ROSENBERG PARKS AND RECREATION BOARD
MEETING MINUTES

On this the 26th day of April 2018, the Parks and Recreation Board of the City of Rosenberg, Fort Bend County, Texas, met in a regular Session, at the Rosenberg Police Department, located at 2120 4th Street, Rosenberg, Texas.

Present: Amanda Barta, Chairman
Dawnyell Gallien, Vice-Chairman
Andy Peal, Secretary
Rudy Cuellar, Member
Rudy Guerrero, Member
Edmund Samora, Member
Steven Sterling, Member
George Zapeda, Member

Absent: Bertha Nell Kelm, Honorary Member

Staff Present: Travis Tanner, Executive Director of Community Development
Carrie Kniec, Recreation Programs Coordinator
Angelica Suzman, Administrative Technician

Attendees: Avery Coteau
Lannis Johnson

Call to order: Rosenberg Police Department Community Room
Chairman Amanda Barta called the meeting to order at 6:03 p.m.

AGENDA

1. Consideration of and action on minutes of the Parks and Recreation Board meeting for March 22, 2018.

KEY DISCUSSION

• Amanda Barta, Chairman, verified everyone reviewed the previous meeting minutes for clarification.

ACTION
Motion by Member Rudy Cuellar, seconded by Member Steven Sterling to approve the minutes of the Parks and Recreation Board Meeting on March 22, 2018.

Vote: 8 - 0 Carried - Unanimously

2. Consideration of and action on a request by Lannis Johnson of Fort Bend Heritage Society for a proposed Basketball Tournament Fundraiser to take place at Becerra Park on Saturday, May 26, 2018.

EXECUTIVE SUMMARY
Lannis Johnson of Fort Bend Heritage Society will present a request to hold a Basketball Tournament Fundraiser including food and music. Donations will be accepted.

KEY DISCUSSION:

• Carrie Kniec presented the Basketball Tournament Fundraiser request on behalf of Ms. Lannis Johnson.
• A food permit will be needed to serve food items.
• The Fort Bend Black Heritage Society is a committee of people, committed to the people.
• The organization purchased land for a community cemetery between Wallis and Beasley.
• Donations raised from this event will be put towards funding the cemetery.
• Teams may participate with the exception of a donation.
• Plans for a new community cemetery is a project that the Fort Bend Black Heritage Society has been working on for years since space at local cemeteries are now closed or booked.
• The cemetery will be constructed from the ground up and includes 6 acres of land.
• Before advertising the event, the Basketball Tournament Fundraiser must be approved.
ACTION
Motion by Member Rudy Cuellar, seconded by Member George Zepeda to approve the public Basketball Tournament Fundraiser to take place at Becerra Park on Saturday, May 26, 2018 on behalf of the Fort Bend Black Heritage Society.

Vote: 8 - 0 Carried - Unanimously

3. Review and discuss a presentation by Avery Croteau of the National Fitness Campaign regarding installation of an outdoor fitness court for free public use in a City park, and take action as necessary to direct staff.

EXECUTIVE SUMMARY
Avery Croteau, Regional Campaign Manager of National Fitness Campaign, will present an overview of the 2018 National Fitness Campaign and proposed outdoor, bodyweight fitness court free for public use. Staff recommends the Board discuss the proposal and direct staff as appropriate.

KEY DISCUSSION:
- Travis Tanner introduced Avery Croteau, Regional Manager of National Fitness Campaign.
- National Fitness Campaign is a social enterprise not a sales organization.
- The organization contributes funds to all of their projects.
- Mr. Croteau played a brief video regarding an outdoor fitness court.
- Four years ago Mitch Menaged realized the need for free fitness because of obesity and heart disease growth rates in our society.
- Mr. Menaged decided to create a fitness court with a team based out of San Francisco that would design a fitness court to be executed in a certain fashion over a brief period.
- A fitness court is currently underway at Stanford University.
- The entire campaign consists of three different elements.
- The fitness court has thirty different pieces of equipment which creates a 7-minute workout in seven different workout areas.
- Twenty-eight people fit on the fitness court with very few moving parts.
- The fitness court is tied into a mobile application that can provide instructions by a trainer.
- The National Fitness Campaign creates a custom marketing and promotional campaign based around the City's commitment to fitness.
- Additionally, the campaign generates content to share locally, regionally, and on social media to spotlight the community for their commitment to bring health and wellness initiatives to their city.
- Sunset Park is the proposed location for the fitness court.
- The dimensions of the fitness court are 35' by 38' with a 3-foot buffer around.
- If Parks Board is interested in having a fitness court, placement of the court is a conversation that must be discussed.
- Active space is a key component; therefore, Sunset Park is an engaged site for a fitness court.
- Some communities match the $10,000 grant and the National Fitness Campaign reaches out to local sponsors to build the rest of the funding.
- This year the National Fitness Campaign has worked with over twenty-five regional hospitals out of the 100 partnerships they have created.
- In addition, they have worked with over 100 corporate sponsors.
- The idea is if you select a great sight and built consensus with the community the campaign will provide you with a grant fund to start building for the project.
- With a match of the community, the National Fitness Campaign will in tandem with the City go out to local sponsors.
- In some areas, they are prescribing fitness court as a rehabilitative service.
- The National Fitness Campaign builds all content and presentations to bring on sponsorships.
- Each obstacle consists of 45 seconds with a 15-second rest period in between.
- The trainer from the mobile application walks you through the entire workout.
- Advertisement of the fitness court is part of the activation process.
- The fitness court can be advertised through social media and marketing content.
- The only moving parts on the fitness court are the rings with a steel cable and clasp attached.
- The fitness court is less involved than a playground; therefore, it is used at your own risk.
- Funding goal is $90,000 with the National Fitness Campaign granting $10,000 which brings the goal to $80,000.
- Depending on the contribution of the City will determine how much work is required with sponsors.
- Contributing sponsors will be advertised on the back wall of the fitness court.
- The key is to build consensus, find a great sight, adopt the project, and then tackle the funding.
- Right now the campaign is working on sponsorships in thirty-six states; Texas, Michigan, and California are leaders.
- The first fitness court in the 2018 campaign was in Grapevine, Texas.
- Founder Mitch Menaged funded the entire campaign from his own earnings and is committed to bringing healthy outcomes to cities.
- This year the campaign's one national sponsor, FIT Radio, contributes funds for grants.
- The $80,000 pays for the fitness court, mobile app, and marketing.
- There is an extra fee for installation which includes a concrete slab and assembly for approximately $20,000 to $30,000.
• Board Members requested placing this item on next month's agenda for further discussion with Darren McCarthy.
• If graffiti is placed on the fitness court it can be removed by power washing that area.
• Mr. Croteau recommended the Board attend the launch of the Fort Bend County fitness court at Kitty Hollow Park located on highway 6.
• Depending on the completion date, the fitness court launch date for Kitty Hollow Park will be held in the month of June or July.

No action taken.

4. Consideration of and action on proposed correspondence to City Council regarding the Family 4th Celebration entertainment selection on behalf of the Parks and Recreation Board.

EXECUTIVE SUMMARY
This item provides an opportunity for the Board to discuss proposed correspondence to City Council regarding the Family 4th Celebration entertainment selection and direct staff accordingly.

KEY DISCUSSION:
• Previously the Board gave recommendation regarding entertainment based on information provided by Parks staff.
• When recommendation was provided to Council, Board Members felt it was disregarded.
• Board feels there may be some underlying factors that has affected the consideration of their recommendation.
• Mr. Peal asked Board Members if they would still like to proceed with the proposed correspondence.
• Members briefly discussed their opinions among each other.
• Parks Board voted 6-2 in favor of Horison at February's meeting.

ACTION
Motion by Secretary Andy Peal, seconded by Member Rudy Guerrero to not engage in correspondence to City Council.

Vote: 8 - 0 Carried - Unanimously

5. Review and discuss updates on the 2018 Family 4th Celebration, and take action as necessary.

EXECUTIVE SUMMARY
This item will provide updates regarding the 2018 Family 4th Celebration.

KEY DISCUSSION:
• As of now, there are six vendors that will be participating at the 2018 Family 4th Celebration.
• Sausage on a stick, fajita tacos, brisket sandwiches, sausage, brisket plates, chicken wings, sausage sandwiches, mac-and cheese, jumbo turkey legs, pickles, popcorn, snow cones, fried twinkies, funnel cakes, fried Oreos, lemonade, corn in a cup, and fruit cups are all food items that will be for sale at the event.
• There is no hamburger or hot dog vendor participant at the moment.
• One non-profit organization is participating.
• Another non-profit organization is undecided, but is interested in selling hamburgers and hot dogs and will reach out to Carrie Kmiec if they choose to participate.
• A food truck vendor is interested in selling sauerkraut, but for this outdoor event he will post under a pop-up tent.
• Ms. Kmiec has emailed several food truck vendors and sent out information regarding the event, but has not received a response.
• Centro Cristiano Ebenezer (Ebenezer Christian Center) is the non-profit organization that is participating in the 2018 Family 4th Celebration as a food vendor.
• The State Code was interpreted by staff of the Health Department and it will not be an issue to place a snow cone vendor in the grass area.
• Texas Food Establishment Rules states the servicing area needs to be on pavement but, that refers to a commissary.
• Regular food vendors must pay a $100.00 fee to participate.
• Non-profit organization food vendors must pay a $50.00 fee to participate; mobile vendors included.
• An Uncle Sam on stilts is going to walk around juggling for two hours between 7 p.m. and 9 p.m..

No action taken.

EXECUTIVE SUMMARY
The March 2018 Park Land Dedication Fund No. 221 - Revenues, Expenditures, and Pavilion and Athletic Field Fee Reports are attached for review and consideration. Staff recommends approval.

KEY DISCUSSION:
- A brief update of the March 2018 Report on page one displays a few new Park Land Dedication payments from Walnut Creek and Bonbrook Plantation.
- The ball fields Rental Summary Report shows we are now in Baseball Season.

ACTION
Motion by Member Rudy Cuellar, seconded by Member Steven Sterling to approve the Park Land Dedication Fund No. 221 - Analysis of Revenues, Expenditures, and Pavilion and Athletic Field Fee Report for the month of March 2018.

Vote: 8 - 0 Carried - Unanimously

7. Announcements.
- Pitch, Hit, and Run will be held Saturday, April 28 at the Seabourne Creek Sports Complex and will begin at 9 a.m.
- Boys and girls ages 7-14 are welcome.
- Participants must present a copy of their birth certificate or baptismal record to show proof of age.
- Proof of age is required in case the child moves on to regionals in Wharton, Texas.

8. Adjournment.
Completing announcements, Rudy Cuellar moved seconded by Andy Peal, to adjourn the Parks and Recreation Board Meeting. The motion carried unanimously by those present and the meeting adjourned at 7:16 p.m.

Angelica Guzman, Administrative Technician