

2024 YEAR IN REVIEW RTOWN BY THE NUMBERS

41,104

ROSENBERG
RESIDENTS

\$4,542,292,314

TAXABLE PROPERTY
VALUE IN CITY

200,102

CALLS
RECEIVED
BY DISPATCH

853

STREET
SIGNS
REPLACED

\$27,800,000

SALES TAX
COLLECTED

435

PET
ADOPTIONS

4,450

PERMITS
ISSUED

11,376

ACRES MOWED IN
RIGHT OF WAY &
OPEN SPACE

863,395

WEBSITE
PAGE VIEWS

14,250

INSPECTIONS
PERFORMED

1,872

MILES OF
STREETS SWEEPED

3.26

MILES OF
STREET
OVERLAY

2,058

NEW WATER
ACCOUNTS

3,850

CODE
ENFORCEMENT
CASES

856

NEW LOTS
CREATED IN
CITY & ETJ

1,085

RENTALS AT
THE CIVIC CENTER

313 FULL-TIME EMPLOYEES 5 PART-TIME EMPLOYEES

OUR GOVERNMENT

The city of Rosenberg operates in a Council-Manager form of government in which the City Council sets the policy and overall direction for the City, and appoints a professional City Manager and other key officials to oversee the City's daily operations.

CITY COUNCIL

- Mayor: William Benton
- At-Large 1: Richard Olson
- At-Large 2: Jessica Jaramillo-Moreno
- District 1: Felix Vargas, Jr.
- District 2: Steve DeGregorio
- District 3: Hector Trevino (Mayor Pro Tem)
- District 4: George A. Zepeda

CITY MANAGER

John Maresh

MEETINGS

City Council meets regularly in public session the first, third and fourth Tuesday of each month at 6:30 p.m. The meeting agendas are available on the City's website. Council meetings may also be viewed live on Comcast Channel 16 or on the City's website at: rosenbergtx.gov/TV.

MISSION STATEMENT

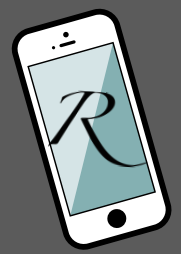
To provide exceptional services that create and sustain a safe, livable and vibrant community.

VISION STATEMENT

Building a better tomorrow together by cultivating a City that is financially strong, with a thriving economy, quality infrastructure and dynamic culture.

IMPORTANT NUMBERS

- Animal Control
 - 832-595-3490
- Citizen Relations
 - 832-595-3301
- Customer Service (Utilities)
 - 832-595-3400
- Police Dispatch (Non-Emergency)
 - 832-595-3700
- GFL Environmental (Solid Waste)
 - 832-271-5187
 - cityofrosenberg@gflenv.com



YOUR CITY HARD AT WORK!

Looking back at the accomplishments highlighted in this report, one thing stands out: the City remains committed to delivering the exceptional services our residents have come to expect. As we move into 2025, the City is placing a strong emphasis on strategic planning through #Rfuture. This initiative will define our vision, mission, values, and goals for the years ahead, paving the way for Rosenberg to continue thriving as a safe, livable, and vibrant community.

2024 CAPITAL IMPROVEMENT PROJECTS

COMPLETED

- Recoated the Water Tower on Ruby Street
- Recoated the Ground Water Storage Tank on Airport Avenue
- Sidewalk and Street Improvements

In Design/Under Construction: INFRASTRUCTURE

- Blume Road Sanitary Sewer Rehabilitation
- Cumings and Baker Road Extension
- Drainage Projects (GLO Mitigation)
 - Dry Creek Drainage Improvements (GLO Mitigation)
 - Graeber Road Drainage Project (GLO Mitigation)
 - Rabbs Bayou Drainage Improvements (GLO Mitigation)
 - Railroad Culvert Crossing (GLO Mitigation)
 - Theater Ditch Drainage Improvements (GLO Mitigation)
- Koeblen Road Expansion from FM 2218 to City Limits (County Mobility Project)
- Koeblen Road Expansion from SH36 at Band Rd. to FM 2218 (County Mobility Project)
- North Railroad Quiet Zone at 3rd Street, Walnut Avenue, and Rawson Road
- Northside Waterline Improvements (CDBG)
- Traffic Signal at Commercial Drive and Plaza Drive
- US-59/I-69 Waterline Improvements
- Wastewater Treatment Plant 3 Expansion
- Water/Wastewater Projects (ARPA)
 - Wastewater Lift Station No. 8 Reconstruction (ARPA)
 - Wastewater Treatment Plant 1A Headworks Replacement (ARPA)
 - Wastewater Treatment Plant 2 Collection System Pipebursting (ARPA)
 - Waterline Improvements (ARPA)
- Water Plant No. 8; including Water Well No. 11 and 3 MG Ground Storage Tank
- Water Plant No. 9

In Design/Under Construction: FACILITIES

- Animal Shelter Storage Building and Additional Parking
- Emergency Services Complex (Bond Project)
 - Fire Station No.4, Fire Administration, Emergency Operations Center
- Fire Station No. 1 Reconstruction (GLO Mitigation, HGAC-MOD)
- Public Services Complex (Bond Project)
 - Public Works, Utilities, Parks, Fleet Maintenance, Building Maintenance, Engineering, Capital Projects, Planning and Code Compliance

GRANTS

The City frequently pursues grant funding to bridge the gap between departmental resources and needs. Grants provide an opportunity to address identified challenges that may not be fully funded through the City's current budget. Additionally, securing a grant can accelerate project timelines, advancing initiatives that might otherwise take years to implement.

GRANTS AWARDED IN 2024 = \$1,358,770

- HGMP - Animal Control Generator Project | \$164,321
- HGMP - Water Plants 2&4 Generator Replacements | \$944,449
- GLO - Comprehensive Plan Update | \$250,000

GRANT FUNDED EXPENDITURES IN 2024 = \$6,967,130

- American Rescue Plan Act (ARPA) | \$4,963,595
- CDBG Waterline Improvements | \$58,300
- FEMA Disaster | \$433,950
- GLO Mitigation | \$1,182,245
- Safe Streets and Roads for All | \$150,000
- Police Department | \$179,040

2024 ACCOMPLISHMENTS

GENERAL GOVERNMENT

- Increased Over 65 and Disabled Persons tax exemptions by \$10,000 to \$85,000 each
- Maintained the Property Homestead exemption at the state maximum of 20% of appraised value
- Added 6 new positions to the FY2025 Budget: 2 Police Officers, Fleet Mechanic, Public Works Technician, Emergency Communications Specialist and Fiscal Services Technician
- Received finance awards and recognition for the following:
 - 31st Consecutive Year – Excellence in the City's Budget
 - 37th Consecutive Year - Annual Comprehensive Financial Report
 - 4th Consecutive Year - Popular Annual Financial Report
 - 4th Consecutive Year - Achievement of Excellence in Procurement
- Completed the City's first public art mural in Historic Downtown Rosenberg
- Awarded 8 HOT Fund Grants totaling \$100,000
- Connected with 238,468 social media followers across our social media channels
- Completed Economic Development's long-range strategic plan
- Rosenberg Development Corporation issued \$375,000 in business incentives and funded \$450,000 in park improvements
- Replaced decorative lampposts in historic downtown on 3rd Street
- Displayed 3 public art exhibits at the Rosenberg Civic Center
- Updated landscaping at the Rosenberg Civic Center
- Hosted 17 City-Wide Special Events
- Made improvements to Water Tower Square in downtown including the installation of turf, lampposts, pet waste station, sidewalks and bulletin board
- Maintained 99% uptime on information technology networks and services
- Upgraded the City's information technology disaster recovery infrastructure

PLANNING AND PERMITTING

- Adopted the 2023 National Electrical Code
- Issued 14 demolition permits for dangerous building
- Annexed 352 acres into the City limits through voluntary annexation
- Negotiated and passed 19 development-related Resolutions and Ordinances
- Issued 824 new addresses through the GIS Division
- Approved 48 final subdivision plats including 25 commercial plats and 23 residential plats

PUBLIC SAFETY

- Animal Shelter launched a Community Pet Pantry providing residents with free pet food and supplies
- Achieved a 93% Live Release Rate at the Animal Shelter
- Provided vaccinations and microchips for over 300 pets for free
- Became a Certified Training Facility for Driver/Operator-Aerial under the Texas Commission on Fire Protection
- Entered into a Fire Services Contract with FBC ESD 6 to serve Pleak and the surrounding areas
- Acquired new fire engine for Fire Station 3 in January 2024

PUBLIC SERVICES

- Completed improvements for the 3rd Street and Walnut Avenue railroad crossings, including raised center medians, enhanced signage, pavement markings and handrailing for the Railroad Quiet Zones Project
- Developed a Safe Streets for All Action Plan to improve transportation safety across the city
- Installed energy-efficient LED Lighting at Sunset Park, Becerra Park basketball pavilion, Fire Station No. 2, and City Hall parking lot
- Re-topped granite trails, replaced wood decking with granite and added 8 shade structures at Seabourne Creek Nature Park
- Completed the installation of the recirculation system at the Travis Park Splash Pad to conserve water
- Added an additional shade structure and upgraded the electrical service at Travis Park
- Opened a temporary debris collection site, collecting nearly 9,000 cubic yards of vegetative debris after Hurricane Beryl
- Completed the City of Rosenberg's Utility Profile, Water Use Survey, Water Loss Audit and Water Conservation Plan for the Texas Water Development Board
- Submitted the Lead and Copper Inventory to TCEQ ensuring compliance with Federal and State Regulations
- Recognized as a R.O.A.D ready entity by the Texas Municipal League
- Trimmed 1,032 trees in public rights-of-way to enhance safety and aesthetics

2024 HIGHLIGHT: New Strategic Plan Adopted

Last year was monumental for the City as a new mission, vision, values and goals were adopted by City Council as part of the City of Rosenberg's new 2024-2028 Strategic Plan. The City will continue to implement the plan over the next five years, focusing on new core values and goals, which will forge a path to realizing the City's new vision of building a better tomorrow together by cultivating a City that is financially strong, with a thriving economy, quality infrastructure, and dynamic culture.




R Mission
TO PROVIDE EXCEPTIONAL SERVICES THAT CREATE AND SUSTAIN A SAFE, LIVABLE AND VIBRANT COMMUNITY.





R Vision
BUILDING A BETTER TOMORROW TOGETHER BY CULTIVATING A CITY THAT IS FINANCIALLY STRONG, WITH A THRIVING ECONOMY, QUALITY INFRASTRUCTURE AND DYNAMIC CULTURE.





CORE VALUES
#Rtown

T H R I V E S

- TEAMWORK
- HOMETOWN
- RESPECT
- INTEGRITY
- VISION
- EMPLOYEES
- SERVICE



#Rtown GOALS

- PLANNING AND DEVELOPMENT
- SAFE AND ATTRACTIVE COMMUNITY
- FACILITIES, TECHNOLOGY AND CAPITAL EQUIPMENT
- CIVIC ENGAGEMENT
- CULTURE AND RECREATION
- FINANCIAL SUSTAINABILITY
- ORGANIZATIONAL DEVELOPMENT



Howdy!

Wave (left) & Chuck & Thelma (right) are waiting for you to make them a part of your Fur-ever family!

Stop by Rosenberg Animal Control & Shelter for a visit to see if they are the purrfect match for you!

832-595-3490 | 1207 Blume Rd.



FOLLOW US ON SOCIAL MEDIA



@ROSENBERGTXGOV

Publication comments or topic ideas are welcome.

CONTACT US:
communications@rosenbergtx.gov

SIGN-UP FOR CITY ALERTS:
rosenbergtx.gov/alerts

ROSENBERGTX.GOV | 832-595-3301

UPCOMING MEETINGS AND EVENTS

VISIT ROSENBERGTX.GOV TO CONFIRM MEETINGS AND AGENDAS, VIEW PUBLIC NOTICES, SEE INFORMATION ON EVENTS AND MORE!

- 1/1/2025 New Years Day - City Offices Closed
- 1/6/2025 Applications Open for Rosenberg 101
- 1/7/2025 City Council Meeting (City Hall) 6:30 p.m.
- 1/16/2025 State of the City Rosenberg (Civic Center) 11:30 a.m.
- 1/20/2025 Martin Luther King, Jr. Day - City Offices Closed
- 1/21/2025 City Council Meeting (City Hall) 6:30 p.m.
- 1/28/2025 City Council Workshop Meeting (City Hall) 6:30 p.m.
- 2/4/2025 City Council Meeting (City Hall) 6:30 p.m.
- 2/18/2025 City Council Meeting (City Hall) 6:30 p.m.
- 2/21/2025 Daddy/Daughter Dance (Civic Center) 6-9 p.m.
- 2/25/2025 City Council Workshop Meeting (City Hall) 6:30 p.m.