



Vision, Mission and Core Values

VISION STATEMENT:

The Rosenberg Main Street Program envisions the downtown area to be the central location for tourists as well as locals to enjoy the historic buildings, eclectic shopping, dining and entertainment, all entwined in the rich history of the area

MISSION STATEMENT:

The Rosenberg Main Street Program mission is to preserve and promote historic downtown Rosenberg with public and private partnerships within the four-point approach of organization, design, economic vitality and promotion.

STATEMENT OF CORE VALUES:

- The Rosenberg Main Street Program involves the community to promote partnerships and collaborations with others in a fun and enthusiastic way to develop participation in downtown.
- The Rosenberg Main Street Program communicates inclusiveness with ethical values, integrity, excellence and trust.
- The Rosenberg Main Street Program provides leadership to bring the vision of growth and progress to the community with integrity and transparency
- The Rosenberg Main Street Program has a commitment to bring downtown stakeholders to a cohesiveness
- The Rosenberg Main Street Program has a commitment to having downtown as a whole succeed