

NOTICE OF REGULAR ROSENBERG DEVELOPMENT CORPORATION MEETING

NOTICE IS HEREBY GIVEN THAT THE ROSENBERG DEVELOPMENT CORPORATION OF THE CITY OF ROSENBERG, FORT BEND COUNTY, TEXAS, WILL MEET IN REGULAR SESSION OPEN TO THE PUBLIC AS FOLLOWS:

DATE: Thursday, November 13, 2014

TIME: 4:00 p.m.

PLACE: Rosenberg Civic Center
3825 Highway 36 South
Rosenberg, Texas 77471

PURPOSE: Regular Rosenberg Development Corporation Meeting

Call to order.

Statement of rules pertaining to audience comments.

Comments from the audience.

CONSENT AGENDA

- A. Consideration of and action on the Regular Rosenberg Development Corporation Meeting Minutes for October 09, 2014. (Cynthia Sullivan, Secretary II)
- B. Consideration of and action on the monthly Rosenberg Development Corporation Financial Reports for the period ending October 31, 2014. (Joyce Vasut, Executive Director of Administrative Services)
- C. Consideration of and action on a report from the Communications Department regarding the previous month's activities as they relate to economic development. (Angela Fritz, Executive Director of Information Services)

AGENDA

- 1. Hold Executive Session pursuant to Section 551.087 of the Texas Government Code for deliberations regarding Economic Development negotiations.
- 2. Adjourn Executive Session, reconvene into Regular Session, and take action as necessary as a result of the Executive Session.
- 3. Hear presentation from Jeff Wiley, President/CEO of the Greater Fort Bend Economic Development Council, regarding current activities of the Greater Fort Bend Economic Development Council. (Randall Malik, Rosenberg Development Corporation Executive Director)
- 4. Hear and discuss a presentation from Paulette Shelton, Director for Fort Bend County Transportation Department on the status of proposed Rosenberg/Richmond Bus Route, and take action as necessary. (Randall Malik, Rosenberg Development Corporation Executive Director)

5. Review and discuss dangerous structures, and take action as necessary. (Cynthia McConathy, Director, Rosenberg Development Corporation)
6. Review and discuss an update on the Downtown Parking Project, and take action as necessary. (Randall Malik, Rosenberg Development Corporation Executive Director)
7. Review and discuss external recruitment opportunities, and take action as necessary. (Randall Malik, Rosenberg Development Corporation Executive Director)
8. Consideration of and action on a report from the Economic Development Director regarding the previous month's economic development activities and contacts. (Randall Malik, Rosenberg Development Corporation Executive Director)
 - a. Update on Livable Centers Study
 - b. Update on West Fort Bend Management District Committee
 - c. Update on Labor Report
 - d. Update on Old City Hall
9. Review and discuss requests for future agenda items, and take action as necessary.
10. Announcements.
11. Adjournment.

{EXECUTION PAGE TO FOLLOW}

DATED AND POSTED this the _____ day of _____, 2014, at _____ m. by

_____.

Attest:

Linda Cernosek, City Secretary

Approved for posting:

Randall Malik, Executive Director

Reasonable accommodation for the disabled attending this meeting will be available; persons with disabilities in need of special assistance at the meeting should contact the City Secretary at (832) 595-3340.

ITEM A

Minutes:

- 1. Regular Rosenberg Development Corporation Meeting
Minutes – October 09, 2014**

ROSENBERG DEVELOPMENT CORPORATION MEETING MINUTES

On this the 9th day of October 2014, the Rosenberg Development Corporation (RDC) of the City of Rosenberg, Fort Bend County, Texas, met in Regular Session, at the Rosenberg Civic Center, located at 3825 SH 36S, Rosenberg, Texas.

PRESENT

Teresa Bailey	Secretary, Rosenberg Development Corporation
Ted Garcia	Treasurer, Rosenberg Development Corporation
Bill Knesek	President, Rosenberg Development Corporation
Cynthia McConathy	Director, Rosenberg Development Corporation
Jimmie J. Pena	Director, Rosenberg Development Corporation
Allen Scopel	Vice President, Rosenberg Development Corporation

ABSENT

Amanda J. Barta	Director, Rosenberg Development Corporation
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STAFF PRESENT

Robert Gracia	City Manager
Jeremy Heath	Assistant Economic Development Director
Randall D. Malik	Executive Director, Rosenberg Development Corporation
Cynthia Sullivan	Secretary II
Travis Tanner	Executive Director of Community Development
Scott Tschirhart	City Attorney
Joyce Vasut	Executive Director of Administrative Services

CALL TO ORDER.

President Knesek called the meeting to order at 4:05 p.m.

STATEMENT OF RULES PERTAINING TO AUDIENCE COMMENTS.

Cynthia Sullivan, Secretary II, read the statement of rules pertaining to audience comments.

COMMENTS FROM THE AUDIENCE.

There were no comments from the Audience.

CONSENT AGENDA

- A. **CONSIDERATION OF AND ACTION ON THE JOINT CITY COUNCIL AND ROSENBERG DEVELOPMENT CORPORATION MEETING MINUTES FOR SEPTEMBER 11, 2014.**
- B. **CONSIDERATION OF AND ACTION ON THE MONTHLY ROSENBERG DEVELOPMENT CORPORATION FINANCIAL REPORTS FOR THE PERIOD ENDING SEPTEMBER 30, 2014.**
Executive Summary: The September 2014 RDC Financial Reports are attached for your review and consideration. Staff recommends approval.
- C. **CONSIDERATION OF AND ACTION ON A REPORT FROM THE COMMUNICATIONS DEPARTMENT REGARDING THE PREVIOUS MONTH'S COMMUNICATIONS ACTIVITIES.**
Executive Summary: This item has been included to provide an overview of Communication activities in the previous month, as they relate to economic development.

Key discussion points:

- Director Garcia requested that Consent Agenda Item B be placed on the Regular Agenda as Item 1A.

Action: Director McConathy moved and Director Garcia seconded a motion to approve the Consent Agenda items A and C with the revised minutes. The motion carried by a unanimous vote of those present.

- 1A. **CONSIDERATION OF AND ACTION ON THE MONTHLY ROSENBERG DEVELOPMENT CORPORATION FINANCIAL REPORTS FOR THE PERIOD ENDING SEPTEMBER 30, 2014.**
Executive Summary: The September 2014 RDC Financial Reports are attached for your review and consideration. Staff recommends approval.
Key discussion points:
 - Ms. Vasut clarified information regarding Transfers to RDC Projects Funds that were adjusted in September 2014.

- Ms. Vasut clarified the Total Current Period Expenditures balance regarding the RDC Projects Fund transfers and the Net balance was excess funds, not deficit.

Action: Director Scopel moved and Director Bailey seconded a motion to approve Consent Agenda item B, now Item 1A. The motion carried by a unanimous vote of those present.

1. **HOLD EXECUTIVE SESSION PURSUANT TO SECTION 551.071 OF THE TEXAS GOVERNMENT CODE TO RECEIVE LEGAL ADVICE FROM THE CITY ATTORNEY CONCERNING CONTEMPLATED LITIGATION, NAMELY DISPUTE WITH IMPERIAL PERFORMING ARTS, INC.; AND, PURSUANT TO SECTION 551.087 OF THE TEXAS GOVERNMENT CODE FOR DELIBERATIONS REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS.**

President Knesek adjourned the Regular Session and declared an Executive Session at 4:10 p.m.

An Executive Session was held for deliberations pursuant to Section 551.071 of the Texas Government Code to receive legal advice from the City Attorney concerning contemplated litigation, namely dispute with Imperial Performing Arts, Inc.; and, pursuant to Section 551.087 of the Texas Government Code for deliberations regarding Economic Development negotiations.

2. **ADJOURN EXECUTIVE SESSION, RECONVENE INTO REGULAR SESSION, AND TAKE ACTION AS NECESSARY AS A RESULT OF EXECUTIVE SESSION.**

President Knesek adjourned the Executive Session and reconvened into Regular Session at 5:17 p.m. No action was taken.

RECESS SESSION, RECONVENE SESSION.

President Knesek recessed the Session at 5:17 p.m., and reconvened the Session at 5:26 p.m.

3. **CONSIDERATION OF AND ACTION ON INSTALLING TREE GRATES IN DOWNTOWN ROSENBERG.**
Executive Summary: This item has been requested by Darren McCarthy, Rosenberg Parks and Recreation Director, as an opportunity for the Rosenberg Development Corporation to partner with the City of Rosenberg in installing tree grates in Downtown Rosenberg and to take action as necessary. The RDC Projects Fund currently has \$15,888.00 remaining dollars in the FY 2013 Park Improvements Line Item.

Key discussion points:

- Mr. McCarthy presented the details and quotes for the tree grates in Downtown Rosenberg. Director McConathy asked if the grates would replace the brick and cement around the trees.
- Director Garcia asked if there were any local quotes for the work. Mr. McCarthy stated he has not received any local quotes yet and the cement curb would remain around the trees.
- Director Garcia asked if the Downtown Merchants have been asked to participate in this project. Mr. McCarthy will communicate with the merchants.
- Discussion followed about possible trip hazards if the curb around the tree is raised. Consensus of the Directors was to eliminate the trip hazard completely by taking the curb out around the trees.

Action: Director Bailey moved and Director McConathy seconded a motion to request McCarthy to bring back quotes, including any local businesses, showing the cost as presented as well as the cost to remove the raised curbs around the trees and install grates level with the ground. The motion carried by a unanimous vote of those present.

4. **REVIEW AND DISCUSS CITY SIDEWALK PLAN, AND TAKE ACTION AS NECESSARY.**
Executive Summary: This item allows the Rosenberg Development Corporation Board the opportunity to discuss City Sidewalk Plan and take action as necessary.

Key discussion points:

- President Knesek opened the discussion explaining the City's policy on funding sidewalks. President Knesek previously met with Travis Tanner and Melissa Pena to talk about sidewalks in the City of Rosenberg. President Knesek then asked Mr. Tanner to update the Board on the City's progress and plan for sidewalks.
- Mr. Tanner explained that when new developments come into the City, staff prioritizes the sidewalk system to fill in the gaps and make use of those developments to connect to areas that need sidewalks. The City can make a small investment that goes a long way as they partner with developments. Connectivity and improving the sidewalk system is the main goal in this area.
- Mr. Tanner asked for direction of specific areas in need and staff will look at the costs of some of those areas and come back with something concrete.

Action: Director McConathy moved and Director Garcia seconded a motion to authorize staff to continue looking at options, and to bring back a proposal to move forward with construction of sidewalks. The motion carried by a unanimous vote of those present.

5. CONSIDERATION OF AND ACTION ON DOWNTOWN CITY-OWNED PROPERTY, GENERALLY LOCATED AT 2100 AVENUE G.

Executive Summary: This item is included to discuss a proposed parking lot Downtown on property purchased by the City of Rosenberg on February 5, 2014 for \$75,000. The RDC budgeted \$250,000 to fund this property.

Key discussion points:

- Mr. Malik spoke about the challenges with this particular site which include a lack of parking spaces with a net gain of about thirteen (13) parking spaces. He also noted that the Livable Center Study will address the parking issue Downtown as well. He also mentioned that the City of Rosenberg has engaged a consultant to help on the Railroad site for extra downtown parking.
- Mr. Heath provided the board with an update on the current efforts of the railroad consultant.
- Director Bailey suggested the property might be better suited as a park since it is such a small area and has trees and grass.
- President Knesek said the original idea was this would be linked with the City-owned property and would be a part of a bigger parking lot.
- President Knesek asked about the option of stone and granite rather than a paved parking lot.
- Director McConathy asked about the larger project with City-owned property. Mr. Malik is not aware of the larger project; this could be addressed in the Livable Centers study as well.
- President Knesek also stated the property could be sold. The consensus of the Board was to keep it edged and trimmed and come back to this after the results of the Livable Centers study.

No action was taken.

6. REVIEW AND DISCUSS GATEWAY MAINTENANCE CONTRACTS, AND TAKE ACTION AS NECESSARY.

Executive Summary: This item has been included to provide the Board with an update on the expiration and extensions of the mowing contracts for the RDC.

Key discussion points:

- Mr. Heath updated the Board on the plan to approve mowing on an "as needed" basis with the construction going on in some areas of I-69, SH59 and SH 36. The current contractors have agreed to continue on an "as needed" basis. Contractors are on call and can be contracted for any needs in those construction areas, but are keeping up the other areas that are not under construction. FY2015 Budget, indicates the same funding for mowing costs as FY2014, but costs will be reduced with the fewer times needed to mow those construction areas.
- Mr. Malik reminded the Board they could let us know when they see any areas that need mowing also.

No action was taken.

7. REVIEW AND DISCUSS WAYFINDING SIGNAGE, AND TAKE ACTION AS NECESSARY.

Executive Summary: This item has been included on the Agenda to follow-up on the Board of Director's previous discussion regarding Wayfinding Signage.

Key discussion points:

- Mr. Malik explained the areas that are proposed to have wayfinding signage as Reading Road and I-69; Reading Road and Avenue H; along Avenue H to direct drivers to Historical Downtown and Cultural Arts District. Funding options are utilizing the HOT funds. This is also going to be addressed in the Livable Centers Study.
- President Knesek stated that he hopes this captures the Brazos Town Center shoppers and leads them Downtown Rosenberg, which would help Downtown and help Avenue H businesses.
- Director McConathy suggested waiting for any decisions until the Livable Centers Study is completed.

No action was taken.

8. CONSIDERATION OF AND ACTION ON APPOINTING ONE (1) ROSENBERG DEVELOPMENT CORPORATION MEMBER TO THE LIVABLE CENTERS PLANNING COMMITTEE.

Executive Summary: This item has been included to provide the RDC Board of Directors the opportunity to appoint one member of the RDC Board to serve on the Livable Centers Planning Committee.

Key discussion points:

- Mr. Malik reported the kick-off meeting had been held and the next meeting is planned for mid to late November.
- President Knesek asked if anyone wanted to volunteer to serve on this Committee.
- Director Pena nominated Director McConathy and she accepted the nomination.

Action: Director Pena moved and Director Bailey seconded a motion to appoint Director McConathy as the member representing the RDC Board on the Livable Centers Planning Committee. The motion carried by a unanimous vote of those present.

9. CONSIDERATION OF AND ACTION ON A REPORT FROM THE ECONOMIC DEVELOPMENT DIRECTOR REGARDING THE PREVIOUS MONTH'S ECONOMIC DEVELOPMENT ACTIVITIES AND CONTACTS.

Executive Summary: This item has been included to provide the Economic Development Director the opportunity to update the Board on the previous month's activities, contacts, and projects.

Key discussion points:

- Mr. Malik met with Fort Bend Transit to discuss the Rosenberg-Richmond Bus Route. Ms. Shelton has been appointed to a jury duty for eight weeks so she will not be able to update the Board for a couple of months.
- Mr. Malik attended a pre-construction meeting for Walsh Road Industrial Park.
- West Fort Bend Management District Committee has scheduled their meetings with the committee members. The Board will receive the minutes of these meetings from Mr. Malik. Directors Pena and Scopel are serving on this committee and the next meeting is Thursday, October 16, at 4:00 p.m.
- IDS Engineering has completed the design of the Rosenberg Business Park and the City Engineer is in the process of reviewing the designs of the infrastructure. There are two businesses looking at ten (10) acres each.
- Sales tax continues to increase.
- Business retention expansion plan – if the board would like to discuss this further, we can put it on a future agenda.

Additional Comments:

- Director McConathy stated her concern with the construction debris on Walsh Road from the Walsh Road Business Park. Mr. Malik will address this with them.
- Director Pena commented that staff is doing a good job.

No action was taken.

10. REVIEW AND DISCUSS REQUESTS FOR FUTURE AGENDA ITEMS, AND TAKE ACTION AS NECESSARY.

Executive Summary: This item provides the Rosenberg Development Corporation Board the opportunity to request future agenda items.

Key discussion points:

- Tree Grates
- Sidewalks
- Fort Bend Transit System schedule.
- Dangerous Building Enforcement (City Manager Gracia reported this will be addressed in a City Council Workshop in the near future.)

No action was taken.

11. ANNOUNCEMENTS.

- President Knesek shared the Strategic Plan focus is three fold: 1) Image – both business and residential; 2) Mobility – traffic: always the big issue. Important drivers continue to get around in the City; Median Income – Rosenberg stays on the low average Median Income in Fort Bend County.

12. ADJOURNMENT.

Action: Director McConathy moved and Director Scopel seconded a motion to adjourn the RDC Board Meeting. The motion carried by a unanimous vote of those present at 6:15 p.m.

Bill Knesek, President
Rosenberg Development Corporation



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
B	Rosenberg Development Corporation Financial Reports
ITEM/MOTION	
Consideration of and action on the monthly Rosenberg Development Corporation Financial Reports for the period ending October 31, 2014.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

Joyce Vasut

- 1) RDC Investment Report – QE 9 30 14
- 2) RDC Financial Report – October 2014

Joyce Vasut
Executive Director of Administrative
Services

EXECUTIVE SUMMARY

The October 2014 RDC Financial Reports are attached for your review and consideration. Staff recommends approval.

**ROSENBERG DEVELOPMENT CORPORATION
QUARTERLY INVESTMENT REPORT
FOR THE QUARTER ENDED SEPTEMBER 30, 2014**

The investment portfolio detailed in the attached report includes all investment transactions made during the above referenced period. The investment portfolio and all related transactions comply with the investment policy of the Rosenberg Development Corporation and the Public Funds Investment Act of the State of Texas.



Investment Officer: _____

Joyce Vasut, Executive Director of Administrative Services

Date: _____

10/30/2014

**ROSENBERG DEVELOPMENT CORPORATION
 QUARTERLY INVESTMENT REPORT
 AS OF SEPTEMBER 30, 2014**

Balance Comparison by Quarter

INVESTMENT BALANCES BY TYPE	Book Value 12/31/2013	Book Value 3/31/2014	Book Value 6/30/2014	Book Value 9/30/2014
TEXPOOL	\$ 4,893,983	\$ 2,795,006	\$ 3,161,512	\$ 2,541,922
BRAZOS VALLEY SCHOOLS CREDIT UNION	262,111	245,016	245,380	245,748
AMEGY BANK - OPERATING ACCOUNT	71,303	32,961	32,828	3,745
TOTAL CASH AND INVESTMENTS	<u>\$ 5,227,397</u>	<u>\$ 3,072,983</u>	<u>\$ 3,439,720</u>	<u>\$ 2,791,416</u>

ROSENBERG DEVELOPMENT CORPORATION
INVESTMENTS OUTSTANDING AS OF SEPTEMBER 30, 2014

Purchase Date	Description	Maturity Date	# Days to Maturity	Cost	Par Value	Coupon Yield	6/30/2014		Quarterly Activity			9/30/2014		Unrealized Gain/Loss
							Book Value	Market Value	Purchases	Maturities	Interest	Book Value	Market Value	
TEXPOOL														
N/A	Texpool - General Fund	N/A	N/A		2,541,922	0.03%	3,161,512	3,161,512	1,391,528	(2,011,368)	252	2,541,922	2,541,922	-
													91% OF TOTAL	
BRAZOS VALLEY SCHOOLS CREDIT UNION														
3/28/2014	Certificate of Deposit	3/28/2015	365	245,000	245,000	0.60%	245,380	245,380			368	245,748	245,748	-
													9% OF TOTAL	
DEPOSITORY - AMEGY BANK														
N/A	Operating Account	N/A	N/A		3,745	0.00%	32,828	32,828	-	(29,083)		3,745	3,745	-
													0% OF TOTAL	
TOTAL PORTFOLIO				\$ 245,000	\$ 2,790,668	0.08%	3,439,720	3,439,720	1,391,528	(2,040,451)	620	2,791,416	2,791,416	-

CITY OF ROSENBERG, TEXAS
ROSENBERG DEVELOPMENT CORPORATION
AS OF OCTOBER 31, 2014

Classification	2014-15 Adopted Budget	2014-15 Act. Rev/Exp YTD	2014-15 Encumbered	2014-15 YTD Budget Remaining	% of Budget Target
REVENUES:					8%
<i>Sales Taxes</i>	\$ 2,840,000	\$ 251,113	\$ -	\$ 2,588,887	8.84%
<i>Sales Taxes BTC I</i>	575,000	47,153	-	527,847	8.20%
<i>Sales Taxes BTC II</i>	425,000	27,876	-	397,124	6.56%
<i>Downtown Sales Taxes</i>	-	2,454	-	(2,454)	
<i>Sales Tax Total</i>	3,840,000	328,597	-	3,511,403	
<i>Interest Earnings</i>	5,000	-	-	5,000	0.00%
TOTAL REVENUES	3,845,000	328,597	-	3,516,403	8.55%
EXPENDITURES:					
Administration (max 10%):					
<i>Office Supplies</i>	1,000	135	-	865	13.50%
<i>Computer Supplies</i>	2,000	-	-	2,000	0.00%
<i>Business Expense</i>	1,700	7	-	1,693	0.42%
<i>General Insurance</i>	400	277	-	123	69.15%
<i>Education and Training</i>	8,250	1,523	-	6,727	18.47%
<i>Other Contractual Services</i>	244,374	87	-	244,287	0.04%
Subtotal for Administration Expenses	257,724	2,029	-	255,695	1%
Marketing:					
<i>Outside Professional Services</i>	12,500	-	-	12,500	0.00%
<i>Postage</i>	200	-	-	200	0.00%
<i>Freight and Express</i>	100	-	-	100	0.00%
<i>Advertising</i>	30,500	192	-	30,308	0.63%
<i>Printing and Binding</i>	4,500	-	-	4,500	0.00%
Subtotal for Marketing Accounts	47,800	192	-	47,608	0.40%
Memberships & Services:					
<i>Business Recruitment</i>	9,000	-	-	9,000	0.00%
<i>Dues, Subscriptions & Contracts</i>	17,627	250	-	17,377	1.42%
<i>RDC Memberships</i>	83,000	1,500	-	81,500	1.81%
<i>Printing and Binding</i>	10,000	-	-	10,000	0.00%
Subtotal for Memberships & Services Accounts	119,627	1,750	-	117,877	1%
Professional Services:					
<i>Professional Services - Legal</i>	40,000	-	-	40,000	0.00%
Subtotal for Professional Services	40,000	-	-	40,000	0%
Infrastructure:					
<i>Business Incentive Projects</i>	500,000	-	-	500,000	0.00%
<i>Debt Service - Principal</i>	767,235	63,936	-	703,299	8.33%
<i>Debt Service - Interest</i>	197,708	16,476	-	181,232	8.33%
<i>Other Funds</i>	1,355,375	-	-	1,355,375	0.00%
Subtotal for Infrastructure Accounts	2,820,318	80,412	-	2,739,906	3%
TOTAL EXPENDITURES	\$ 3,285,469	\$ 84,383	\$ -	\$ 3,201,086	3%

ROSENBERG DEVELOPMENT CORPORATION
2014-15 ACTUAL
PERIOD ENDED OCTOBER 31, 2014

Classification	RDC Actual	RDC Projects	Total
Resources:			
Total Beginning Fund Balance @ 10/01/14 (unaudited)	\$ 3,709,909	\$ 4,886,871	\$ 8,596,780
Revenues and Transfers In	328,597	-	328,597
Total Funds Available	<u>\$ 4,038,506</u>	<u>\$ 4,886,871</u>	<u>\$ 8,925,377</u>
Uses/Deductions:			
Expenditures and Transfers Out	84,383	1,700	86,083
Ending Fund Balance:			
Total Ending Fund Balance	\$ 3,954,123	\$ 4,885,171	\$ 8,839,294
Reserved for Debt Service	964,943	\$ -	964,943
Reserved for RDC Projects	-	\$ 4,885,171	4,885,171
Unreserved Fund Balance Total	<u>\$ 2,989,180</u>	<u>\$ -</u>	<u>\$ 2,989,180</u>

**Synopsis of Current Revenues and Expenditures
Rosenberg Development Corporation
For the Month Ended October 31, 2014**

Account Number	Description	Amount
Revenues		
219-0000-402-0000	Sales Taxes	\$ 328,596.66
Total Current Period Revenues		<u>\$ 328,596.66</u>
Expenditures		
219-1000-540-3110	Office Supplies (Administration)	135.00
219-1000-540-3135	Business Expenses (Administration)	7.06
219-1000-540-5120	Insurance/General Insurance (Administration)	276.58
219-1000-540-5510	Travel (Education and Training)	1,523.38
219-1000-540-5710	Other Contractual Services (Administration)	86.76
Total Administration		<u>\$ 2,028.78</u>
219-2000-540-3135	Business Expenses (Marketing)	-
219-2000-540-4235	Dues/Subscriptions/Memberships (Marketing)	-
219-2000-540-5310	Advertising (Marketing)	192.31
219-2000-540-5410	Printing and Binding (Marketing)	-
219-2000-540-5730	Other Contractual Svcs (Marketing)	-
Total Marketing		<u>\$ 192.31</u>
219-3000-540-3135	Business Expenses (Business Recruitment)	-
219-3000-540-4235	Dues/Subscriptions/Memberships (Business Recruitment)	250.00
219-3000-540-4390	RDC Memberships (Business Recruitment)	1,500.00
219-3000-540-5410	Printing and Binding (Business Recruitment)	-
219-3000-540-5730	Other Contractual Svcs (Business Recruitment)	-
Total Business Recruitement		<u>\$ 1,750.00</u>
219-7000-540-8110	Other Professional Services (Infrastructure) - Debt Service - Principal for October 2014	63,936.00
219-7000-540-8120	Other Professional Services (Infrastructure) - Debt Service - Interest for October 2014	16,476.00
219-7000-540-9225	Transfers/Other Fund (Infrastructure) - Transfer to RDC Projects Fund	-
Total Infrastructure		<u>\$ 80,412.00</u>
Total Current Period Expenditures		<u>\$ 84,383.09</u>
Net Excess (Deficit)		<u>\$ 244,213.57</u>

**CITY OF ROSENBERG, TEXAS
RDC SALES TAX REVENUES**

Monthly Total Actual Receipts	Cumulative YTD Receipts	Budgeted Receipts		Total YTD Percent of Budget	Prior Year Pct. Increase (Decrease)		Monthly BTC - I Receipts	Monthly BTC - II Receipts	Monthly Downtown Receipts
		Monthly	YTD		Month	YTD			
(1)	(2)	(3)	(4)	(5)	(6)	(7)			
Cumulative (1)		Cumulative (3)		(2)/(4)					

Fiscal Year 2012-13

Oct	\$ 253,488	\$ 253,488	\$ 206,329	\$ 206,329	122.86%	17.3%	17.3%	\$ 39,879	\$ 22,088
Nov	300,245	553,733	268,681	475,010	116.57%	6.7%	11.3%	41,673	56,236
Dec	267,903	821,636	206,328	681,337	120.59%	24.0%	15.1%	48,344	18,259
Jan	240,399	1,062,035	217,242	898,579	118.19%	5.6%	12.8%	40,056	20,626
Feb	357,120	1,419,155	326,707	1,225,286	115.82%	4.3%	10.6%	76,617	71,043
Mar	240,499	1,659,655	211,174	1,436,460	115.54%	8.7%	10.3%	39,397	17,709
Apr	254,107	1,913,762	214,541	1,651,001	115.92%	13.1%	10.7%	40,281	19,444
May	334,041	2,247,802	298,699	1,949,700	115.29%	6.8%	10.1%	49,039	57,367
Jun	277,134	2,524,936	232,209	2,181,909	115.72%	13.9%	10.5%	38,850	21,572
Jul	288,843	2,813,779	250,468	2,432,378	115.68%	10.1%	10.4%	43,577	23,776
Aug	339,032	3,152,811	298,843	2,731,220	115.44%	8.3%	10.2%	49,537	59,166
Sep	281,355	3,434,166	238,780	2,970,000	115.63%	12.5%	10.4%	41,584	23,507
Total								\$ 548,834	\$ 410,794

Fiscal Year 2013-14

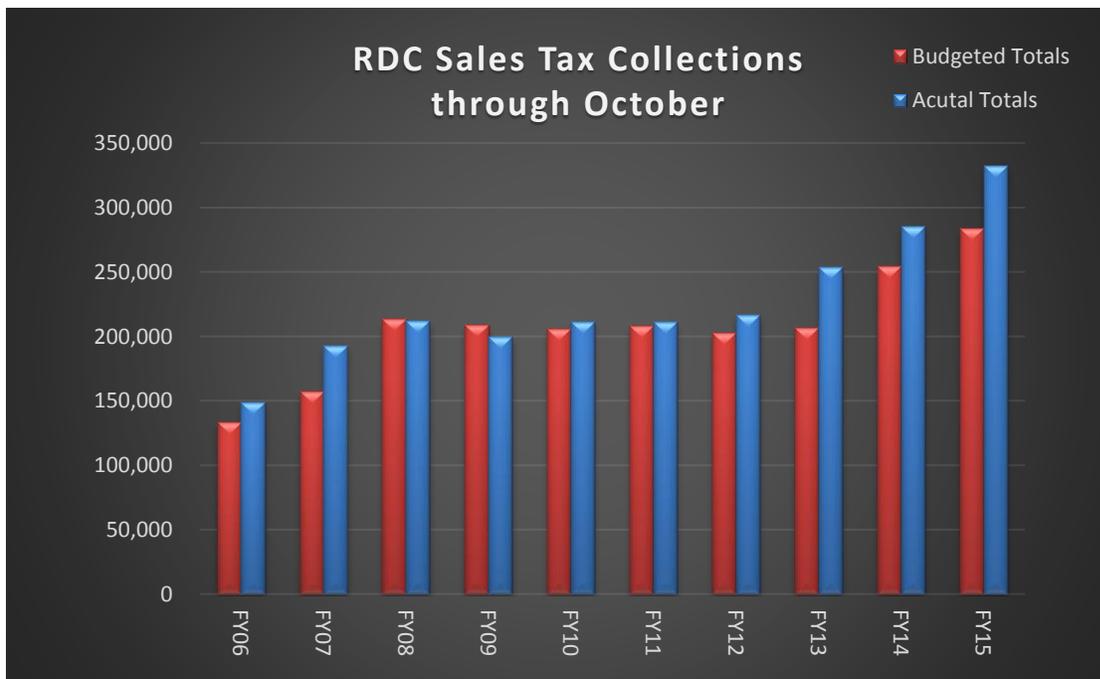
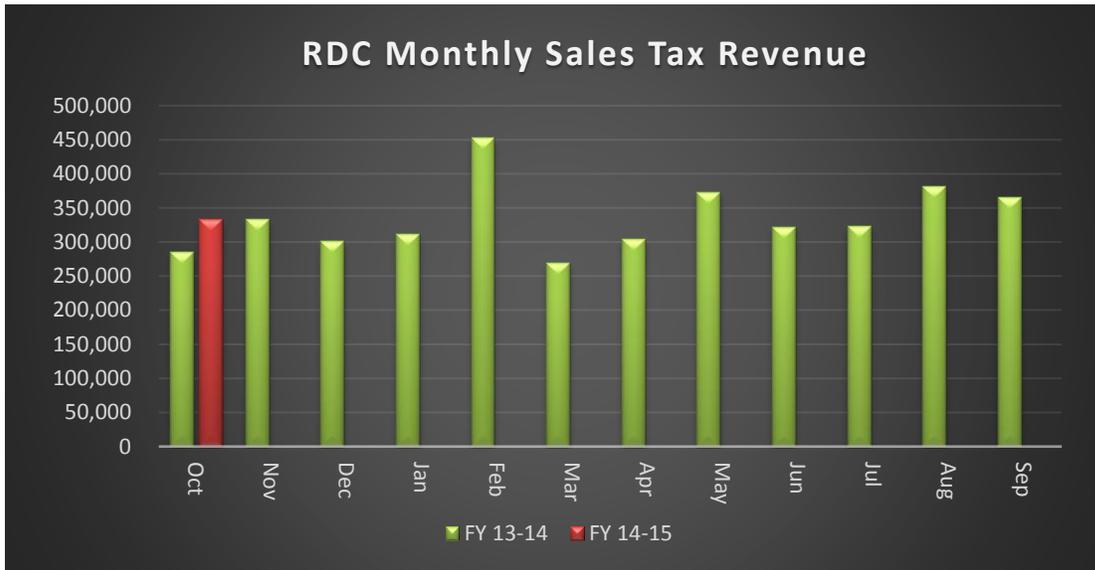
Oct	\$284,645	\$ 284,645	\$ 254,303	\$ 254,303	111.93%	12.3%	12.3%	\$ 45,426	\$ 26,206	\$ 2,678
Nov	332,266	616,912	301,210	555,512	111.05%	10.7%	11.4%	43,511	62,113	2,709
Dec	300,765	917,676	268,764	824,276	111.33%	12.3%	11.7%	41,356	23,209	2,873
Jan	311,275	1,228,951	241,171	1,065,447	115.35%	29.5%	15.7%	55,706	27,306	3,558
Feb	452,793	1,681,744	358,268	1,423,715	118.12%	26.8%	18.5%	81,972	80,410	5,100
Mar	269,503	1,951,247	241,272	1,664,988	117.19%	12.1%	17.6%	35,930	21,835	2,401
Apr	304,220	2,255,468	254,923	1,919,911	117.48%	19.7%	17.9%	44,267	23,697	3,481
May	372,069	2,627,537	335,114	2,255,025	116.52%	11.4%	16.9%	50,765	60,332	2,784
Jun	321,933	2,949,470	278,024	2,533,049	116.44%	16.2%	16.8%	42,815	24,392	3,429
Jul	322,644	3,272,114	289,771	2,822,820	115.92%	11.7%	16.3%	43,395	26,561	3,439
Aug	381,528	3,653,642	340,121	3,162,941	115.51%	12.5%	15.9%	50,943	63,637	2,954
Sep	365,422	4,019,064	282,259	3,445,200	116.66%	29.9%	17.0%	44,345	26,570	2,944
Total								\$ 580,432	\$ 466,269	\$ 38,351

Fiscal Year 2014-15

Oct	\$328,597	\$ 328,597	\$ 283,444	\$ 283,444	115.93%	15.4%	15.4%	\$ 47,153	\$ 27,876	\$ 2,454
Nov	-		\$ 335,726	619,171						
Dec	-		\$ 299,563	918,734						
Jan	-		\$ 268,808	1,187,542						
Feb	-		\$ 399,323	1,586,865						
Mar	-		\$ 268,921	1,855,785						
Apr	-		\$ 284,136	2,139,921						
May	-		\$ 373,516	2,513,437						
Jun	-		\$ 309,884	2,823,322						
Jul	-		\$ 322,977	3,146,299						
Aug	-		\$ 379,097	3,525,396						
Sep	-		\$ 314,604	3,840,000						
Total								\$ 47,153	\$ 27,876	\$ 2,454

**ROSENBERG DEVELOPMENT CORPORATION
SALES TAX REVENUES**

GRAPHS



**Rosenberg Development Corporation
Outstanding Debt Service
2014-2015 Budget**

Fiscal Year	Principal Due	Total Interest	Total Principal & Interest	Adjustment for Business Park	Adjusted Principal & Interest
2014-15	802,235	197,708	999,943	(35,000)	964,943
2015-16	652,770	177,221	829,991	(35,000)	794,991
2016-17	657,305	160,476	817,781	(113,000)	704,781
2017-18	672,840	147,957	820,797	(113,000)	707,797
2018-19	687,875	126,890	814,765	(113,000)	701,765
2019-20	703,410	104,444	807,854	(113,000)	694,854
2020-21	382,980	85,627	468,607	(191,000)	277,607
2021-22	387,515	71,341	458,856	(191,000)	267,856
2022-23	284,800	59,162	343,962	(270,000)	73,962
2023-24	297,835	48,994	346,829	(270,000)	76,829
2024-25	228,190	39,216	267,406	(256,000)	11,406
2025-26	236,225	29,874	266,099		266,099
2026-27	247,295	19,974	267,269		267,269
2027-28	255,330	9,557	264,887		264,887
2028-29	71,400	2,621	74,021		74,021
2029-30	23,005	489	23,494		23,494
Total	\$6,591,010	\$1,281,551	\$7,872,561	(1,700,000)	\$6,172,561

**Rosenberg Development Corporation
RDC Projects Fund
For the Period Ended October 31, 2014**

CP0705		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Transportation Gateway Improvements	225-7000-540-7030	\$ 676,392	\$ 635,385	\$ 41,007	\$ (0)
Transportation Gateway Improvements	225-7000-540-7038	80,000	-	11,901	68,099
Project Management Fee		4,016	4,016	-	-
Totals		\$ 760,408	\$ 639,401	\$ 52,908	\$ 68,099

CP1002		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
US 90A Redevelopment	225-7000-540-7030	\$ 35,000	\$ 9,426	\$ 1,380	\$ 24,194
Totals		\$ 35,000	\$ 9,426	\$ 1,380	\$ 24,194

CP1301		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
FY2013 Park Improvements	225-7000-540-7030	\$ 251,177	\$ 233,914	\$ -	\$ 17,263
Totals		\$ 251,177	\$ 233,914	\$ -	\$ 17,263

CP1302		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Business Park Development	225-7000-540-7030	\$ 3,589,783	\$ 289,108	\$ 8,517	\$ 3,292,158
Project Management Fee		85,000	-	-	85,000
Totals		\$ 3,674,783	\$ 289,108	\$ 8,517	\$ 3,377,158

CP1316		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Downtown Parking Lot	225-7000-540-7030	\$ 250,000	\$ 95,548	\$ -	\$ 154,452
Project Management Fee		12,500	-	-	12,500
Totals		\$ 262,500	\$ 95,548	\$ -	\$ 166,952

CP1317		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Bamore Road Phase IV	225-7000-540-7031	\$ 750,000	\$ -	\$ 750,000	\$ -
Totals		\$ 750,000	\$ -	\$ 750,000	\$ -

CP1402		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Aldi Project	225-7000-540-7032	\$ 500,000	\$ -	\$ -	\$ 500,000
Totals		\$ 500,000	\$ -	\$ -	\$ 500,000

CP1501		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Livable Centers	225-7000-540-7035	\$ 250,000	\$ -	\$ -	\$ 250,000
Totals		\$ 250,000	\$ -	\$ -	\$ 250,000

CP1503		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Traffic Signal at Reading Rd and Town Ctr Blvd	225-7000-540-7037	\$ 115,375	\$ -	\$ -	\$ 115,375
Totals		\$ 115,375	\$ -	\$ -	\$ 115,375

CP1507		Total	Amount Paid	Encumbrance	Remaining
Project Description	G/L Account	Project Cost	Project To Date	Amount	Funds
Macario Garcia Park Restrooms	225-7000-540-7036	\$ 150,000	\$ -	\$ -	\$ 150,000
Totals		\$ 150,000	\$ -	\$ -	\$ 150,000

Total		\$ 6,647,727	\$ 1,263,382	\$ 812,805	\$ 4,571,540
Total Project Management Fees		\$ 101,516	\$ 4,016	\$ -	\$ 97,500



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
C	Communication Report

ITEM/MOTION

Consideration of and action on a report from the Communications Department regarding the previous month's activities as they relate to economic development.

APPROVAL	SUPPORTING DOCUMENTS
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SUBMITTED BY :

1) Communication Report – October 2014

A handwritten signature in black ink, appearing to read 'Angela E. Fritz'.

Angela E. Fritz
Executive Director
Information Services

EXECUTIVE SUMMARY

This item has been included to provide the Board with an overview of Communication activities in the previous month, as they relate to economic development.

City of Rosenberg
Communication Report
ECONOMIC DEVELOPMENT Activities
October 1 – October 31, 2014



- Continue research and planning of revised quarterly newsletter production and distribution
- Possible upcoming Economic Development-related topics for publicity/coverage:
 - Business Assistance Grant projects (before and after)
 - Comprehensive planning
 - General development update
 - RDC park projects
 - FY 2015 RDC initiatives
- Review and update City website – ongoing
- Coordinate Municipal Channel information updates – ongoing
- Overall media relations and messaging for City – ongoing
- Attended Community Input Workshop on Comprehensive Plan Update
- Worked with ED staff to prepare and disseminate press release re: Main Street designation
- Sample of press releases issued:
 - Rosenberg Named 2015 Main Street City by Texas Historical Commission
 - Road Closures
 - I69 at FM 2218/SH 36 (TxDOT)
 - SH36 (TxDOT)
 - Spur 10 side streets (TxDOT)
 - 3rd Street in Downtown (City)
 - Rosenberg Recognizes Newly Promoted Police Officers

ITEM 1

Hold Executive Session pursuant to Section 551.087 of the Texas Government Code for deliberations regarding Economic Development negotiations.

ITEM 2

Adjourn Executive Session, reconvene into Regular Session, and take action as necessary as a result of the Executive Session.



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
3	Greater Fort Bend Economic Development Council Presentation

ITEM/MOTION

Hear presentation from Jeff Wiley, President/CEO of the Greater Fort Bend Economic Development Council, regarding current activities of the Greater Fort Bend Economic Development Council.

APPROVAL	SUPPORTING DOCUMENTS
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SUBMITTED BY :

1) None

Randall Malik
RDC Executive Director

EXECUTIVE SUMMARY

This item has been included to provide the Board with an update on the current status of activities at the Greater Fort Bend Economic Development Council.



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
4	Fort Bend County Transportation System Project
ITEM/MOTION	
Hear and discuss a presentation from Paulette Shelton, Director for Fort Bend County Transportation Department on the status of proposed Rosenberg/Richmond Bus Route, and take action as necessary.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

A handwritten signature in black ink, appearing to read "R Malik".

Randall Malik
RDC Executive Director

- 1) Budget Worksheet for Richmond/Rosenberg Services Transit and Pedestrian Study
- 2) Project Eligibility

EXECUTIVE SUMMARY

RDC and City of Rosenberg staff met with Paulette Shelton, Fort Bend Transit Director, to discuss the proposed draft of the Richmond-Rosenberg transit route and to discuss the costs associated with the project. In October 2010, Rosenberg completed a Transit and Pedestrian Study (Study), which recommended additional public transportation options. The study can be found at the hyperlink listed below:

<http://www.rosenbergcodev.com/default.aspx?name=TransitandPedestrianStudy>.

The agenda item provides the Board with an update on the current status of the project.

Fort Bend County Public Transportation

FY2015

BUDGET WORKSHEET FOR RICHMOND/ROSENBERG SERVICES

	Statistic	Current	Expansion	DR	Total
1	Estimated daily trips (all vehicles)	15	9	9	
2	# Days operated (all vehicles)	252	252	252	
3	Estimated total annual ridership	3,780	2,268	2,268	8,316
4	# Service hours / day (each vehicle)	11	12	12.5	
5	Number vehicles operated	1	1	1	
6	Number days operated	252	252	252	
7	Cost per hour	\$44.41	\$44.41	\$44.41	
8	Estimated total service cost	\$123,105	\$134,296	\$139,892	\$397,292
9	Fare per trip	\$0.90	\$0.90	\$0.90	
10	Estimated daily trips (all vehicles)	15	9	9	
11	Number days operated	252	252	252	
12	Estimated fare revenue per year	\$3,402	\$2,041	\$2,041	\$7,484
13	Total estimated net service cost	\$119,703	\$132,255	\$137,850	\$389,807
14	Avg Fuel Price Per Gallon (County)	\$3.46	\$3.46	\$3.46	
15	Estimated Burn Rate (Gal/Hour)	2.25	2.25	2.25	
16	Total estimated service hours	2772	3024	3150	
17	Total estimated fuel cost	\$21,580	\$23,542	\$24,523	\$69,645
18	Total estimated net operating cost	\$141,283	\$155,796	\$162,373	\$459,452

Capital Cost of Contracting	49,242	53,718	55,957	\$	158,917
Net Operating	92,041	102,078	106,416	\$	300,535
Total Estimated Net Operating Cost	\$ 141,283	\$ 155,796	\$ 162,373	\$	459,452
Federal Reimbursement	64,244	70,536	73,498		208,278
Local Match Requirement	\$ 77,038	\$ 85,261	\$ 88,875	\$	251,174

Type A and Type B Projects Which Are Not Required to Create Primary Jobs

The following categories are authorized Type A and Type B projects that are not conditioned upon the creation or retention of primary jobs.

Job training classes. Certain job training required or suitable for the promotion or development and expansion of business enterprises can be a permissible project. Type A and Type B corporations may spend tax revenue for job training classes offered through a business enterprise only if the business enterprise agrees in writing to certain conditions. The business enterprise must agree to create new jobs that pay wages that are at least equal to the prevailing wage for the applicable occupation in the local labor market area, or agree to increase its payroll to pay wages that are at least equal to the prevailing wage for the applicable occupation in the local labor market area.⁴²

Certain infrastructural improvements which promote or develop new or expanded business enterprises. "Project" also includes expenditures found by the board of directors to be required or suitable for infrastructure necessary to promote or develop new or expanded business enterprises. However, the infrastructure improvements are limited to streets and roads, rail spurs, water and sewer utilities, electric utilities, gas utilities, drainage, site improvement, and related improvements, telecommunications and Internet improvements, and beach remediation along the Gulf of Mexico.⁴³ Accordingly, Type A and Type B corporations may assist with limited infrastructural improvements that the board finds will promote or develop new or expanded business development.

Career Centers. Certain career centers can be provided land, buildings, equipment, facilities, improvements and expenditures found by the board of directors to be required or suitable for use if the area to be benefited by the career center is not located in the taxing jurisdiction of a junior college district.⁴⁴

Commuter Rail, Light Rail or Motor Buses. A Type A and Type B corporation, as authorized by the corporation's board of directors, may spend tax revenue received under the Act for the development, improvement, expansion or maintenance of facilities relating to the operation of commuter rail, light rail, or motor buses.⁴⁵

In addition, there are three categories that are not required to create or retain primary jobs, but for which there are revenue amount, population and other requirements specified in the Act:

Airport Facilities. Type A and Type B corporations located wholly or partly within twenty-five miles of an international border, in a city with population of less than 50,000 or an average rate of unemployment that is greater than the state average rate of unemployment during the preceding twelve month period, may assist with land,

⁴² *Id.* § 501.162. *See id.* § 501.102.

⁴³ *Id.* § 501.103.

⁴⁴ *Id.* § 501.105.

⁴⁵ *Id.* § 502.052



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
5	Dangerous Structures Discussion
ITEM/MOTION	
Review and discuss dangerous structures, and take action as necessary.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

1) City Council Meeting Draft Minute Excerpt-
11-04-14

Randall Malik
RDC Executive Director

EXECUTIVE SUMMARY

This item was added by RDC Director McConathy to provide the Board of Directors an opportunity to discuss dangerous structures in Rosenberg.

CITY OF ROSENBERG
CITY COUNCIL WORKSHOP MEETING MINUTES
*****DRAFT*****

On this the 28th day of October, 2014, the City Council of the City of Rosenberg, Fort Bend County, Texas, met in a Special Workshop Session, in the Rosenberg City Hall Council Chamber, located at 2110 4th Street, Rosenberg, Texas.

1. **REVIEW AND DISCUSS THE “DANGEROUS BUILDINGS” ORDINANCE, AND TAKE ACTION AS NECESSARY TO DIRECT STAFF.**

Executive Summary: This item has been included to allow City Council an opportunity to discuss possible revisions to the “Dangerous Buildings” Ordinance, and to direct staff accordingly.

Key discussion points:

- Robert Gracia, City Manager asked Scott Tschirhart, City Attorney to provide information regarding the item for discussion.
- Scott Tschirhart explained that Chapter 54 of the Texas Local Government Code should be followed in these cases. Chapter 54 affords the City civil penalties up to \$50,000 a day and a determination by the courts that a building is something that needs to be torn down.
- After discussion by Council, Mayor Morales reiterated that Code Enforcement needs to follow all the Chapter 54 guidelines and once that has been done, if further cooperation is not achieved, then it is filed in District Court.
- As clarification, Scott Tschirhart stated that at that point an Executive Session should be held to allow Council to discuss whether to go to District Court.
- No action was taken on the item.



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
6	Update on Downtown Parking Project
ITEM/MOTION	
Review and discuss an update on the Downtown Parking Project, and take action as necessary.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

Randall Malik
RDC Executive Director

- 1) F.M. Denson & Co. Engagement Letter - March 07, 2013
- 2) Map of BNSF Downtown Rosenberg Property

EXECUTIVE SUMMARY

This item has been included to provide the Board of Directors an opportunity to review and discuss an update on the Downtown Parking project. In March of 2013, the City of Rosenberg retained the services of F.M Denson & Co. to assist the City in persuading BNSF to sell the property to the City of Rosenberg. F.M. Denson & Co. has recently indicated to the Economic Development Department that BNSF has agreed to sell the property.

F.M. DENSON & CO

1502 AUGUSTA DR., STE. 260
HOUSTON, TEXAS 77057
713-334-1114

March 7, 2013

Hon. Vincent M. Morales, Jr.
Mayor
City of Rosenberg
P.O. Box 32
Rosenberg, TX 77471-0032

Dear Mayor,

Re: Approximately 2.25 acres out of a 2.93 acre tract belonging to BNSF Ry. Co. on Ave. F between 3rd. and 6th. streets in Rosenberg, Texas

Whereas, as you have explained to me, the City of Rosenberg offered to purchase the above property and the offer was declined, you have asked me if F.M. DENSON & CO., my firm, which specializes in rail-served real estate brokerage and consulting, would assist the City in persuading BNSF to sell the property.

As we discussed, because of my railroad and real estate background, I have successfully completed similar assignments in the past. I am agreeable to offering my services as a broker and consultant in this effort but I make no guarantee of success. You are aware of my references should any be required.

Should the City choose to retain my services, please accept this as an invoice for my non-refundable retainer fee of \$4,999.00 which is for 35 hours of my time billed at \$150.00 per hour less \$251.00. If my efforts result in a sale of the property to the City the City agrees to pay me a Buyer's Broker's commission in the amount of six percent (6%) of the sales price at closing since the BNSF is not going to be willing to pay me a commission.

Upon receipt of a signed copy of this agreement and the retainer fee I will begin to work on the resolution of the problem.

If the foregoing is acceptable please provide the appropriate signature in the space provided below and return a copy to my office along with the fee.

I look forward to the opportunity to being of service to the City of Rosenberg.

Sincerely,


Franklin M. Denson



Matt Fielder
Date 3-21-13

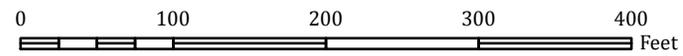


**Area of Interest on Ave F Between 3rd St & 6th St
City of Rosenberg, Texas**

 Area of Interest



Scale:
1:1,500
or
1 inch = 125 feet



This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of geographic features.



Created by: City of Rosenberg GIS - Paul M. Jones
Date Created: November 26, 2012
Original Size: 8.5" x 11"
K:\GIS\0_MAPS\Eco_Dev\2012\AveF_3rd_to_6th.mxd

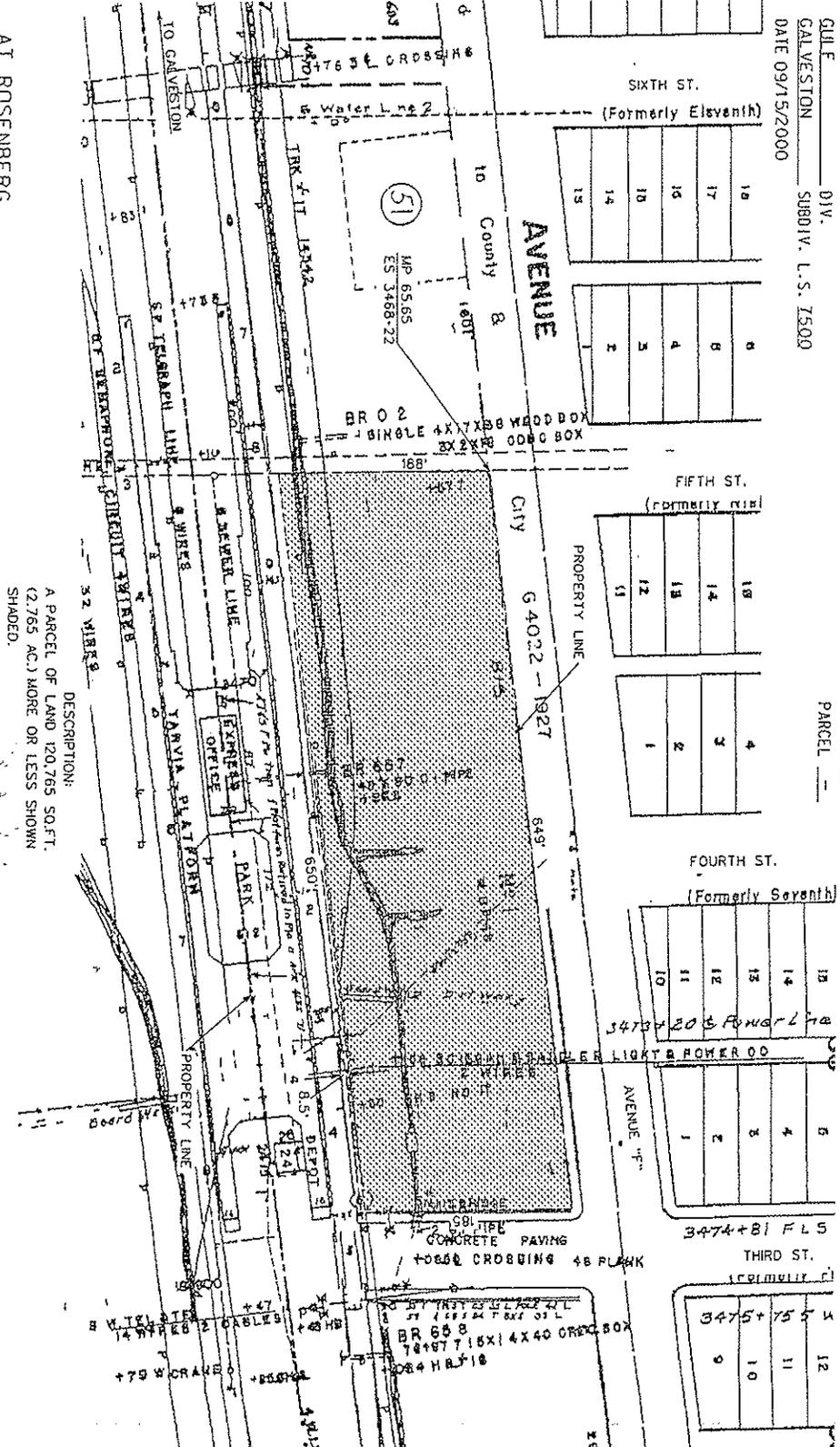
EXHIBIT "A"
ATTACHED TO CONTRACT BETWEEN
THE BURLINGTON NORTHERN AND SANTA FE RAILWAY COMPANY
AND
CITY OF ROSENBERG

FORT WORTH, TEXAS
SCALE: 1 IN. = 100 FT.
GULE DIV.
GALVESTON SUBDIV. L.S. 7509
DATE 09/15/2000

V-
MAP
PARCEL

AT ROSENBERG
COUNTY OF FORT BEND

STATE OF TX



DESCRIPTION:
A PARCEL OF LAND 120,765 SQ.FT.
(2.765 AC.) MORE OR LESS SHOWN
SHADED.



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
7	External Recruitment Opportunities
ITEM/MOTION	
Review and discuss external recruitment opportunities, and take action as necessary.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

- 1) Team Texas Marketing Package Form
- 2) Team Texas Membership Information
- 3) TexasOne Membership Information

Randall Malik
RDC Executive Director

EXECUTIVE SUMMARY

This item has been included to provide the Board of Directors the opportunity to discuss external recruitment opportunities. Team Texas and TexasOne are two entities active in domestic and international recruitment visits. The RDC is currently a Pioneer member (\$1,000 annually) of TexasOne.



Marketing Package #1 \$25,000 (All Access Pass)

Pay to Play Value \$32,550=Savings of \$7,550

- Sponsorship of 2015 Site Selectors Guild Texas Summit
- Two (2) Registrations for 2015 Site Selectors Guild Summit
- Sponsorship of two (2) 2015 Team Texas Industry Trade Events
- Four (4) Participation Fees for Two (2) 2015 Team Texas Industry Trade Events
- \$1,000 Credit towards the 2015 Team Texas Showcase Event
- Two (2) Participation Fees for ALL 2015 VIP Roadshow Trips
- Sponsorship for one (1) 2015 Premier VIP Hospitality Event
- Two (2) Registrations for ALL 2015 Premier VIP Hospitality Events
- Two (2) Registrations for ALL 2015 Team Texas hosted Forums
- Rotating Web Banner on the Team Texas website for 2015
- Logo & Website listed on Team Texas branding brochure to be used at events
- Logo on Team Texas promotional items to be distributed at various events

Marketing Package #2 \$12,500

Pay to Play Value \$15,975=Savings of \$3,475

- Sponsorship of 2015 Site Selectors Guild Texas Summit
- Two (2) Registrations for 2015 Site Selectors Texas Summit
- Sponsorship of one (1) 2015 Team Texas Industry Trade Event
- Two (2) Participation Fees for Two (2) 2015 Team Texas Industry Trade Events
- \$500 credit towards the 2015 Team Texas Showcase Event
- One (1) Participation Fee for a 2015 Team Texas Roadshow
- One (1) Registration for one (1) 2015 Premier VIP Hospitality Event
- One (1) Registration for one (1) 2015 Team Texas hosted Forum
- Rotating Web Banner on the Team Texas website for 2015
- Logo on Team Texas promotional items to be distributed at various 2015 events

Marketing Package #3 \$5,000

Pay to Play Value \$6,375=Savings of \$1,375

- Sponsorship of one (1) Team Texas Industry Trade Event
- One (1) Participation Fee for One (1) Team Texas Industry Trade Event
- One (1) Registration for Site Selector Guild Texas Summit OR VIP Hospitality Event
- One (1) Registration for 2015 Team Texas hosted Forum
- Rotating Web Banner on the Team Texas website for 2015
- Listing on Team Texas promotional items to be distributed at various 2015 marketing events

2015 Team Texas Marketing Request



Team Texas Member _____

Contact Person _____

Address _____

City, State, Zip _____

Office Phone _____ Mobile Phone _____

Email Address _____

Web Address _____

We are interested in the following Marketing Package for the 2015 Program Year:

- 2015 Team Texas Marketing Package #1 \$ 25,000
- 2015 Team Texas Marketing Package #2 \$ 12,500
- 2015 Team Texas Marketing Package #3 \$ 5,000

Please check one of the following payment options:

- Check is in the mail.
- Please send an invoice now.
- Please send us an invoice in November, 2014
- Please send us an invoice in December, 2014
- Please send us an invoice in January 2015

The Deadline for committing to a 2015 Pre-Paid Marketing Package is October 31, 2014.

We are interested in supporting the growth of the Team Texas program by making a separate contribution to Team Texas operating funds in the amount of \$_____.

Please send form to Lorie Vincent at lorie@teamtexasonline.com or fax to 512.472.7907.

Payments can be sent to:

Team Texas
1011 San Jacinto, Ste 650
Austin, Texas 78701

Thank you for your support of Team Texas



Become a member of Team Texas!

Our Mission...

To provide opportunities for Team Texas members to make contacts and build relationships with targets, promoting Texas and its cities as a location for new business investment.

Cost...

\$3,000 annual calendar year membership.

Your \$3,000 Membership in Team Texas Provides You the Following Benefits...

- One vote per Team Texas Membership
- Eligibility to serve in Team Texas Leadership Positions
- Opportunity to Participate in Multiple Diverse & Aggressive Marketing Initiatives
 - Leverages Your Marketing Resources
 - National and Global Exposure
- Opportunity to Meet Industry Contacts through Marketing Participation
- Opportunity to Participate in Special Marketing Packages and Promotions
 - Input into Annual Marketing Program of Work
 - Professional Marketing Materials
- Established Relationships with Site Selectors, Consultants, Partners & Industry Leaders
 - Shared Knowledge/Expertise of Team Texas Members
 - Professional Staff
- Two Complimentary Registrations to the 2015 Showcase Event
 - Listing, Page & Link on the Team Texas Website
 - Social Media Exposure
- Organization Name & Website on Marketing Materials & Select Promotional Items

www.teamtexasonline.com

Individual 2015 Team Texas Marketing Initiatives & Opportunities

Sponsorships

For those who want to enhance their visibility at the following events

Gold Sponsorship at 2015 Site Selectors Guild Texas Summit \$4,500

Sponsorship of 2015 Team Texas Industry Trade Events \$2,500

Sponsorship of 2015 Premier VIP Hospitality Events \$2,500

Registration & Participation Fees

Registration 2015 Site Selectors Guild Texas Summit \$550

Registration 2015 Team Texas Premier VIP Hospitality Event \$550

Registration 2015 Team Texas hosted Forum \$175

Participation Fee 2015 Team Texas Industry Trade Event \$1,250

Participation Fee 2015 Team Texas Roadshow \$1,250

Spouse/Guest Registration for 2015 Team Texas Showcase Event \$500/\$1,000

(beyond member and first invited guest allocation)

Promotions & Branding

Logo & Website listed on the Team Texas Branding Brochure to be distributed at various events \$3,000

Logo on Team Texas promotional items to be distributed at various events \$2,000

Rotating Web Banner on the Team Texas website for 2015 \$900

Three ways to participate....

- Purchase a 2015 Discounted Pre-Paid Marketing Plan.....deadline to commit is October 31, 2014.
 - Pay to Play on individual opportunities & events for 2015.
 - Enjoy the benefits that come with your basic \$3,000 membership.

Important Items to Note...

- You must be a \$3,000 member (in good standing) of Team Texas in order to participate in any of the marketing packages or Team Texas events.
- Sponsorships and Registrations do not include travel expenses. Travel expenses are the responsibility of Team Texas member.
- Team Texas members are able to designate two contact people per membership
 - Special invoicing is available.

Join us now and get ready for an exciting 2015!

2015 Team Texas Membership Request



We would like to join Team Texas for the 2015 Program Year.

Team Texas Member _____

Primary Contact Person _____

Email Address _____

Secondary Contact Person _____

Email Address _____

City, State, Zip _____

Office Phone _____ Mobile Phone _____

Email Address _____

Web Address _____

Please check one of the following payment options:

- Check is in the mail.
- Please send an invoice for \$3,000
- Please contact me for invoicing instructions

Membership Category:

Please check one of the following payment options:

- Economic Development Organization (EDO)
- City, County or Chamber of Commerce
- Utility Company
- Vendor/Service Provider
- Private Corporation or Donor
- Other _____

Memberships are based upon the Calendar Year of January 1-December 31. Team Texas does not currently pro-rate dues, however, as soon as membership dues are received, the member is eligible to participate in all remaining annual Team Texas activities.

Please send form to Lorie Vincent at lorie@teamtexasonline.com or fax to 512.472.7907.

Payments can be sent to:

Team Texas
1011 San Jacinto, Ste 650
Austin, Texas 78701

Thank you for your support of Team Texas

About TxEDC

The Texas Economic Development Corporation promotes economic development in Texas on behalf of the State, and today we are the #1 State for business. We're on the frontline — connecting businesses around the world with opportunities in Texas. The Texas Economic Development Corporation is the official gateway for bringing jobs to the communities of Texas.

Through fundraising efforts and member participation, TexasOne™ has directly enabled strategic economic development outreach at the state level through the marketing campaign "Texas Wide Open for Business®". Dollars raised by TexasOne™ are used to fund special events, business recruitment missions, advertising campaigns, outreach programs, and other exciting and highly visible marketing and communications programs. These programs are directed at a targeted audience of corporate decision makers and site selectors.

If you aren't already here in Texas, get here as fast as you can to enjoy the business advantages we can offer your company. If you are already in Texas, please consider joining TexasOne™ to help the Texas economy grow even faster.

Leslie Ward

Chairman and President

History

In 1989, the 71st Texas Legislature established the Texas Department of Commerce to promote economic development in Texas. The Legislature also passed legislation providing for the creation of the TxEDC to support the public purposes of the Department. The TxEDC was created as a tax-exempt Texas nonprofit corporation in 1991 and is recognized by the Internal Revenue Service as a charitable organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended.

In 1997, the 75th Legislature renamed the Texas Department of Commerce the "Texas Department of Economic Development." In 2003, the 78th Legislature merged the Department into the Governor's Office to create the Economic Development & Tourism division.

In September 2003, with the support of Governor Rick Perry, the TxEDC launched the TexasOne™ Program to market and promote Texas as a premier business location. The following year, Governor Perry established the Governor's Economic Development Partnership Council, comprised of the TxEDC Board of Directors and top-tier members of TexasOne™.

In April 2013, the TxEDC board voted to further develop the TxEDC as a stand-alone, 501(c)(3) nonprofit organization, dedicated to economic development, business recruitment, and job creation in the State of Texas. The TexasOne™ Program will continue to coordinate its efforts with the Office of the Governor and work closely with member organizations and economic developers to align economic development efforts throughout Texas. The organization continues to be funded solely by member organizations and other donors, and no state tax dollars are used to fund its activities.

Membership Info

TexasOne™ is a program of the Texas Economic Development Corporation, a nonprofit, non-partisan, tax exempt, 501(c)(3) corporation managed by a statewide board of directors appointed by Governor Perry.

Membership Levels

TexasOne™ membership levels range from \$1,000 to \$100,000 per year.

Investor: \$100,000/year

Have a direct impact on our state's ongoing economic development efforts. Membership includes:

Executive level benefits

- The opportunity to participate in key committees

Executive: \$50,000/year

The backbone of the TexasOne™ team. Membership includes:

Developer level benefit

- Mission participation fees waived
- Seat on the Governor's Economic Development Partnership Council
- Logo placement on TexasOne™ Business Journal ad

Developer: \$25,000/year

The glue that holds our team together. Membership includes:

Entrepreneur level benefits

- Invitation to all international business recruitment missions for two representatives
- Invitation to signature events
- A table at quarterly board meeting luncheon for up to 8 guests
- Corporate logo inclusion on marketing materials and website

Entrepreneur: \$10,000/year

On the move. Membership includes:

Patron level benefits

- Invitation to all international business recruitment missions
- Invitation to all economic development roundtables hosted by TxEDC chairman
- Participation and recognition in consultant events
- TexasOne™ Boots

Patron: \$5,000/year

Increasing influence and access. Membership includes:

Pioneer level benefits

- Invitation to all domestic business recruitment missions
- Invitation to quarterly board meetings and member luncheons for up to 2 guests
- Invitation to one international business recruitment mission

Pioneers: \$1,000/year

Entry level. Membership includes:

- Monthly TexasOne™ Member Update
- Invitation to 2 domestic business recruitment missions
- Invitation to the quarterly board meetings and member luncheons
- Invitation to consultant events in Texas
- Invitation to economic development forums, industry forums and international events
- Advertising discounts and placement upgrades in the Business Journal

Membership Listing

Investor: \$100,000 annually

A T & T
Contran Corporation
Energy Transfer
Exxon Mobil
Gulf States Toyota
Holt CAT
McLane
Ryan

Executive: \$50,000 annually

Austin Chamber
BNSF Railroad
CenterPoint Energy
Edinburg Economic Development Corporation
Opportunity Houston

Developer: \$25,000 annually

Amarillo Economic Development Corporation
Circuit of the Americas
Greater Conroe Economic Development Council
Frisco Economic Development Corporation
Lubbock Economic Development Alliance
McKinney Economic Development Council
Midland Development Corporation
New Process Steel
Oncor
Pflugerville Community Development Corporation
San Antonio Economic Development Foundation
Greater San Marcos Partnership
Schertz Economic Development Corporation
City of Sugar Land
Verizon
Western Refining
Y of Texas
Yates Construction
Brownsville Economic Development Council

Entrepreneur: \$10,000 annually

10/35 Economic Development Alliance
AEP - Texas
Bell Helicopter
Capital One Bank
Cedar Hill Economic Development Corporation
Dallas Regional Chamber
Dallas/Fort Worth International Airport
FosterQuan, LLP
Greater Waco Chamber
Greenspoint District
Journal Communications
KBR Building Group
Mansfield Economic Development Corporation
Odessa Economic Development Corporation
Pearland Economic Development Corporation
Plano Economic Development Board
Rio South Texas
Sherman Economic Development Corporation
Victron Energy

Patron: \$5,000 annually

The Borderplex Alliance
City of Cedar Park
City of Dallas
City of Haslet
Corpus Christi Regional Economic Development Corporation
Desoto EDC
Entergy
Fort Worth Chamber of Commerce
Fort Worth and Western Railroad
Google
Guadalupe Valley Electric Cooperative
HOK
Irving Economic Development Corporation
McCombs Foundation
Mission Economic Development Corporation
Motorola

Patron: \$5,000 annually (Continued)

Port of Corpus Christi
Richardson Economic Development Partnership
Skanska USA Building Inc.
Tejon Exploration Company
Texas Automobile Dealers Association
Texas Capital Bank
Wichita Falls Chamber of Commerce and Industry
Woodlands Area Economic Development Partnership

Pioneer: \$1,000 annually

Abilene Industrial Foundation
Accenture
Adams & Reese LLP
AEP Southwestern Electric Power
Allen Economic Development Corporation
Balch Springs Economic Development Corporation
Bandara Economic Development Corporation
Bay Area Houston Economic Partnership
Belton Economic Development Corporation
Bowie Economic Development Corporation
Buda Economic Development Corporation
Canton Economic Development Corporation
Celina Economic Development Corporation
City of Arlington Office of Economic Development
City of Burleson
City of Colleyville
City of Farmers Branch
City of Forney
City of Gonzales
City of La Grange Economic Development Corporation
City of Rowlett
City of Shamrock Economic Development Corporation
City of Waco
Colony Economic Development Corporation, The
Commerce Economic Development Corporation
Community Development Associates, LLC
Copperas Cove Economic Development Corporation
Cuero Development Corporation
CTA Architects
De Haro Realty Group
Denison Development Alliance
Denton Economic Development Partnership
Development Corporation of Snyder, Inc.
Dumas Economic Development Corporation
Greater Fort Bend Economic Development Council
Greenville Board of Development
Gustafson Group
Hahn Public Relations
Harlingen Economic Development Corporation
Houston East End Chamber of Commerce
Hutto Economic Development Corporation
Kaufman Economic Development Corporation
Kilgore Economic Development Corporation
La Marque Economic Development Corporation

Pioneer: \$1,000 annually (Continued)

Lamesa Economic Development Corporation
Laredo Development Foundation
Levelland Economic Development Corporation
Little Elm Economic Development Corporation
Locke Lord LLP
Longview Economic Development Corporation
Lufkin Economic Development Corporation
McWilliams & Associates
Midlothian Economic Development Corporation
Nacogdoches Economic Development Corporation
Nino Properties
Nocona Economic Development Corporation
Palestine Economic Development Corporation
Paris Economic Development Corporation
PKF Texas
Quorum Public Affairs
Rockwall Economic Development Corporation
Rosas & Suerken, PLLC
Rosenberg Development Corporation
Round Rock Economic Development Partnership
San Angelo Chamber of Commerce
San Patricio Economic Development Corporation
Southeast Texas Economic Development Foundation
Sulphur Springs Economic Development Corporation
Taylor Economic Development Corporation
Temple Economic Development Corporation
Terrell Economic Development Corporation
Texas Association of Campground Owners
Texas City Economic Development Corporation
Tomball Economic Development Corporation
Town of Flower Mound
Uptown Real Estate Group
Victoria Economic Development Corporation
Waller Economic Development Corporation
Whitesboro Economic & Industrial Development Corporation
Yoakum Economic Development Corporation



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
8	Economic Development Director's Report
ITEM/MOTION	
Consideration of and action on a report from the Economic Development Director regarding the previous month's economic development activities and contacts.	
APPROVAL	SUPPORTING DOCUMENTS
SUBMITTED BY :  Randall Malik RDC Executive Director	1) Director's Report – October 2014 a. Update on Livable Centers Study b. Update on West Fort Bend Management District Committee c. Update on Labor Report d. Update on Old City Hall

EXECUTIVE SUMMARY
This item has been included to provide the Economic Development Director the opportunity to update the Board on the previous month's activities, contacts, and projects.



Rosenberg Development Corporation Economic Development Director's Update October 2014

New Home Update

City Housing Starts in 2014:	238
City Housing Starts in October:	41
ETJ Housing Starts in 2014:	351
ETJ Housing Starts in October:	35

Economic Indicators:

Unemployment for September 2014:	4.3%
Non-Adjusted Employment for September 2014:	15,044
October Sales Tax Receipts (August 2014 sales):	\$1,309,360.74
Percentage Change From Previous Year:	+ 15.45%
Annual Sales Tax Receipts for 2014 (August 2014 sales):	\$13,671,068.04
Percentage Change From Previous Year:	+ 18.44%

Business Retention Visits

Red Queen's Attic
Memorial Hermann
Benedettini Cabinetry
NexGen Pharmaceuticals (Formerly Elge, Inc.)
Dostal's Designs in Fine Jewelry
Springhill Suites
CNG 4 America

Department Activity

- The RDC sponsored a table at the House Bill 5 Breakfast at Fort Bend Country Club.
- Presented an update on economic development activities at the Rosenberg Rotary Meeting.
- Presented an update on the Rosenberg Business Park and Walsh Road Industrial Park at the Fort Bend Commercial Realtors Meeting.
- Met with MMI Agency and the Greater Fort Bend EDC to discuss regional marketing ideas.
- Attended Greater Fort Bend EDC Monthly Meeting.



- Attended Central Fort Bend Chamber Governmental Affairs monthly meeting.
- Attended Fort Bend County Day planning meeting.
- Attended Historic Downtown Rosenberg merchants meeting (Randall made the official Main Street announcement).
- Attended the Central Fort Bend Chamber Alliance (CFBCA) Downtown Division Meeting.
- Attended the CFBCA Monthly Meeting.
- Attended the Greater Fort Bend Economic Development Council (GFBEDC) monthly Membership Meeting.

Projects Update:

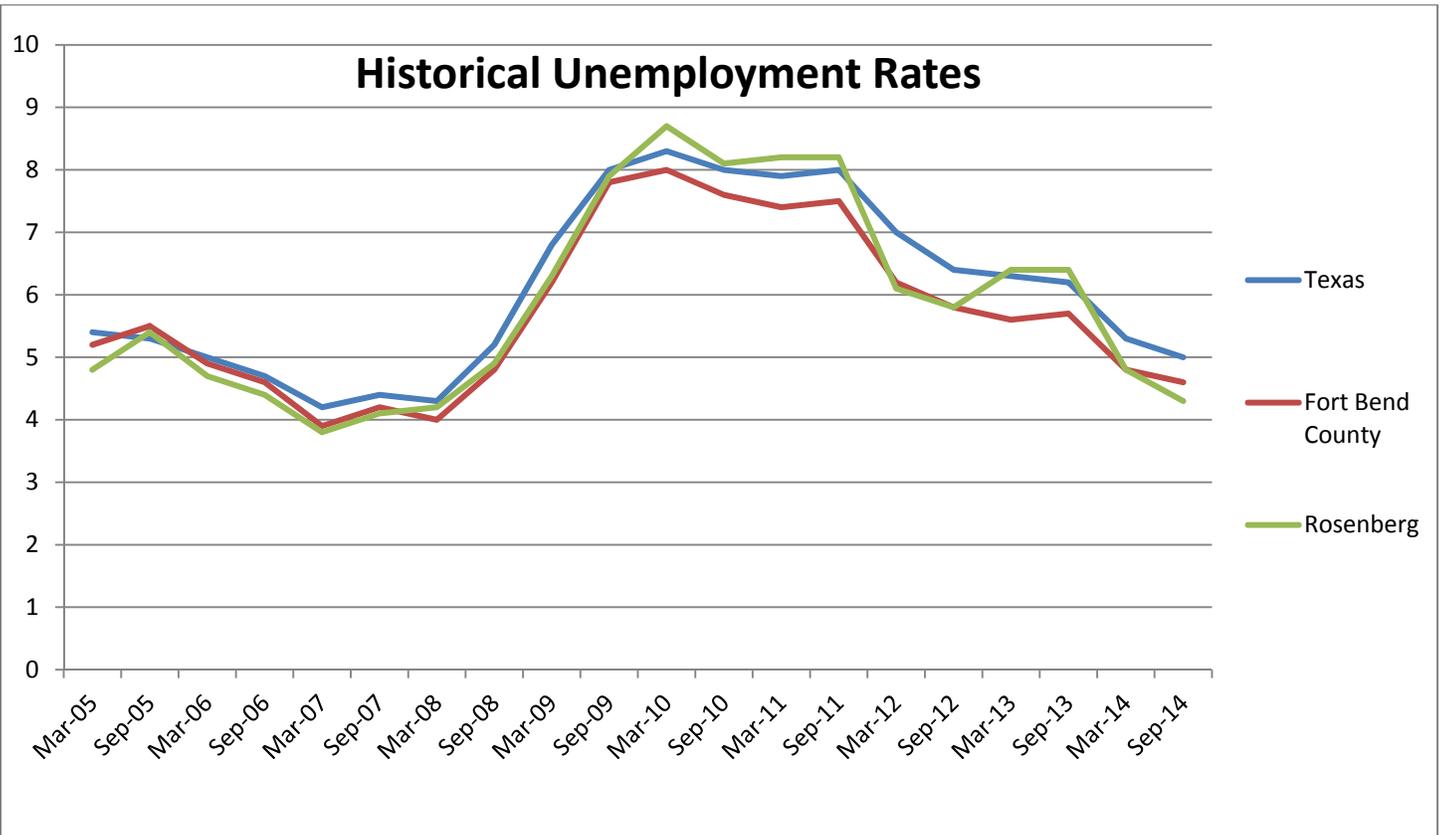
Livable Centers Study – Morris Architects will provide Council with an overview of the study at the November 18th Council Meeting. The staff kickoff meeting with the Livable Centers Team was held on October 7th. Staff also met with CDS Market Research to begin the process of the market study for the Livable Centers Study area.

West Fort Bend Management District (WFBMD) Committee – The Committee will begin meeting once an Executive Director has been hired for the WFBMD.

Old City Hall- The deadline for bids for the Old City Hall was last Friday. The bids will go to City Council on the November 25th Council Meeting.

Rosenberg FY 2014 Q2 Labor Report & Economic Trends

Month/Year	CLF	Employed	Unemployed	Rate
Sept. 14	15,725	15,044	681	4.3%
Aug. 14	15,667	14,886	781	5.0%
Sept. 13	15,501	14,510	991	6.4%
Sept. 12	15,050	14,175	875	5.8%



Rank	Top Ten Rosenberg Employers	Employees
1	Lamar Consolidated Independent School District	4,325
2	Frito Lay	470
3	Texana Center	300
4	Benedettini	300
5	SiEnviro	145
6	OcuSoft	125
7	Silver Eagle Distributors	115
8	Gurecky Manufacturing	100
9	Enovation Controls/ Murphy Industries	85
10	Bison Building Materials	85

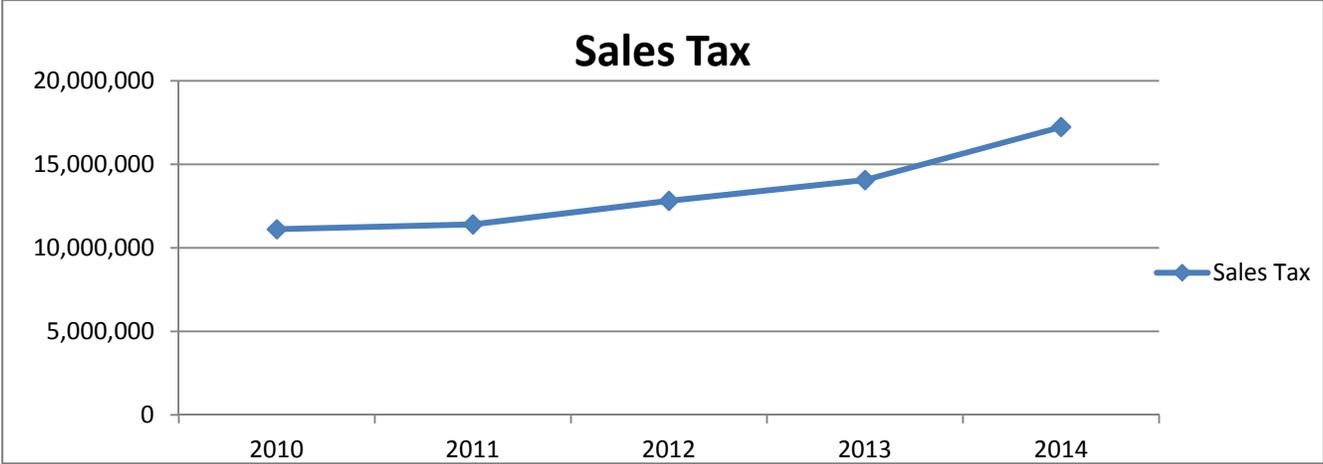
Fort Bend County Employment Trends

Super Sector	Employment	Quarter	Year	Three Year
Mining, Quarrying, and Oil and Gas Extraction	4,098	126	42	2,001
Construction	11,937	122	(1207)	2,102
Manufacturing	14,944	106	(183)	2,026
Transportation and Warehousing	2,882	(94)	248	334
Retail Trade	22,080	96	730	3,140
Finance and Insurance	3,904	(22)	(19)	79
Health Care and Social Assistance	22,909	386	1,138	3,749
Accommodation and Food Services	20,031	132	2,120	6,561
Public Administration	4,833	76	(30)	(166)

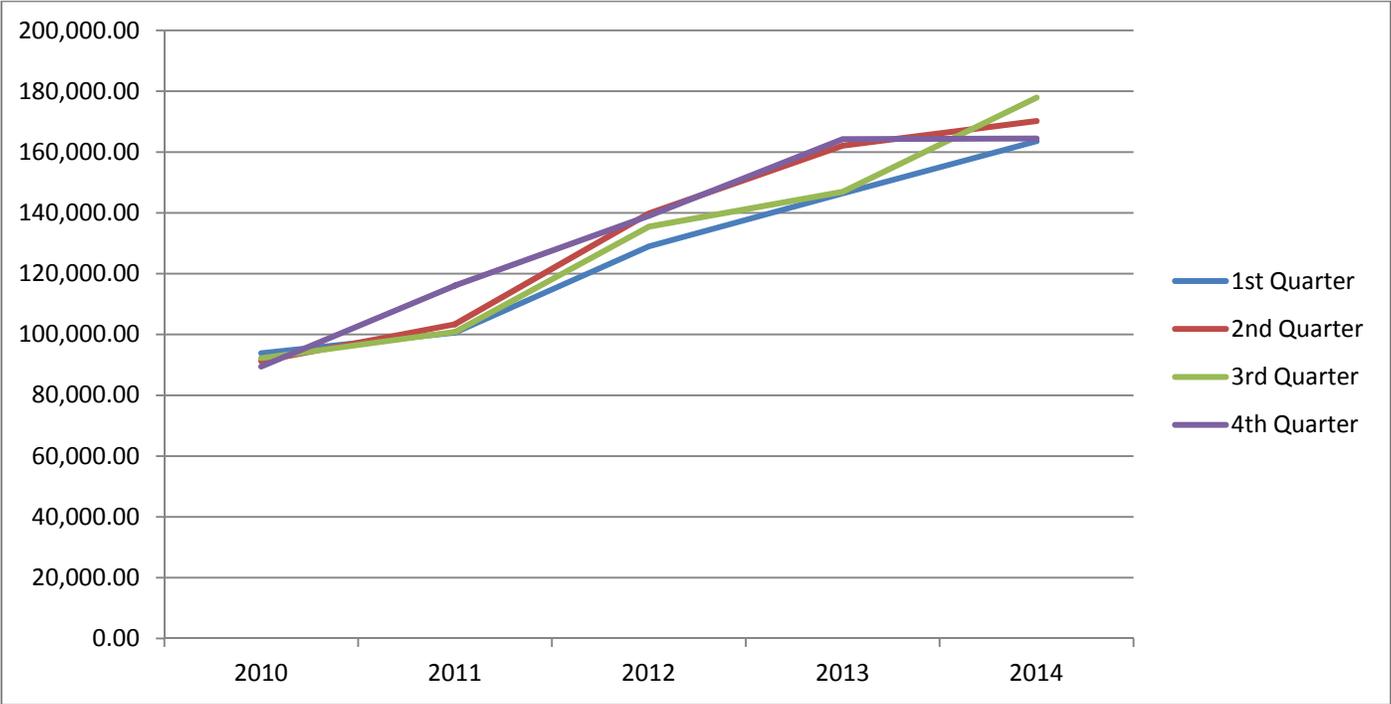
Fort Bend County Wage Trends

Super Sector	Weekly	Quarter	Year	Three Year
Mining, Quarrying, and Oil and Gas Extraction	\$2611	(\$598)	\$108	\$445
Construction	\$1796	(\$451)	\$23	\$31
Manufacturing	\$1466	\$167	(\$33)	\$164
Transportation and Warehousing	\$1,022	\$21	(\$23)	(\$5)
Retail Trade	\$533	(\$14)	\$27	\$56
Finance and Insurance	\$1463	(\$210)	\$44	\$63
Health Care and Social Assistance	\$689	(\$4)	\$14	\$31
Accommodation and Food Services	\$318	\$4	\$9	\$17
Public Administration	\$983	\$34	\$45	\$98

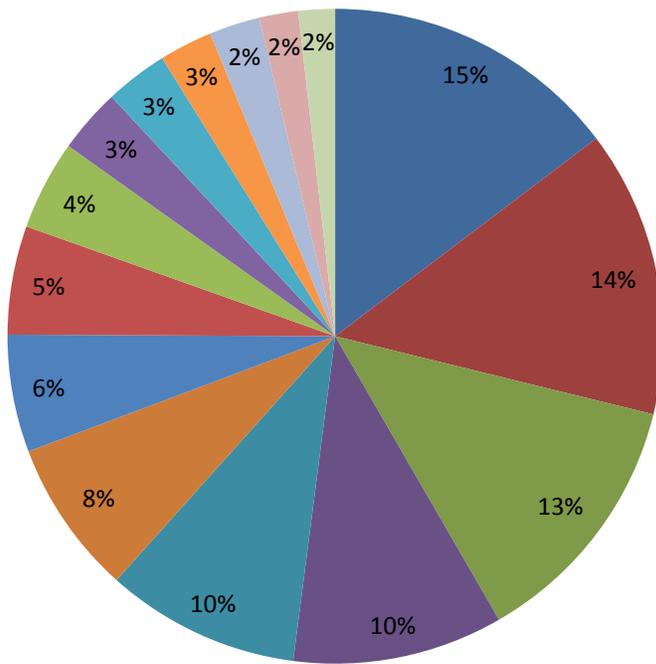
Sales Tax Receipt Growth



Hotel Occupancy Tax Disbursements

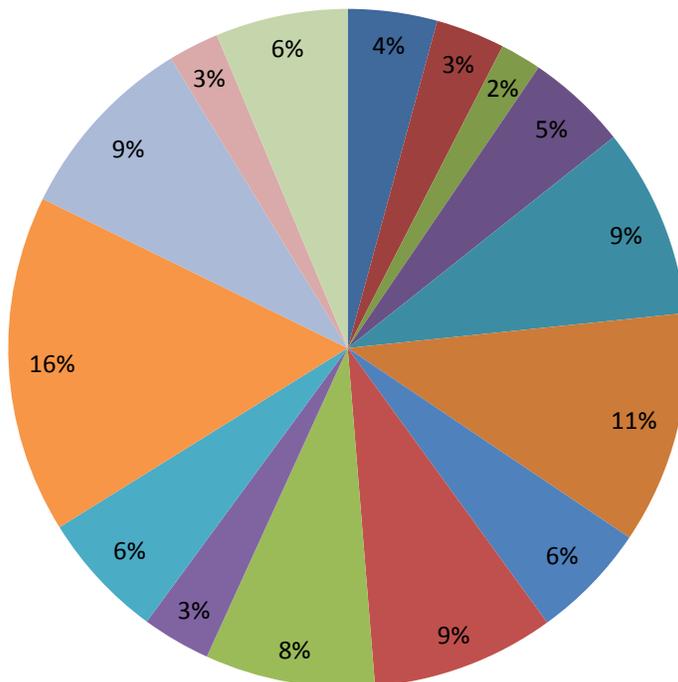


Fort Bend County Employment by Industry



- Healthcare & Social Assistance
- Retail Trade
- Accommodation & Food Services
- Education
- Manufacturing
- Construction
- Administrative & Waste Services
- Professional & Technical Services
- Wholesale Trade
- Other Services
- Public Administration
- Mining, Oil & Gas Extraction
- Finance & Insurance
- Arts, Entertainment
- Transportation Warehousing

Fort Bend County Wages by Industry



- Healthcare & Social Assistance
- Retail Trade
- Accommodation & Food Services
- Education
- Manufacturing
- Construction
- Administration & Waste Services
- Professional & Technical Services
- Wholesale Trade
- Other Services
- Public Administration
- Mining, Oil & Gas Extraction
- Finance & Insurance
- Arts, Entertainment
- Transportation Warehousing



October Area Sales Tax Comparisons

City	Net Payment This Period	Comparable Payment Prior Year	Change	2014 Payments To Date	2013 Payments To Date	Change
Rosenberg	1,309,360.74	1,134,105.77	15.45%	13,671,068.04	11,541,949.43	18.44%
Richmond	388,421.06	360,584.08	7.71%	4,044,500.88	3,768,101.75	7.33%
Fulshear	78,891.50	57,665.74	36.80%	794,509.77	638,877.93	24.36%
Houston	50,631,683.79	48,543,138.90	4.30%	531,076,803.67	504,766,785.50	5.21%
Humble	1,061,330.49	1,043,335.29	1.72%	10,938,948.69	10,357,507.20	5.61%
Katy	958,767.10	885,818.29	8.23%	9,070,173.17	8,743,592.40	3.73%
League City	1,247,916.43	1,154,820.55	8.06%	13,295,274.27	12,270,928.45	8.34%
Missouri City	637,242.78	593,614.60	7.34%	6,572,954.28	6,101,523.47	7.72%
Pearland	2,013,027.79	1,936,977.88	3.92%	21,117,416.15	19,687,168.06	7.26%
Sugar Land	3,961,824.42	3,950,431.33	0.28%	40,635,991.02	36,898,652.28	10.12%
Tomball	1,174,666.57	1,077,591.92	9.00%	11,789,612.16	10,592,847.49	11.29%

RDC October Allocation: \$327,340.19



COMMUNICATION FORM

November 13, 2014

ITEM #	ITEM TITLE
9	Future Agenda Items
ITEM/MOTION	
Review and discuss requests for future agenda items, and take action as necessary.	
APPROVAL	SUPPORTING DOCUMENTS

SUBMITTED BY :

1) None

Randall Malik
Economic Development Director

EXECUTIVE SUMMARY
This item provides the RDC Board the opportunity to request future agenda items.

ITEM 10

Announcements.

ITEM 11

Adjournment.