

2023 YEAR IN REVIEW RTOWN BY THE NUMBERS

40,739
ROSENBERG
RESIDENTS

\$4,100,344,059
TAXABLE PROPERTY
VALUE IN CITY

170,890
CALLS
RECEIVED
BY DISPATCH

804
STREET
SIGNS
REPLACED

\$25,910,356
IN SALES TAX
COLLECTED

563
PET
ADOPTIONS

4,041
PERMITS
PROCESSED

10,322
ACRES MOWED IN
RIGHT OF WAY &
OPEN SPACE

693,082
WEBSITE
PAGE VIEWS

15,702
INSPECTIONS
PERFORMED

1,462
MILES OF
STREETS SWEEPED

6.63
MILES OF
STREET
OVERLAY

2,182
NEW WATER
ACCOUNTS

2,663
CODE
ENFORCEMENT
CASES

2,161
NEW LOTS
CREATED IN
CITY & ETJ

858
RENTALS AT
THE CIVIC CENTER

302 FULL-TIME EMPLOYEES 6 PART-TIME EMPLOYEES

OUR GOVERNMENT

The city of Rosenberg operates in a Council-Manager form of government in which the City Council sets the policy and overall direction for the City, and appoints a professional City Manager and other key officials to oversee the City's daily operations.

CITY COUNCIL

- Mayor: Kevin Raines
- At-Large 1: Marc Morales
- At-Large 2: Alicia Casias
- District 1: Keith Parker
- District 2: Susan Euton-Mayor ProTem
- District 3: Hector Trevino
- District 4: George Zepeda

CITY MANAGER

John Maresh

MEETINGS

City Council meets regularly in public session the first, third and fourth Tuesday of each month at 6:30 p.m. The meeting agendas are available on the City's website. Council meetings may also be viewed live on Comcast Channel 16, rosenbergtx.gov/TV or on YouTube @RosenbergTXGov

MISSION STATEMENT

To anticipate community needs and deliver exceptional service, and to cultivate an enhanced quality of life through leadership, innovation and cooperative partnerships.

NUMBERS TO KNOW

- Animal Control
↳ 832-595-3490
- Citizen Relations
↳ 832-595-3301
- Customer Service (Utilities)
↳ 832-595-3400
- Police Dispatch (Non-Emergency)
↳ 832-595-3700
- GFL Environmental (Solid Waste)
↳ 832-271-5187
↳ cityofrosenberg@gflenv.com



YOUR CITY HARD AT WORK!

As we review the accomplishments of the past year listed in this report, one thing is clear. The City continues to provide the high level of services our residents expect. For 2024, the City is heavily focusing on strategic planning #Rfuture. This process will map the City's vision, mission, values and goals for the next several years to make Rosenberg a safe, livable and vibrant community.

2023 CAPITAL IMPROVEMENT PROJECTS

COMPLETED

- Benton Road Expansion from FM 762 to City Limits (County Mobility Project)
- Fairgrounds Road Expansion (County Mobility Project)
- Sidewalk and Street Improvements
- Traffic Signal at Commercial Drive and Town Center Boulevard
- Travis Park Splash Pad and Pavilion
- Utility Adjustments on FM 2218 from US59 to Hwy 36
- Wastewater Treatment Plant 1A Pipebursting

IN DESIGN/UNDER CONSTRUCTION

- Blume Road Sanitary Sewer Rehabilitation
- Cummings and Baker Road Extension
- Dry Creek Drainage Improvements (GLO Mitigation)
- Fire Station No. 1 Reconstruction (GLO Mitigation, HGAC-MOD)
- Graeber Road Drainage Project (GLO Mitigation)
- Koeblen Road Expansion from FM 2218 to City Limits (County Mobility Project)
- Lift Station #8 Reconstruction (ARPA)
- North Railroad Quiet Zone at 3rd St., Walnut Ave and Rawson Rd.
- Northside Waterline Improvements
- Rabbs Bayou Drainage Improvements (GLO Mitigation)
- Theater Ditch Drainage Improvements (GLO Mitigation)
- Traffic Signal at Reading Road and Town Center Boulevard
- Traffic Signal at Commercial Drive and Plaza Drive
- US-59/I-69 Waterline Improvements
- Wastewater Treatment Plant 1A Headworks Replacement (ARPA)
- Wastewater Treatment Plant 2 Collection System Pipebursting (ARPA)
- Waterline Improvements (ARPA)
- Water Plant #8 including Water Well and 3 MG Ground Storage Tanks
- Water Plant #9

2023 ACCOMPLISHMENTS

- Added a new playground to Becerra Park
- Added five (5) new positions to the City in the FY24 budget: Communications & Events Coordinator, Warrant/Bailiff Officer, Animal Control Outcome Specialist, Building Maintenance M&O Specialist, and Parks M&O Specialist
- Animal Shelter live release rate of 98%
- Built a new 6-acre arboretum area at Seabourne Creek Nature Park with trails & 12 picnic areas as part of the Perk your Park Grant
- Citizens relations assisted residents with almost 30,000 inquiries for information
- City Council approved 53 Final Plats
- City Council Awarded 8 HOT Fund Grants totaling \$100,000
- Communications Department held a training with several cities across Texas over our Historic Downtown Rosenberg events, processes & management
- Completed City of Rosenberg's Utility Profile, Water Use Survey, Water Loss Audit & Water Conservation Plan for the Texas Water Development Board
- Completed the installation of new crossing panels at 3rd Street & Walnut Avenue railroad crossings
- Completion of the Water and Wastewater Impact Fee Study and City Council approval of the Impact Fee Ordinance Update
- Continuous implementation of Fire Hydrant Beautification & Maintenance Program
- Continuation of sanitary sewer collection system Inflow & Infiltration (I&I) Reduction Program with the identification of hundreds of sources of I&I to date
- Converted a baseball field at Sunset Park to a soccer field
- Converted Fire Station 4 from a 2-person squad to a staffed Tower Truck
- Coordinated Firefighter Rescue Training with multiple departments in Fort Bend County
- Created a new social media page for the Rosenberg Civic Center to advertise class programs & offerings
- Eight (8) dangerous building cases were resolved & all are in the process of being demolished
- Hosted the 2023 TPWA Public Works Cookoff & Roadeo Event
- Implemented Cybersecurity training & testing for all City Staff
- Implemented electronic voting & meeting management in the City Hall Council Chamber
- Implemented first-ever digital budget book for FY24
- Installed a new fence at Harwood and Travis Parks
- Installed new digital signage in the lobby of the Rosenberg Civic Center
- Installed the City's first public art exhibition located in the Rosenberg Civic Center
- Made major improvements to Water Tower Square including a stage, decorative lighting & new sidewalks
- Opened the Travis Park Splash Pad
- Produced 22 special events including adding 5 new events: Daddy/Daughter Dance, Splash Bash, Music in Water Tower Square, Mother/Son Dance & Food Truck Festival
- Property Homestead exemption is at the state maximum allowed of 20% of appraised value
- Property Tax Rate was lowered to \$0.342364 per \$100 (one of the lowest tax rates in Fort Bend County)
- Purchased a new Fire Pumper Truck to be located at Fire Station No. 3
- Purchased a new Vactor/Vacuum Truck to maintain the sewer collection system
- Received Achievement of Excellence in Procurement Award for 3rd consecutive year
- Removed 58 trees and overgrown bushes and added new signage at the Rosenberg W.O.W. Cemetery
- Rosenberg Fire Department once again received an ISO Fire rating of 2/2Y which can greatly benefit home insurance premium rates
- Seven (7) employees retired from the City
- Seventeen (17) residents successfully completed the Rosenberg 101 program which teaches residents the structure, function, & purpose of city government in classes taught by the City's top leadership
- Several lights in Sunset Park & Travis Park were converted to LEDs
- Successful implementation and completion of the drinking water system Lead & Copper Inventory Assessment Program
- Successful Water Distribution System Maintenance Conversion from Chloramine Disinfection to Free Chlorine Disinfection & back to Chloramines as per TCEQ Rules and Regulations
- Successfully standardized email signatures for all city employees
- The City was designated "Film Friendly" by Governor Greg Abbott
- The City's budget reduces debt by \$5.4 million resulting in a balance of \$32.2 million
- The Finance department received the Outstanding Budget Award for the 30th consecutive year & received the Annual Financial Reporting award for the 36th consecutive year
- The Fire Department formed a new bike medic team for special events
- The FY 24 budget allows for an early debt payoff of \$1.7 million dollars saving approximately \$300k in interest
- The GIS database now contains approximately 910 miles of mapped water, sewer & storms main lines with approximately 99 miles mapped in 2023
- The GIS Division issued 448 addresses in 2023 with 93% being primary addresses
- The GIS web maps & data received approximately 22,000 views in 2023
- The Purchasing Manager was recognized by the National Procurement Institute (NPI) by receiving the Carlton N Parker Award for Outstanding Service
- Used 261 tons of asphalt to repair potholes across the City

GRANT FUNDED EXPENDITURES IN 2023

The City often applies for grant funding as a way to bridge the gap between a department's resources and needs. Grants are one way that the city can fund solutions to identified problems that may not be able to be funded fully through the City's current budgeting process. A grant can also move a project forward years in the planning process due to quicker availability of funds.

- American Rescue Plan Act - \$1,130,275
- Bulletproof Vest Program - \$6,950
- CDBG-MIT Harvey Grant - \$1,771,135
- Crime Victims Advocate - \$70,500
- Firefighter AFG Wireless Headsets - \$74,000
- HGAC Tire Recycling Grant - \$25,000
- Perk Your Park Grant - \$75,000
- Police Department Operating Grants - \$15,900
- Police Department STEP Grant - \$11,200

BOND AND CHARTER ELECTION

At the Tuesday, Nov. 7 General Election, Rosenberg Voters said "yes" to 51 charter amendments and two bond propositions totaling \$51.5 million. The bonds included funding for two new much-needed facilities. The Emergency Services Complex (Proposition A) included \$18,500,000 for emergency services-related infrastructure, including Fire Station No. 4, an emergency operations center, and Fire Department administration offices. The Public Works Complex (Proposition B) included \$33,000,000 for a Public Services Complex to consolidate Public Services departments, provide proper office space, adequately shelter large equipment, and centralize city services. The 51 charter amendment updates allow the city to modernize the charter, replace sections superseded by state law and remove portions that have become redundant or obsolete. 2024 will bring exciting and much needed improvements to Rosenberg and we'll be sure to keep you updated along the way!



MAJOR PROJECTS: 2023 YEAR IN REVIEW

QUALITY OF LIFE IMPROVEMENTS

The Rosenberg Development Corporation (RDC) funded several quality-of-life projects in 2023. The heavily utilized Brazos Park Basketball Court received some much-needed attention and was resurfaced. The RDC also contributed funds to the Texas Master Naturalists to support their efforts in improving Seabourne Creek Nature Park.

WAYFINDING SIGNS PROJECT

As part of the City's Comprehensive Master Plan, Rosenberg identified the need for a wayfinding sign program targeted at increasing citizen's and tourist's access to the City's Historic Downtown District, Key City Facilities, Fort Bend County Epicenter, Rosenberg Civic Center, Brazos Town Center, Fort Bend County Recycling Center, as well as Rosenberg Regional Parks and Amenities. The City of Rosenberg is working with Kirksey Architecture and GraphTec to design, fabricate and install signs throughout the city.

STRATEGIC PLANNING

The RDC is working with TIP Strategies to establish a strategic plan that will provide the framework that sets the stage for improvements by analyzing internal and external factors that affect the city as a whole. TIP Strategies has meet with over 50 community stakeholders to solicit necessary feedback to understand the dynamics of the City of Rosenberg. The plan is anticipated to be finalized during the first quarter of 2024.

AVENUE H/US HWY 90A REVITALIZATION PROJECT

The city and the RDC, in conjunction with the Avenue H/US 90A Blue Ribbon Committee, have been working diligently on the development of recommendations to attract new capital investment and development to the corridor. These efforts incorporate and build upon the city's comprehensive plan and recommendations from the 2015 HGAC Livable Centers study to create a realistic, market-based approach to achieve the goal of revitalizing the US 90A corridor. The city is working with the Texas Department of Transportation (TxDOT) to secure funding for design of changes to the road since the roadway is maintained by TxDOT. As part of one of TxDOT's study areas, an engineering consultant has been selected and will proceed with planning efforts in the first quarter of 2024. An implementation plan to attract capital investment, as well as potential public improvements, are anticipated by end of the first quarter of 2024.

UPCOMING MEETINGS AND EVENTS

Visit rosenbergtx.gov to confirm meetings and agendas, view public notices, see more information on events and more!

- 1/1/2024 City Offices Closed for New Years Day Holiday
- 1/2/2024 City Council Meeting - CANCELED
- 1/15/2024 City Offices Closed for Martin Luther King, Jr. Day
- 1/16/2024 City Council Meeting (City Hall) 6:30 p.m.
- 1/23/2024 City Council Workshop Meeting (City Hall) 6:30 p.m.
- 2/2/2024 Sweetheart Daddy/Daughter Dance (Civic Center) 6-9 p.m.
- 2/6/2024 City Council Meeting (City Hall) 6:30 p.m.
- 2/10/2024 Sugar Rush (Historic Downtown Rosenberg) 10 a.m. - 2 p.m.
- 2/15/2024 State of the City Rosenberg (TBD) 11 a.m. - 1 p.m.
- 2/20/2024 City Council Meeting (City Hall) 6:30 p.m.
- 2/27/2024 City Council Workshop Meeting (City Hall) 6:30 p.m.



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Publication comments or topic ideas are welcome.

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communications@rosenbergtx.gov

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