



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

## Rosenberg, TX

Comparisons by Geographic Subgroups

2016



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by City Council District.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between Council Districts are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus seven percentage points around any given percent reported for the entire sample (198 completed surveys). For each Council District (District 1, District 2, District 3 and District 4), the margin of error rises to approximately plus or minus 18 percentage points since sample sizes were approximately 31 for District 1, 52 for District 2, 34 for District 3 and 81 for District 4.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
The overall quality of life in Rosenberg	56%	83%	64%	80%	74%
Overall image or reputation of Rosenberg	71%	70%	53%	57%	63%
Rosenberg as a place to live	52%	85%	80%	84%	78%
Your neighborhood as a place to live	42%	83%	63%	96%	78%
Rosenberg as a place to raise children	55%	76%	54%	79%	70%
Rosenberg as a place to retire	52%	63%	61%	59%	60%
Overall appearance of Rosenberg	50%	59%	47%	48%	51%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall feeling of safety in Rosenberg	65%	79%	80%	76%	75%
In your neighborhood during the day	88%	94%	90%	96%	93%
In Rosenberg's downtown/commercial area during the day	97%	94%	90%	86%	91%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall ease of getting to the places you usually have to visit	64%	58%	61%	68%	63%
Traffic flow on major streets	46%	51%	61%	51%	51%
Ease of public parking	52%	70%	69%	70%	67%
Ease of travel by car in Rosenberg	62%	70%	76%	63%	67%
Ease of travel by public transportation in Rosenberg	48%	37%	29%	24%	34%
Ease of travel by bicycle in Rosenberg	37%	56%	51%	34%	42%
Ease of walking in Rosenberg	40%	51%	44%	44%	45%
Availability of paths and walking trails	40%	43%	22%	33%	36%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Quality of overall natural environment in Rosenberg	50%	74%	54%	67%	64%
Air quality	61%	73%	66%	65%	67%
Cleanliness of Rosenberg	50%	52%	36%	51%	49%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall "built environment" of Rosenberg (including overall design, buildings, parks and transportation systems)	44%	67%	41%	47%	51%
Public places where people want to spend time	49%	77%	62%	49%	59%
Variety of housing options	40%	69%	49%	65%	60%
Availability of affordable quality housing	38%	48%	60%	66%	54%
Overall quality of new development in Rosenberg	69%	74%	71%	74%	73%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall economic health of Rosenberg	59%	52%	59%	58%	57%
Rosenberg as a place to work	43%	76%	54%	47%	56%
Rosenberg as a place to visit	64%	60%	46%	36%	49%
Employment opportunities	35%	35%	40%	29%	34%
Shopping opportunities	65%	90%	79%	61%	73%
Cost of living in Rosenberg	44%	47%	66%	62%	55%
Overall quality of business and service establishments in Rosenberg	53%	57%	68%	58%	58%
Vibrant downtown/commercial area	44%	53%	55%	33%	45%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Health and wellness opportunities in Rosenberg	46%	53%	45%	53%	51%
Fitness opportunities (including exercise classes and paths or trails, etc.)	47%	56%	57%	31%	45%
Recreational opportunities	49%	43%	46%	29%	39%
Availability of affordable quality food	63%	68%	75%	73%	70%
Availability of affordable quality health care	71%	59%	64%	57%	61%
Availability of preventive health services	61%	51%	67%	56%	57%
Availability of affordable quality mental health care	56%	48%	69%	43%	51%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall opportunities for education and enrichment	56%	61%	49%	56%	57%
Availability of affordable quality child care/preschool	52%	64%	77%	48%	58%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Adult educational opportunities	64%	51%	37%	48%	51%
Opportunities to attend cultural/arts/music activities	50%	42%	33%	27%	37%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District				Overall
	District 1	District 2	District 3	District 4	
Opportunities to participate in social events and activities	76%	56%	62%	30%	51%
Opportunities to volunteer	68%	54%	73%	44%	57%
Opportunities to participate in community matters	84%	60%	56%	40%	57%
Openness and acceptance of the community toward people of diverse backgrounds	66%	69%	67%	53%	62%
Neighborliness of residents in Rosenberg	42%	55%	47%	54%	51%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
The City of Rosenberg	52%	75%	70%	70%	68%
The value of services for the taxes paid to Rosenberg	37%	48%	54%	52%	49%
The overall direction that Rosenberg is taking	79%	55%	56%	66%	64%
The job Rosenberg government does at welcoming citizen involvement	53%	44%	51%	29%	41%
Overall confidence in Rosenberg government	42%	59%	56%	50%	52%
Generally acting in the best interest of the community	40%	57%	57%	43%	48%
Being honest	42%	62%	54%	40%	49%
Treating all residents fairly	41%	54%	67%	55%	54%
Overall customer service by Rosenberg employees (police, receptionists, planners, etc.)	63%	51%	72%	72%	64%
The Federal Government	24%	48%	54%	37%	40%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Police services	81%	79%	82%	83%	81%
Fire services	87%	93%	87%	86%	89%
Crime prevention	79%	78%	75%	69%	74%
Fire prevention and education	78%	86%	73%	76%	79%
Animal control	55%	53%	56%	62%	57%

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Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	70%	56%	52%	62%	61%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Traffic enforcement	61%	67%	72%	70%	68%
Street repair	19%	40%	53%	44%	40%
Street cleaning	27%	46%	67%	39%	43%
Street lighting	50%	52%	38%	52%	50%
Sidewalk maintenance	38%	47%	31%	61%	47%
Bus or transit services	36%	56%	45%	29%	41%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Garbage collection	60%	69%	82%	76%	72%
Recycling	57%	72%	73%	69%	68%
Yard waste pick-up	61%	75%	66%	78%	72%
Drinking water	40%	63%	72%	60%	60%
Preservation of natural areas such as open space, farmlands and greenbelts	59%	50%	30%	48%	48%
Rosenberg open space	54%	50%	60%	48%	51%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Storm drainage	38%	52%	68%	75%	60%
Sewer services	48%	74%	78%	78%	71%
Utility billing	60%	66%	66%	68%	66%
Land use and planning	47%	47%	43%	52%	49%
Code enforcement (weeds, abandoned buildings, etc.)	26%	40%	42%	38%	36%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Economic development	59%	62%	64%	57%	60%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
City parks	55%	75%	61%	55%	62%
Recreation programs or classes	60%	60%	52%	31%	49%
Recreation centers or facilities	56%	62%	43%	42%	51%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
City-sponsored special events	74%	54%	55%	32%	51%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Council District				Overall
	District 1	District 2	District 3	District 4	
Public information services	54%	63%	54%	37%	50%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Sense of community	54%	65%	45%	65%	60%
Recommend living in Rosenberg to someone who asks	86%	83%	77%	78%	81%
Remain in Rosenberg for the next five years	84%	83%	82%	78%	81%
Contacted the City of Rosenberg (in-person, phone, email or web) for help or information	30%	59%	68%	39%	47%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Was NOT the victim of a crime	97%	78%	85%	92%	88%
Did NOT report a crime	91%	80%	60%	84%	81%
Stocked supplies in preparation for an emergency	46%	55%	58%	56%	54%

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Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Walked or biked instead of driving	49%	31%	43%	29%	35%
Carpooled with other adults or children instead of driving alone	31%	45%	20%	31%	33%
Used public transportation instead of driving	13%	14%	6%	3%	8%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Recycle at home	87%	73%	84%	78%	79%
Made efforts to make your home more energy efficient	96%	70%	90%	85%	84%
Made efforts to conserve water	85%	85%	95%	88%	88%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
NOT under housing cost stress	80%	58%	53%	74%	68%
Did NOT observe a code violation	38%	54%	33%	56%	49%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Purchase goods or services from a business located in Rosenberg	95%	93%	99%	100%	97%
Economy will have positive impact on income	22%	19%	17%	59%	35%
Work in Rosenberg	39%	50%	32%	42%	43%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Used Rosenberg recreation centers or their services	31%	70%	36%	44%	48%
Visited a neighborhood park or City park	59%	77%	74%	67%	69%
Eat at least 5 portions of fruits and vegetables a day	97%	88%	77%	87%	88%
Participate in moderate or vigorous physical activity	63%	76%	67%	92%	79%
Reported being in "very good" or "excellent" health	28%	37%	43%	76%	51%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Attended a City-sponsored event	43%	53%	36%	30%	40%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District				Overall
	District 1	District 2	District 3	District 4	
Campaigned or advocated for an issue, cause or candidate	2%	19%	20%	10%	12%
Contacted Rosenberg elected officials (in-person, phone, email or web) to express your opinion	13%	12%	12%	15%	13%
Volunteered your time to some group/activity in Rosenberg	14%	41%	35%	34%	33%
Participated in a club	1%	40%	42%	18%	25%
Talked to or visited with your immediate neighbors	78%	86%	92%	89%	86%
Done a favor for a neighbor	63%	79%	74%	75%	74%
Attended a local public meeting	2%	10%	24%	34%	20%
Watched (online or on television) a local public meeting	45%	12%	28%	11%	20%
Read or watch local news (via television, paper, computer, etc.)	88%	92%	91%	81%	87%
Vote in local elections	65%	63%	70%	78%	70%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Council District				Overall
	District 1	District 2	District 3	District 4	
Overall feeling of safety in Rosenberg	98%	89%	100%	92%	93%
Overall ease of getting to the places you usually have to visit	93%	83%	99%	88%	89%
Quality of overall natural environment in Rosenberg	97%	85%	85%	82%	86%
Overall "built environment" of Rosenberg (including overall design, buildings, parks and transportation systems)	100%	81%	91%	96%	92%
Health and wellness opportunities in Rosenberg	96%	82%	88%	81%	85%
Overall opportunities for education and enrichment	96%	85%	81%	85%	86%
Overall economic health of Rosenberg	98%	93%	98%	90%	94%
Sense of community	98%	78%	89%	76%	82%

Table 29: Support for More Frequent Trash Service

Percent "strongly agree" or "somewhat agree"	Council District				Overall
	District 1	District 2	District 3	District 4	
Currently, trash is picked up once a week. To what extent do you agree or disagree that it would be worth an additional cost of a few dollars a month to increase trash pick-up service to twice weekly?	48%	34%	37%	38%	39%