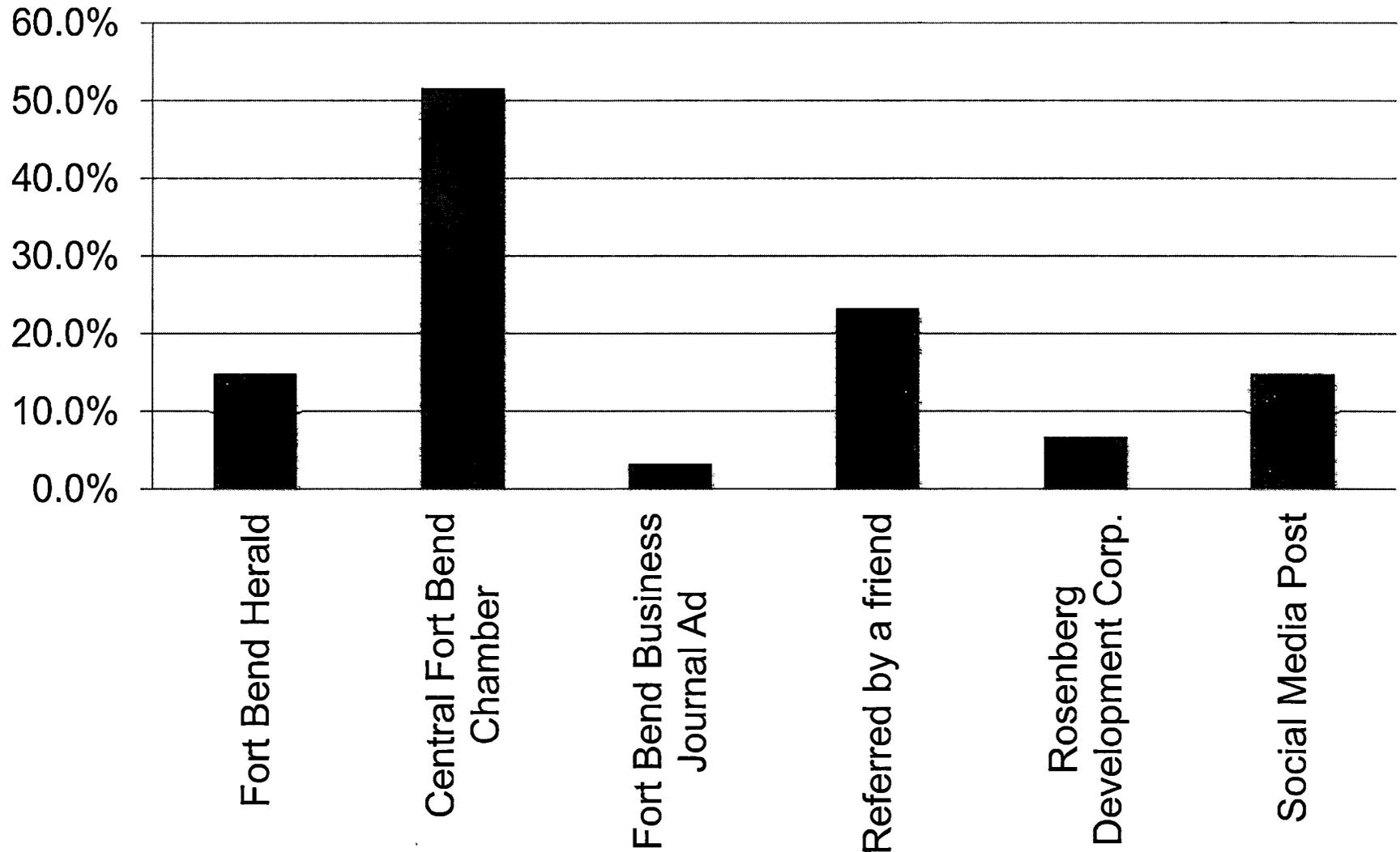
Improvements & Ideas

- The #1 “improvement” for 2014 that was listed by attendees in their evaluations was “More Businesses (Booths)” – many of the attendees do not fall in the target audience. The attendees mentioned adding private sector booths that offer services to business (ie. Banks, insurance providers, coaching services, etc.)
- Workshop ideas (in order of presence on evaluations):
 - 1) Facebook/Social Media
 - 2) Marketing Strategies
 - 3) Miscellaneous topics

Other Suggestions From Attendees

- Time of day for event worked well for overwhelmingly majority of returned evaluations
- Round cocktail tables instead of large round ones to sit at
- Larger variety of businesses and resources (include the private sector)
- RDC Exhibits – maps and displays showing upcoming developments

How Did You Find Out About Event?



Attendance

Tentative Date for 2015 Reception:

Thursday, August 30, 2015